

Code No. Mass-10

Information Book
Media Courses 2010-11

INSTITUTE OF MASS COMMUNICATION & MEDIA TECHNOLOGY
KURUKSHETRA UNIVERSITY

(Established by the State Legislature Act XII of 1956)
("A"Grade, NAAC Accredited)

Our Media Courses

Under graduate courses

1. B.A. Mass Communication (B.A.MC : 3 Years)
2. B. Tech. Printing, Graphics and Packaging (B.Tech. PG&P : 4 Years)

Five years integrated courses

3. B.Sc. Multimedia (3 Years) and M.Sc. Multi media (2 Years)
4. B.Sc. Graphics, Animation and Gaming (3 Years) and M.Sc.Graphics, Animation & Gaming (2 Years)

Post Graduate Courses

5. P.G. Diploma in Graphics and Animation(PGDG&A : 1 Year)
6. M.Sc. Mass Communication (M.Sc.MC : 2 Years)
7. M.Sc. Electronic Media (M.Sc.EM : 2 Years)
8. MSc. Music, Media and Electronics (M.Sc.MM&E : 2 Years)
9. M.A. Mass Communication (M.A.MC : 2 Years)

Research courses

10. M.Phil. Journalism and Mass Communication (M.Phil.J&MC : 1 Year)
11. Ph.D. Journalism and Mass Communication (Ph.D. J.&MC)

Our University

With 'A' Grade from the National Assessment and Accreditation Council (NAAC), Kurukshetra University has added yet another feather to its ornate cap. Set up in 1957, the foundation stone having been laid by Honourable Dr. Rajendra Prasad, the first President of India, Kurukshetra University is today known as the mother of all universities of Haryana.

Enjoying acclaim in academics at the national level by precipitating proliferation in education, training and research, the university seeks to enrich the students with technical and professional competence, and enable them to compete at the national as well as international level. Ranging from the traditional to modern, professional courses in all major streams of education and research are available in the university. Its 457 affiliated colleges cater to the needs of students in technical and professional education.

The university has as many as 45 departments, including five institutes--Institute of Law, Institute of Management, University Institute of Engineering & Technology, Institute of Environmental Studies and Institute of Mass Communication & Media Technology--on the campus. The academic activities are broadly managed by 12 faculties belonging to different streams: Arts and Languages; Social Sciences; Life Sciences; Sciences; Education; Indic Studies; Law; Faculty of Commerce and Management; Engg and Technology; Ayurvedic Medicine; Medical and Dental Science; and Pharmaceutical Sciences. The Institute of Mass Communication and Media Technology comes under the umbrella of the Commerce and Management faculty.

The Directorate of Distance Education provides education to more than 39,000 students every year. The Directorate of Sports organises competitions all round the year at national and regional levels. The Department of Youth and Cultural Affairs is famous for organising cultural programmes both at regional and national levels. The auditorium of the university ranks among the ten best in Asia.

The infrastructure-rich, sprawling and fascinating campus of Kurukshetra University boasts of spacious playgrounds; rich collection of books and journals in the Jawaharlal Nehru Library; Bhagvad Geeta Sadan; Rose Garden; Gymnasium; Swimming Pool and 'Dharohar', a museum of Haryanavi culture and several other facilities which attract and motivate students to pursue their studies at this excellent seat of modern education. 22 well-maintained hostels provide congenial accommodation to boys and girls. A high-tech computer centre, guest house, faculty lounge, hospital and a shopping centre add to the quality of life on the campus which breathes excellence and oozes academic ambience.

Vice-Chancellor's Message



Lt. Gen. (Retd.) Dr. D.D.S. Sandhu

The revolutionary changes sweeping communication technology have ushered in unprecedented transformation in present-day society with media playing the role of disseminator of information, education and entertainment. Bucking the economic slowdown, the media and entertainment industry has posted robust growth; and is expected to sustain the momentum over the next few years, opening up vistas of opportunities for those passing out of schools of mass communications. Keen on capitalizing on the emerging scenario in the communication industry, the Institute of Mass Communication and Media Technology (IMC&MT) of Kurukshetra University has launched a host of courses to train young men and women desirous of making a career in journalism and allied fields.

