



**KURUKSHETRA UNIVERSITY KURUKSHETRA**  
(Established by the State Legislature Act XII of 1956)

**Date-Sheet for the B.A. Mass Communication I, III & V SEMESTER Examinations**  
commencing w.e.f. 01-12-2017.  
(THEORY EXAMINATION)

**Time of Examination: 9.30 A.M. to 12.30 P.M. (MORNING SESSION)**

DATE	SUBJECT & PAPER
	<b>V Semester</b>
5-Dec-2017	Paper-XXI: Media Management
8-Dec-2017	Paper-XXII: Media Laws & Ethics
12-Dec-2017	Paper-XXIII: Advertising
15-Dec-2017	Paper-XXIV: New Media
19-Dec-2017	Paper-XXV: Television Production
	<b>III Semester</b>
4-Dec-2017	Paper-XI: History of Print Media
7-Dec-2017	Paper-XII: Communicative English-I
11-Dec-2017	Paper-XIII: Political Science
14-Dec-2017	Paper-XIV: News Writing
18-Dec-2017	Paper-XV: Print Production
	<b>I Semester</b>
1-Dec-2017	Paper-I: Introduction to Communication (New wef 2017-18 onwards)
1-Dec-2017	Paper-I: Science of Communication (Old Syll 2011-12 to 2016-17)
6-Dec-2017	Paper-II: Language and Media Hindi-I (New wef 2017-18 onwards)
6-Dec-2017	Paper-II: Communicative Hindi-I (Old Syll 2011-12 to 2016-17)
6-Dec-2017	Paper-II: Basic of English Language-I (Opt.Paper for Foreign & Non Hindi Candidates) (Old Syll 2011-12 to 2016-17)
9-Dec-2017	Paper-III: Computer Applications for Mass Media (New wef 2017-18 onwards)
9-Dec-2017	Paper-III: Sociology (Old Syll 2011-12 to 2016-17)
13-Dec-2017	Paper-IV: General Awareness and Current Affairs-I (New wef 2017-18 onwards)
13-Dec-2017	Paper-IV: Principles of Writing (Old Syll 2011-12 to 2016-17)
16-Dec-2017	Paper-V: Personality Development and Communication Skills (New wef 2017-18 onwards)
16-Dec-2017	Paper-V: Computer Applications-I (Old Syll 2011-12 to 2016-17)

- NOTES :**
- 1 On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
  - 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.
  - 3 No extra answer-sheet will be provided.

KURUKSHETRA  
9-Nov-2017

CONTROLLER OF EXAMINATIONS

(BUILDING NOTICE PRINTED ATTACHED)