Journal of Business Wisdom

A Bi-Annual Refereed Journal of Department of Commerce, Kurukshetra University, Kurukshetra (India)

Call for Papers

Journal of Business Wisdom is a Bi-Annual Refereed Journal of Department of Commerce, Kurukshetra University, Kurukshetra (NAAC Accredited A+ University) which publishes original and quality research papers in the discipline of commerce and allied fields like business administration, tourism, economics, business laws, media studies, etc. The journal aims at providing a platform to the academicians, researchers, corporate professionals, practicing managers, etc. to publish their research work. The journal is dedicated to quality research and lays particular emphasis on the originality of ideas, with due focus on the objectivity and validity of the research methods used by the researchers. With utmost dedication to quality and originality, the journal aims to achieve a place amongst the top ranking journals in this field.

Papers are invited from the academicians, researchers, practicing managers, etc. from India and abroad for the forthcoming issues of the journal. We invite the papers throughout the year.

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