Music is big industry in India, and its production and distribution afford unlimited opportunities both for business and employment. Inventions in electronics and communication technology having made media highly techno-savvy, familiarity with the latest know-how and its tools, besides talent and creativity, has become a pre-requisite for success. Animation too is an emerging field which offers infinite opportunities for students having sound knowledge of graphics and gaming. Multi-media is yet another segment that requires manpower adept in media, computers and web. I am happy that keeping pace with the changing times and emerging trends in media and entertainment industry, the IMC&MT has designed and introduced several new courses.

Job-orientation being their touchstone, the courses seek to empower the students to become entrepreneurs. This is in perfect sync with the thinking of the state government which is promoting professional and technical education in a big way to open up avenues of self-employment for the youth of the state. The university is committed to equipping the institute with good infrastructure; state-of-art equipment, and experienced faculty, having teaching and professional expertise, to groom the students to face the challenges of future.

I can say with reasonable confidence that young men and women joining these courses, will be building a bright future for themselves. They are bound to make a mark in the fields of media and entertainment; and do Haryana, nay the nation, proud.

The Institute

In academics, the field of communication has grown into a multifaceted discipline. Starting with the study of communication behaviour in sociology, anthropology, psychology and political science, it has emerged as a separate subject of studies and research in the shape of journalism courses. Today, almost every university offers courses in mass communication. These provide both theoretical knowledge and practical skills in the fields of journalism (print, radio, television, internet and web); advertising; public relations; corporate communication; development communication and social marketing etc.

Courses in media are being run in Haryana for the last 20-odd years. A modest beginning in this direction was made at Kurukshetra University way back in 1993 with the setting up of the Department of Journalism and Mass Communication which then offered one course in Masters of Arts in Mass Communication (MAMC). But keeping in view the needs of the growing media market, the department was upgraded to the level of full-fledged Institute of Mass Communication and Media Technology (IMC&MT) in 2006. The decision was inspired by the vision to have a premier media education, training and research centre of national repute which will train and turn out media students.

Living up to the ideals, the institute is imparting media education to equip the students with professional intelligence. Since media is a field where things are changing at a fast pace, the content of media courses needs to be modified constantly to keep pace with changing needs. The Institute of Mass Communication and Media Technology is consciously making efforts to address the needs in terms of training and delivery of course curriculum.

Keeping in view the growing need for trained manpower in the media and allied fields, the institute has introduced a wide range of courses in mass communication and media technology. Some courses are very innovative and unique. For example, courses in animation, graphics and gaming are the only graduate courses available in north India. In production courses also, the institute has sufficient infrastructure to support the training activities. Presently, the institute is running 11 media courses with an intake of 285 students every year. With the student strength aggregating 540, a faculty of more than 30; and the state-of-art equipment and infrastructure, the IMC&MT can well boast of being the largest media institute in the country.

Media courses the institute offers, not only prepares the students for jobs in various professions related to media such as journalism; public relations; advertising; radio and television production; printing; graphics; packaging and entertainment industry, but also opens great avenues for self-employment and establishment of organizations with high potential for providing employment to others. Equipped with requisite wherewithal and powered by experienced faculty, the institute offers all that it takes to turn out students who can straightaway walk into office, and start delivering from day one.

Director's Brief



Prof. Rajbir Singh

What Marchell McLuhan predicted five decades ago, has come true. The explosion in human communication, feeding on emerging and converging technologies, has reduced the entire world to a global community. The innovative communication systems have thrown up the need for professional communicators who are not only creative and innovative in their approach, but can also press new technologies to good use. Small wonder, manpower experts have projected a huge mismatch between the demand and supply of effective communicators in the near future.

Aware of the changes sweeping the communication segment and alive to the need for turning out trained and educated media professionals, the Institute of Mass Communication and Media Technology (IMC&MT), Kurukshetra University, has adopted a holistic approach to the issue. It has launched courses encompassing all aspects, ranging from the traditional journalism, advertising and public relations to the younger and newer areas of graphics, animation and packaging.

Our post-graduate courses aim at preparing human resource for the fast expanding electronic media as well as for the music industry engaged in production and distribution. Two five years integrated courses introduced two years ago seek to integrate the undergraduate and post-graduate options in the field of Multi Media, Animation and Graphics. Students have the option of entering the profession after graduation and return for their post-graduate studies even after a gap of a few years. BA Mass Communication orients young boys and girls to various professions related to media. B.Tech. in Printing, Graphics and Packaging caters to the needs of printing and packaging industry. This has been a golden year for us, and I take pride in stating that majority of the students who passed out in the first batch of B.Tech. Printing, Graphics and Packaging, got respectable placement in public and private sector.

