

**KURUKSHETRA UNIVERSITY KURUKSHETRA**  
(Established by the State Legislature Act XII of 1956)  
("A+" Grade NAAC Accredited)

**Date-sheet for the M.A. Mass Communication & M.Sc. Mass Communication (II & IV Semester)**  
**examinations commencing w.e.f. 01-05-2019.**

**(THEORY EXAMINATION)**

**Time of Examination : 9.30 A.M. to 12.30 P.M. (MORNING SESSION)**

DATE	SUBJECT AND PAPER
	<b>M.A. Mass Communication II Semester</b>
1-May-2019	Paper-VI: Reporting (CBCS Scheme 2016-17 onwards)
1-May-2019	Paper-VI: Reporting (wef 2014-15 onwards)
3-May-2019	Paper-VII: Advertising (CBCS Scheme 2016-17 onwards)
3-May-2019	Paper-VII: Advertising (wef 2014-15 onwards)
6-May-2019	Paper-VIII: Radio Journalism (CBCS Scheme 2016-17 onwards)
6-May-2019	Paper-VIII: Radio Journalism (wef 2014-15 onwards)
9-May-2019	Paper-IX: Photo Journalism (CBCS Scheme 2016-17 onwards)
9-May-2019	Paper-IX: Photo Journalism (wef 2014-15 onwards)
13-May-2019	Paper-X: Media Laws and Management (CBCS Scheme 2016-17 onwards)
13-May-2019	Paper-X: Media Laws and Management (wef 2014-15 onwards)
	<b>M.A. Mass Communication IV Semester</b>
2-May-2019	Paper-XVI, Print Media Production (CBCS wef 2017-18 onwards)
2-May-2019	Paper-XVI: Print Media Production (wef 2015-16 onwards)
2-May-2019	Paper-XVI: Media Laws and Ethics ( <b>Common with M.Sc. Mass Communication</b> )
4-May-2019	Paper-XVII, Electronic Media Production (CBCS wef 2017-18 onwards)
4-May-2019	Paper-XVII: Electronic Media Production (wef 2015-16 onwards)
4-May-2019	Paper-XVII: Editing Skills and Practice
8-May-2019	Paper-XVIII, Cyber Journalism (CBCS wef 2017-18 onwards)
8-May-2019	Paper-XVIII: Cyber Journalism (wef 2015-16 onwards)
8-May-2019	Paper-XVIII: Media Management and Marketing ( <b>Common with M.Sc. Mass Communication</b> )
10-May-2019	Paper-XIX, Development Communication (CBCS wef 2017-18 onwards)
10-May-2019	Paper-XIX: Development Communication (wef 2015-16 onwards)
10-May-2019	Paper-XIX: Cross Cultural Communication
	<b>M.Sc. Mass Communication II Semester</b>
1-May-2019	Paper-201: Reporting and Editing (CBCS Scheme 2016-17 onwards)
1-May-2019	Paper-201: Reporting and Editing (wef 2014-15 to 2015-16)
3-May-2019	Paper-202: Communication Technology (CBCS Scheme 2016-17 onwards)
3-May-2019	Paper-202: Communication Technology (wef 2014-15 to 2015-16)
6-May-2019	Paper-203: Media Industry Management and Marketing (CBCS Scheme 2016-17 onwards)
6-May-2019	Paper-203: Media Industry Management and Marketing (wef 2014-15 to 2015-16)
8-May-2019	Paper-204: Advertising & Social Communication (CBCS Scheme 2016-17 onwards)
8-May-2019	Paper-204: Advertising & Social Communication (wef 2014-15 to 2015-16)
10-May-2019	Paper-205: Film and Entertainment Industry (CBCS Scheme 2016-17 onwards)
10-May-2019	Paper-205: Film and Entertainment Industry (wef 2014-15 to 2015-16)
	<b>M.Sc. Mass Communication IV Semester</b>
2-May-2019	Paper-401, Media Entrepreneurship (CBCS wef 2017-18 onwards)
2-May-2019	Paper-401: Media Entrepreneurship (Syllabus 2015-16 to 2016-17)
2-May-2019	Paper-XVI: Media Laws and Ethics ( <b>Common with M.A. Mass Communication</b> )
4-May-2019	Paper-402, Event Management (CBCS wef 2017-18 onwards)
4-May-2019	Paper-402: Event Management (Syllabus 2015-16 to 2016-17)
4-May-2019	Paper-XVII: Media Technology & Convergence
8-May-2019	Paper-XVIII: Media Management and Marketing ( <b>Common with M.A. Mass Communication</b> )

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9-May-2019	Paper-403 (i), Media Production (Print) (CBCS wef 2017-18 onwards)
9-May-2019	Paper-403 (ii), Media Production (TV) (CBCS wef 2017-18 onwards)
9-May-2019	Paper-403 (iii), Media Production (Radio) (CBCS wef 2017-18 onwards)
9-May-2019	Paper-403 (iv), Advertising (Production) (CBCS wef 2017-18 onwards)
9-May-2019	Paper-403 (v), Public Relations (Production) (CBCS wef 2017-18 onwards)
9-May-2019	Paper-403 (vi), Media Research (CBCS wef 2017-18 onwards)
9-May-2019	Paper-403(i): Media Production (Print) (Syllabus 2015-16 to 2016-17)
9-May-2019	Paper-403(ii): Media Production (TV) (Syllabus 2015-16 to 2016-17)
9-May-2019	Paper-403(iii): Media Production (Radio) (Syllabus 2015-16 to 2016-17)
9-May-2019	Paper-403(iv): Advertising (Production) (Syllabus 2015-16 to 2016-17)
10-May-2019	Paper-XIX (Special Paper) (i) Television Production
10-May-2019	Paper-XIX (Special Paper) (v) Public Relations

- NOTES :**
- 1 **On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.**
  - 2 **Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.**
  - 3 **No extra answer-sheet will be provided.**

**KURUKSHETRA**  
27-Mar-2019

**CONTROLLER OF EXAMINATIONS**

**(BUILDING NOTICE PRINTED ATTACHED)**