



KURUKSHETRA UNIVERSITY KURUKSHETRA
(Established by the State Legislature Act XII of 1956)
("A+" Grade NAAC Accredited)

Date-sheet for the MASTER OF BUSINESS ADMINISTRATION (M.B.A.) (Hospitality Management)
Part-I, II & III examination commencing w.e.f. 15-12-2017.

(THEORY EXAMINATION)

Time of Examination : 2.00 P.M. to 5.00 P.M. (EVENING SESSION)

DATE	SUBJECT AND PAPER
	Part-I
16-Dec-2017	HM-101: Elements of Hospitality Management (New 2013-14)
20-Dec-2017	HM-102: Introduction to Tourism Business (New 2013-14)
27-Dec-2017	HM-103: Hotel/Tourism Marketing (New 2013-14)
30-Dec-2017	HM-104: Tourism Product of India (New 2013-14)
3-Jan-2018	HM-105: Human Resource Development (New 2013-14)
6-Jan-2018	HM-106: Principles of Management (New 2013-14)
10-Jan-2018	HM-107: Financial Accounting for Hotels and Travel Organizations (New 2013-14)
	Part-II
15-Dec-2017	MBA (HM) 201 Customer Relationship Management in Hospitality Sector (New 2014-15)
19-Dec-2017	MBA (HM) 202 Event Management (New 2014-15)
22-Dec-2017	MBA (HM) 203 Information and Communication Technologies Hospitality Industry (New 2014-15)
29-Dec-2017	MBA (HM) 204 Financial; Management (New 2014-15)
2-Jan-2018	MBA (HM) 205 Statistics and Research Methodology (New 2014-15)
5-Jan-2018	MBA (HM) 207 Air Travel Management (New 2014-15)
5-Jan-2018	MBA (HM) 210 front office Management (New 2014-15)
9-Jan-2018	MBA (HM) 208 Tour Packaging Management (New 2014-15)
9-Jan-2018	MBA (HM) 211 Housekeeping (New 2014-15)
11-Jan-2018	MBA (HM) 209 Travel Agency Management (New 2014-15)
11-Jan-2018	MBA (HM) 212 Food & Beverage Management & Operations (New 2014-15)
	Part-III
18-Dec-2017	HM-301: Air Travel Management
21-Dec-2017	HM-302: Tour Packaging Management
28-Dec-2017	HM-303: Food & Beverage Management
1-Jan-2018	HM-304: Event Management
4-Jan-2018	HM-305: Customer Relationship Management in Hospitality Sector
8-Jan-2018	HM-306: Information and Communication Technologies in Hospitality Industry

- NOTES :**
- 1 On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
 - 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.
 - 3 No extra answer-sheet will be provided.

KURUKSHETRA
27-Nov-2017

CONTROLLER OF EXAMINATIONS

(BUILDING NOTICE PRINTED ATTACHED)