Under-graduate and post-graduate courses offered by the Institute pave the way for the students to enhance their potential in the field of Mass Communication and shape their career in media industry. M.Phil and Ph.D. degrees enable research scholars to widen their horizon and contribute significantly to basic and applied research in communication.

While on one hand, the Institute provides learning opportunities for those having little aptitude for technology, on the other hand, it trains those with love for machines and technology. Taking admission in any of these courses amounts to investing in one's future. And securing future remains the main objective of all students and their parents. Then why waste time? Do it before others enter the queue.

Institute Infrastructure and facilities

Television Studio

- Digital still cameras (five)
- Digital video cameras (nine)
- Professional Video mixer
- Multiprompter (one)
- Two LCD Screen (40")
- Home theatre with 29" television
- Non Linear Editing setup (Final Cut Studio (three)

Sound Studio

- Digital tapeless professional audio recorder
- Professional audio mixer (two)
- Handy audio recorders (ten)
- Non Linear Audio editing setup

Graphics and Animation Studio

- Professional animation workstations (two)
- Professional digital pads, scanners and printers
- Computer graphics lab

Loaded with software-3DMax, Flash, After Effects, Illustrator, CorelDraw, Photoshop etc.

Computer Lab

- Thirty computers with internet connection
- Three lap tops
- LCD projectors

Printing Lab

- Mini Offset press
- Plotters (two)

Note: Institute has a well equipped audio-video and animation studio with state of art technology.

Institute's Faculty

Sr. No.	Name	Designation
1.	Dr. Rajbir Singh	Professor
2.	Dr. Dev Vrat Singh	Reader
3.	Dr. H.S. Rathore	Reader
4.	Dr. Bindu Sharma	Lecturer (on leave)
5.	Ms. Roma	Lecturer
6.	Dr. Madhu Deep Singh	Lecturer
7.	Mr. Ashok Sharma	Lecturer
8.	Mr. Abid Ali	Lecturer

Teaching Associates: 25

Technical Staff

Sr. No.	Name	Designation	Qualification
1.	Mr. Rajesh Kumar	Technical Exeutive (Computer)	M.C.A., M.Sc. Comp. Sc.
2.	Mr. Kanwar Deep Sharma	Workshop Executive (Printing Technology)	B.Tech. Printing Tech.
3.	Mr. Satish Rana	Technical Executive (Electronic Media)	M.Sc. Ele.Media & Informatics
4.	Mr. Jitender Rohilla	Workshop Executive (Printing Technology)	B.Tech. Printing Tech.
5.	Ms. Namita	Technical Executive (Computer Software)	M.C.A.
6.	Mr. Krishan Pal Walia	Junior Electronic Engineer	Diploma in electronic

Sectraterial Staff

Sr. No.	Name	Designation
1.	Sh. Lekh Raj Baweja	Suprintendent
	Mr. Surender Kumar	Assistant
2.	Ms. Asha Joshi	Data Entry Operator
3.	Mr. Dheeraj Saini	Steno (on leave)
5.	Mr. Dharam Pal Sharma	Lab. Attendent
6.	Mr. Satpal Singh	Lab. Attendent
7.	Mr. Naresh Kumar	Lab. Attendent
8.	Mr. Vinod Kumar	Lab. Attendent
9.	Mr. Lalji	Peon
10.	Mr. Ek Nath	Peon
11.	Mr. Sheetal	Peon

ABOUT THE COURSES

1. B.A. Mass Communication (B.A.MC)

The study of mass communication as a specialized course has also been introduced by the IMC&MT, KUK at under graduate level. The basic aim of the course is to train the young people in the art and craft of mass communication at the entry level of their college education and prepare them for higher education in the field. In addition to the study of languages and social sciences, this course exposes the students to the basics of journalism, advertising and public relations. After doing this course one can join media organizations or go for higher studies or may appear for competitive examinations.

Duration:	3 years
Eligibility:	Senior secondary (10+2) with any combination of subjects with at least 50% marks in aggregate.
Seats:	40
Fee:	Rs. 25,000/- per year
Admission:	On the basis of merit of the entrance test and marks obtained in the qualifying exam plus weightage, if any, as per the university instructions.

