



**KURUKSHETRA UNIVERSITY KURUKSHETRA**  
*(Established by the State Legislature Act XII of 1956)*  
*("A+" Grade NAAC Accredited)*

**Date-sheet for the M.B.A. (General) III SEMESTER (Old Syllabus 2007 to 2012) Examinations commencing w.e.f. 06-12-2017.**

**(THEORY EXAMINATION)**

**Time of Examination : 9.30 A.M. to 12.30 P.M. (MORNING SESSION)**

DATE	SUBJECT & PAPER
	<b>III Semester</b>
6-Dec-2017	Paper-MM-301: Advertising Management (Old 2007 to 2012)
8-Dec-2017	Paper-HRM-301: Management of Industrial Relations (Old 2007 to 2012)
12-Dec-2017	Paper-HRM-302: Management of Comparative Industrial Relations (Old 2007 to 2012)
13-Dec-2017	Paper-FM-303: International Accounting (Old 2007 to 2012)
14-Dec-2017	Paper-MM-304: Consumer Behavior (Old 2007 to 2012)
15-Dec-2017	Paper-HRM-305: Managing Interpersonal and Group Processes (Old 2007 to 2012)
16-Dec-2017	Paper-FM-307: Security Analysis and Investment Management (Old 2007 to 2012)
18-Dec-2017	Paper-HRM-304: Compensation Management (Old 2007 to 2012)
19-Dec-2017	Paper-FM-305: Working Capital Management (Old 2007 to 2012)
20-Dec-2017	Paper-MM-305: Distribution and Logistics Management (Old 2007 to 2012)
21-Dec-2017	Paper-FM-306: Management of Financial Institutions (Old 2007 to 2012)
22-Dec-2017	Paper-MM-306: Retailing (Old 2007 to 2012)
27-Dec-2017	Paper-MM-307: Marketing Research (Old 2007 to 2012)
28-Dec-2017	Paper-CP-301: Business Policy and Strategic Management (Old 2007 to 2012)
30-Dec-2017	Paper-HRM-303: Man Power Development for Technological Change (Old 2007 to 2012)
<b>Timing of Examination w.e.f 01-01-2018 will be 2.00 P.M. to 05.00 P.M. (EVENING SESSION)</b>	
1-Jan-2018	Paper-MM-302: Sales Management (Old 2007 to 2012)
2-Jan-2018	Paper-CP-302: Business Legislation (Old 2007 to 2012)
3-Jan-2018	Paper-MM-303: Product and Brand Management (Old 2007 to 2012)
12-Jan-2018	Paper-IB-304: India's Foreign Trade & Policy (Old 2007 to 2012)

- NOTES :**
- 1 On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
  - 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.
  - 3 No extra answer-sheet will be provided.

KURUKSHETRA  
16-Nov-2017

CONTROLLER OF EXAMINATIONS

**(BUILDING NOTICE PRINTED ATTACHED)**