



KURUKSHETRA UNIVERSITY KURUKSHETRA
(Established by the State Legislature Act XII of 1956)

Date-Sheet for the M.A. Mass Communication and M.Sc. Mass Communication (I & III SEMESTER)
Examination commencing w.e.f. 01-12-2017.
(THEORY EXAMINATION)

Time of Examination: 9.30 A.M. to 12.30 P.M. (MORNING SESSION)

DATE	SUBJECT & PAPER
	MA Mass Communication Ist Semester
1-Dec-2017	Paper-I: Theory and Practice of Communication (wef 2016-17 CBCS Syll.)
1-Dec-2017	Paper-I: Theory and Practice of Communication (Syllabus 2014-15 onwards)
1-Dec-2017	Paper-I: Science of Communication (Old Syllabus)
6-Dec-2017	Paper-II: Writing Skills (wef 2016-17 CBCS Syll.)
6-Dec-2017	Paper-II: Writing Skills (Syllabus 2014-15 onwards)
6-Dec-2017	Paper-II: Current Affairs & Media Issues (Old Syllabus)
9-Dec-2017	Paper-III: Introduction to Mass Media (wef 2016-17 CBCS Syll.)
9-Dec-2017	Paper-III: Introduction to Mass Media (Syllabus 2014-15 onwards)
9-Dec-2017	Paper-III: Basic Writing Skills (Old Syllabus)
13-Dec-2017	Paper-IV: Current Affairs & Media Issues (wef 2016-17 CBCS Syll.)
13-Dec-2017	Paper-IV: Current Affairs & Media Issues (Syllabus 2014-15 onwards)
13-Dec-2017	Paper-IV: Communication Technology (Old Syllabus)
16-Dec-2017	Paper-V: Computer Applications (wef 2016-17 CBCS Syll.)
16-Dec-2017	Paper-V: Computer Applications (Syllabus 2014-15 onwards)
16-Dec-2017	Paper-V: Computer Application-I (Old Syllabus)
	MA Mass Communication 3rd Semester
4-Dec-2017	Paper-XI: Editing (wef 2017-18 CBCS Syll)
4-Dec-2017	Paper-XI: Editing (Syll.2015-16 onwards)
4-Dec-2017	Paper-XI: Reporting Skills & Practice (Syll.2009-10 to 2014-15)
7-Dec-2017	Paper-XII: T.V. Journalism (wef 2017-18 CBCS Syll)
7-Dec-2017	Paper-XII: T.V. Journalism (Syll.2015-16 onwards)
7-Dec-2017	Paper-XII: Media Production (Syll.2009-10 to 2014-15)
11-Dec-2017	Paper-XIII: Public Relations (wef 2017-18 CBCS Syll)
11-Dec-2017	Paper-XIII: Public Relations (Syll.2015-16 onwards)
11-Dec-2017	Paper-XIII: Development Communication (Syll.2009-10 to 2014-15)
14-Dec-2017	Paper-XIV: Cmmunication Research (wef 2017-18 CBCS Syll)
14-Dec-2017	Paper-XIV: Cmmunication Research (Syll.2015-16 onwards)
14-Dec-2017	Paper-XIV: Advertising and Social Marketing (Syll.2009-10 to 2014-15)
18-Dec-2017	Paper-XV: Communication Technology (wef 2017-18 CBCS Syll)
18-Dec-2017	Paper-XV: Communication Technology (Syll.2015-16 onwards)
18-Dec-2017	Paper-XV: Communication Research (Syll.2009-10 to 2014-15)
	M.Sc. Mass Communication Ist Semester
1-Dec-2017	P-101: Science of Communication (wef 2016-17 CBCS Syll.)
1-Dec-2017	Paper-I Science of Communication (Common with M.A. Mass Communication I Semestere : Paper-I) (Old Syllabus)
1-Dec-2017	P-101: Science of Communication (Syllabus 2014-15 to 2015-16)
6-Dec-2017	P-102: Indian Constitution, Media Laws & Ethics (wef 2016-17 CBCS Syll.)
6-Dec-2017	Paper-II: Current Affairs and Media Issues (Common with M.A. Mass Communication I Semestere : Paper-II) (Old Syllabus)
6-Dec-2017	P-102: Indian Constitution, Media Laws & Ethics (Syllabus 2014-15 to 2015-16)
9-Dec-2017	P-103: Communication Skills & Personality Development (wef 2016-17 CBCS Syll.)
9-Dec-2017	Paper-III: Basic Writing Skills (Common with M.A. Mass Communication I Semester :Paper-III) (Old Syllabus)
9-Dec-2017	P-103: Communication Skills & Personality Development (Syllabus 2014-15 to 2015-16)

13-Dec-2017	P-104: Media Writing Skills (wef 2016-17 CBCS Syll.)
13-Dec-2017	Paper-IV: Photography & Videography (Old Syllabus)
13-Dec-2017	P-104: Media Writing Skills (Syllabus 2014-15 to 2015-16)
16-Dec-2017	P-105: Growth & Development of Media (wef 2016-17 CBCS Syll.)
16-Dec-2017	Paper-V: Computer Application-I (Common with M.A. Mass Communication I Semester : Paper-V) (Old Syllabus)
16-Dec-2017	P-105: Growth & Development of Media (Syllabus 2014-15 to 2015-16)
	M.Sc. Mass Communication 3rd Semester
4-Dec-2017	P-301: Communication Research (wef 2017-18 CBCS Syll.)
4-Dec-2017	P-301: Communication Research (Syll.2015-16 onwards)
4-Dec-2017	Paper-XI: Media Production-I (Print) (Syll.2009-10 to 2014-15)
7-Dec-2017	P-302: Online Journalism & Social Media (wef 2017-18 CBCS Syll.)
7-Dec-2017	P-302: Online Journalism & Social Media (Syll.2015-16 onwards)
7-Dec-2017	Paper-XII: Media Production-II (Electronics) (Syll.2009-10 to 2014-15)
11-Dec-2017	P-303: PR & Corporate Communications (wef 2017-18 CBCS Syll.)
11-Dec-2017	P-303: PR & Corporate Communications (Syll.2015-16 onwards)
11-Dec-2017	Paper-XIII: Development Communication (Common with Mass Communication) (Syll.2009-10 to 2014-15)
14-Dec-2017	P-304: Photography & Videography (wef 2017-18 CBCS Syll.)
14-Dec-2017	P-304: Photography & Videography (Syll.2015-16 onwards)
14-Dec-2017	Paper-XIV: Advertising and Social Marketing (Common with Mass Communication) (Syll.2009-10 to 2014-15)
18-Dec-2017	P-305: T.V. & Radio Production (wef 2017-18 CBCS Syll.)
18-Dec-2017	P-305: T.V. & Radio Production (Syll.2015-16 onwards)
18-Dec-2017	Paper-XV: Communication Research (Common with Mass Communication)(Syll.2009-10 to 2014-15)

- NOTES :
- 1 On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
 - 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.
 - 3 No extra answer-sheet will be provided.

KURUKSHETRA
9-Nov-2017

CONTROLLER OF EXAMINATIONS

(BUILDING NOTICE PRINTED ATTACHED)