2. B.Tech. Printing, Graphics and Packaging (B.Tech.PG&P)

The new name for printing is imaging as new technology has changed the entire scenario of print industry. Graphics is the arrangement of whatever is to be printed in a beautiful and attractive manner. Today, all goods must be packaged for their protection, transportation and storage. Packaging also helps to sell the goods. It is a science of protecting and art of presenting. India has a huge packaging industry but there is a tremendous shortage of packaging specialists. The course of B.Tech. Printing, Graphics and Packaging is an engineering and technology course mixed with art and craft of it. It will prepare students to perform as creative packaging designers with adequate knowledge of graphics and print. The course empowers the students with ample job opportunities in the field of printing and packaging industry.

Duration:	4 years
Eligibility:	Senior secondary (10+2) Mathematics, Chemistry, Physics with at least 50 % marks in aggregate.
Seats:	30
Fee:	Rs.35,000/- per year
Admission:	On the basis of AIEEE merit through Haryana State Councelling Society, Panchkula

For more information in this regard please contact www.techeduhry.nic.in

3. Five years integrated course in Multi Media (B.Sc.MM and M.Sc.MM)

The future of media lies in convergence. Multimedia is shaping the media content. In this background, the course in multimedia offers enough scope for self employment as well as job opportunities. It prepares highly skilled and trained professionals for handling various media jobs, especially in the area of media production. The Institute introduced B.Sc. (three year) in Multi Media course from the academic session 2008-09. MSc. (two year) in Multi Media course will follow subsequently. After B.Sc., one may discontinue the course and can join profession or may continue the course for higher studies.

Duration :	5 Years (B.Sc. 3 years and MSc. 2 years)
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Eligibility: Senior secondary (10+2) with any combination of subjects with at least 50% marks in aggregate.
Fee: Rs. 35000/- per year.
Seats : 30
Admission: On the basis of merit of the entrance test and marks obtained in the qualifying exam plus weightage, if any, as per the university instructions.

4. Five year integrated course in Graphics, Animation and Gaming (B.Sc. GA&G and M.Sc. GA&G)

The expansion in graphics and animation industry is a global phenomenon. India is no exception to this development. It has witnessed a spectacular growth in the field during the last few years. This boom is directly linked to media expansion. Expanding graphics and animation industry is providing enormous opportunities to the youth having sound background of aesthetics and technology. Apart from animation, this industry is about the production of video games, interactive self learning material, advertising and developing animated web content etc. There is an acute dearth of professionals in the industry of graphics and animation. According to an estimate Indian animation industry needs over three lakh animators, while only 10% demand is being met by various training institutes. There is hardly any university that imparts education and training in Graphics and Animation. With this background, the Institute of Mass Communication and Media Technology at Kurukshetra University offers a five year integrated course in Graphics-Animation and Gaming. The Institute started B.Sc. (three year) course in animation, graphics and gaming from the academic session 2008-09 and the MSc. (two year) course will follow subsequently. After B.Sc. one may discontinue the course and join the profession or may continue the course for higher studies.

Duration : 5 Years (B.Sc. 3 years and M.Sc. 2 years)
Eligibility: Senior secondary (10+2) with any combination of subjects with at least 50% marks in aggregate.
Fee: Rs. 35000/- per year.
Seats : 30
Admission: On the basis of merit of the entrance test and marks obtained in the qualifying exam plus weightage, if any, as per the university instructions.

5. Postgraduate Diploma in Graphics & Animation (PGDG&A)

Creating, attractive and communicative designs are the need of the hour in almost every profession. There are many creative artists amongst us, but they are not trained adequately to perform as professional graphic artists. Animation is another field where creativity of an artist combines with the computer generated moving images. Result is a very attractive and effective film to be used in every sphere of media operations. This course will help to sharpen the creative skills of the artists to work in the field of design and graphics both as highly paid employees or self dependent entrepreneurs.

Duration: one year
Eligibility: Bachelor in any discipline with at least 50% marks
Seats: 30
Fee: Rs.25,000/- per year
Admission: On the basis of merit of the entrance test and marks obtained in the qualifying exam. plus weightage, if any, as per the university instructions

6. M.Sc. Mass Communication (M.Sc.MC)

Major thrust of this course is on the science and art of communication as well as technologies of mass communication. The skills, both writing and use of equipments, required to work as media persons in television, radio, newspapers and magazines, web systems, advertising, public relations & corporate communication are imparted by experienced and qualified teachers. Video and digital cameras, computers with latest software and applications, printing machines, audio recording and editing systems, art labs and latest video editing systems help the students to learn the use of latest media technologies efficiently. The uniqueness of this course is that the student has to opt for specialization in any specific media field in the final year of the course.

Duration: 2 years
Eligibility: Bachelor in any discipline with at least 50% marks
Seats: 30
Fee: Rs.25,000 per year
Admission: On the basis of merit of the entrance test and marks obtained in the qualifying exam. plus weightage, if any, as per the university instructions.

7. M.Sc. Electronic Media (M.Sc. EM)

Multi-sourced television content in the form of signals is available in every nook and corner of the earth. To receive the signals on the screen, television sets are penetrating every home with an unprecedented pace. FM is the reincarnated form of radio broadcasting and is gaining popularity day by day. Web has become both a means of communication and source of information. A large number of professionals are required to work in these emerging electronic media. M.Sc. Electronic Media focuses on preparing professional manpower for working in Television, Radio and Web. After initial exposure to Electronic Media, the students will opt to specialize in the field of their choice. These courses can be considered as a beginning of super specialization in Mass Communication.

Duration : 2 Years
Eligibility: Bachelor in any discipline with at least 50% marks
Fee: Rs. 40000/- per year.
Seats : 30
Admission: On the basis of merit of the entrance test and marks obtained in the qualifying exam. plus weightage, if any, as per the university instructions.

8. MSc. Music, Media and Electronics (M.Sc.MM&E)

The entertainment industry in India and abroad offers tremendous opportunities for media professionals, who have a fair knowledge of music and electronics. Keeping this in view, the Institute introduced a new M.Sc. course in Music, Media and Electronics from the academic session 2008-09. This course not only prepares the students for self employment in infotainment industry but also offers unlimited job opportunities in the area of production of entertainment programmes.

Duration : 2 Years
Eligibility: Bachelor in any discipline with at least 50% marks.
Fee: Rs. 35,000/- per year.
Seats : 20

Admission: On the basis of merit of the entrance test and marks obtained in the qualifying exam. plus weightage, if any, as per the university instructions.

9. M.A. Mass Communication (M.A.MC)

According to manpower research projection Media and Entertainment sectors are projected to witness the highest growth rate during next five years. Need for the educated and trained manpower in media is also going to be tremendous. M.A. Mass Communication course exposes the students to various professional aspects of Mass Communication namely, Journalism, Public Relations, Advertising, Radio & Television programme production and Communication Research.

Duration : 2 Years

Eligibility : Bachelor in any discipline with at least 50% marks.

Fee: Rs. 3000/- approx. (as per university Hand Book of Information)

Seat: 30

Admission: On the basis of merit of the entrance test and marks obtained in the qualifying exam. plus weightage, if any, as per the university instructions.

Note: The eligibility condition for SC/ST candidates for the courses from Sr. no. 1 to 9 except Sr. No. 2 is minimum pass marks in the qualifying examinations.

10. M. Phil Journalism and Mass Communication (M.Phil.J&MC)

This course will give special emphasis on theoretical knowledge of mass communication and techniques of research in various areas of Journalism and Mass Communication. After doing this course students may go further for Ph.D. or they may join teaching profession. Besides, it opens for them new avenues of research in advertising, public relations, audience research, and public opinion research.

Duration: 1 year

Eligibility: Master in Journalism and Mass Communication with at least 55% marks

Seats: 15

Fee: As per university Hand Book of Information

(Separate schedule of admission and application form will be available for this course)

11. Ph.D. in Journalism and Mass Communication (Ph.D.J&MC)

The IMC&MT, also offers Ph.D. course in the area of Journalism and Mass Communication. The admission process for Ph.D. is regulated and governed by rules given in the ordinance for Ph.D. courses.

Major Activities-academic session 2009-10

1. **Educational visit/tour** on November 10, 2009 by the students of B.Tech. Printing, Graphics and Packaging to 'Ballarpur Industry Limited (BILT), Paper Mills, Yamuna Nagar.
2. Seminar on the occasion of **National Press Day** was organized in collaboration with Distt. Bar Association, Kurukshetra on November 16, 2009.
3. **Rostrum-2009 competition** was organized on November 21, 2009.
4. A **Radio Workshop** in collaboration with Radio Wale Academy, Chandigarh was organized on November 30, 2009.
5. Educational visits on December 4, 2009 by the students of B.Tech. Printing, Graphics and Packaging to '**International Exhibition and Conference on Paperex**', Pragati Maidan, New Delhi.
6. A **workshop on Printing and Packaging: The fastest Growing Industry** was organized on February 24, 2010. The Vice-Chancellor of the University, Lt. Gen. (Retd.) Dr. D.D.S. Sandhu inaugurated the workshop and professionals from printing, graphics and packaging industry were invited as resource persons.
7. A two days **Workshop on Photography** was organized on March, 22-23, 2010.
8. Institute celebrated its annual function **Media Utsav** on March 25-26, 2010. **Media competitions** and **ad-mad-show** was organized on March 25, 2010 and cultural evening was organized on March 26, 2010. Prof. B.K. Kuthiala, Vice-Chancellor, Makhan Lal Chaturvedi University of Journalism and Communication, Bhopal was the chief guest and Prof. Raghuvendra Tanwar, Registrar of the University presided over the function.
9. **Special guest lectures** were organized from time to time through out the academic session. Sh. Govind Thukral, Sh. P.K. Modi, Sh. Radhey Shyam Sharma, Sh. Vijay Sahgal, Sh. Ashok Malik, Prof. M.R. Dua, Prof. N.N. Sarkar, Sh. Debu Chatterjee, Dr. Anjan Bral, Dr. Gurmeet Singh, Sh. Ajit Singh, Sh. Sanjeev Kochhar, Sh. Rajeev Ranjan, Sh. Sanjay Sharma and a number of professionals from media and allied field were invited for special lectures and interaction with the students.
10. A number of reputed firms/companies in printing, graphics and packaging were invited in the month of April, 2010 for **campus placement** of B.Tech. Printing, Graphics & Packaging students. This has been a golden year for the Institute as majority of the students of first passing out batch of B.Tech. Printing, Graphics and Packaging got respectable placement in both public and private sectors of printing industry.

Calender of activities-academic session 2010-11
July - December, 2010

Date/Timings	Event	Activities
17 July,2010	Freshers' Day	Welcome Activities
First week of August	Workshop on Communication Skills & Personality Development	Technical input and Experts interaction
5 September, 2010	Teachers' Day	Debate/Discussion
14 September, 2010	Hindi Diwas	Competitions/Lectures
16 November, 2010	National Press Day	Seminar-Academia-Industry Interface

Sessional examination will be held in the month of November, 2010

January - May, 2011

12 January, 2011	National Youth Day	Debate/Discussion
Ist fortnight of February	Seminar on PR and Advertising	Academia-Industry Interface
8 March, 2011	International Women's Day	Outreach Activities
23-25 March, 2011	Annual function: Media Utsav	Competitions / Cultural programmes

Besides these, following events are also proposed to be organized during academic session 2010-11

- Academia-Industry Interface on Graphics, Animation and Gaming; Printing and Packaging, and Media Production.
- Educational tours/visits to media organizations and outreach activities.

Sessional examination will be held in the month of March, 2011

Mass Communication courses in affiliated colleges of the University

Sr. No.	Name of College	Contact No.	Course
1.	Govt. PG College, Karnal	0184-2204456, 2201555	B.A. Mass Communication
2.	Govt. College, Panchkula	0172-2560076	-do-
3.	Govt. National College, Sirsa	01666-220902	-do-
4.	Govt. PG College, Ambala Cantt.	0171-2644503	-do-
5.	Govt.P.G. College, Jind	01681-245581	-do-
6.	Dr. B.R. Ambedkar Govt. College, Kaithal	94162-74906	-do-
7.	Shah Satnamji College for Boys, Sirsa	01666-238506	-do-
8.	Shah Satnamji College for Girls, Sirsa	01666-238602	-do-
9.	D.A.V. College for Boys, Karnal	01846 2272473, 2254484	-do-
10.	D.A.V. College for Women, Yamuna-Nagar	01732-228152, 224674	-do-
11.	Guru Nanak Khalsa College (Boys), Yamuna-Nagar		-do-
12.	Guru Nanak Khalsa College (Girls), Sant Pura Yamuna-Nagar	01732-329899	-do-
13.	Arya PG College, Panipat	0180-2695733	B.A. Mass Communication
14.	D.N. College, Hisar	01662-270989	-do-
15.	GMN College, Ambala Cantt.	0171-2640321	Vocational course in Mass Communication and Video Production
16.	S.D. College, Ambala Cantt.	0171-2630283	P.G. Diploma in Mass Communication
17.	D.N. College, Hisar	01662-270989	-do-
18.	S.A. Jain College, Ambala City	0171-2518269	Mass Communication & Web Designing (Add on course)
19.	S.M.S. Khalsa Labana Girls College, Barara (Ambala)	01731-283014	Mass Communication (Add on course)
20.	Govt. College, Hisar	01662-236384	Mass Communication & Video Communication (Add on course)
21.	Govt. College, Jind	01681245581	Mass Communication & Video Production (Add on course)
22.	C.M.K. National Girls College, Sirsa	01666-240091	Mass Communication (Add on course)

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KURUKSHETRA UNIVERSITY

General

Located in Kurukshetra, the land of the Bhagwadgita Kurukshetra University is a premier institute of higher learning in India. It is spread over 400 acres of land on the south bank of the holy BrahmSarovar. Its foundation stone was laid on 11 January 1957 by Bharatratna Dr.Rajendra Prasad, the first President of the Indian Republic. Since then it has aimed at pursuing excellence in teaching and research in science, technology, humanities, social sciences, performing arts and sports.

Today, Kurukshetra University is offering world-class education to students from throughout India and other countries by providing a learning experience designed to develop intellectual abilities, as well as social, moral and ethical values. The University is equipping its students with the skills, insights, attitudes and practical experience that will enable them to become discerning citizens.

The University's programs combine the enduring value of a liberal arts education with the skills and experience offered by professional departments. The University has 445 teaching faculty members. The University also has 457 affiliated colleges and institutes in the Districts of Ambala, Panipat, Kaithal, Yamuna Nagar, Hisar, Fatehabad, Jind, Karnal, Sirsa, Kurukshetra and Panchkula.

The Campus of the University has often been rated as one of the most beautiful campuses in India. It resembles a large, self-contained village with lecture theatres, seminar rooms, accommodation, cafeterias, canteens, shops and sports facilities, libraries and laboratories. The most remarkable feature of the campus is the seamless interconnection of nature and the built environment. There are a number of lush green gardens, water fountains and side walks which provide an ideal environment on the campus for study and leisure.

Accreditation by National Assessment and Accreditation Council (NAAC)

The National Assessment and Accreditation Council (NAAC), an autonomous body of the University Grants Commission to assess and accredit universities and colleges, has conferred an 'A' grade to Kurukshetra University. The peer team of the NAAC evaluated the university's performance based on criteria like curriculum, teaching-learning and evaluation, infrastructure and learning resources, student support and progression, governance and leadership, innovative practices and so on. The peer team in its report has specially drawn reference to the University's "commitment to impart quality education to the students of the state, concerted efforts to preserve and create awareness of the rich cultural heritage of the State and academic tranquility and residential characteristics."

Internal Quality Assurance Cell (IQAC)

In the emerging global scenario of competition-focused education and training, quality sustenance and quality enhancement in the institutions has gained paramount importance. The Internal Quality Assurance Cell works to ensure quality in different activities related to academics and administration of the university. The Cell set up in the University has been effectively functioning for the last many years. Various improvement strategies based on feedback from the stakeholders like students, parents are recommended by the IQAC to ensure quality of our teaching research programmes.

Distance Education Programme

The Directorate of Distance Education meets the needs of thousands who wish to enroll for different courses. Today the Directorate is engaged in providing Under-Graduate and Post-Graduate education in about 35 courses having an enrolment of 39,000 students. In addition to conventional courses, the Directorate also offers professional courses in the areas of Computer, IT, Commerce, Management, Finance, Marketing, Law, Tourism and Hotel Management, Journalism & Mass Communication, Library and Information Sc., M.A. (Education) and B.Ed. (Two Year Course).

University Library

The University Library is centrally located and is an air conditioned three storey building having 49,230 sq. feet plinth area and its extension as Golden Jubilee Reading Hall having plinth area of 57,500 sq. feet is also under progress. It has seating capacity of 470 users at a time and remains open on 360 days from 9.00 a.m. to 12.00 midnight. The University Library has a rich collection of 339817 volumes in the stream of Sciences, Management, Social Science, Commerce and Humanities too. The Library ERNET Centre with 150 computers for the faculty members, students and Research Scholars has an internet connectivity of 512 kbps VSAT, 10 mbps & 2 mbps leased line. Library has also provided internet connectivity to almost all the teaching and non-teaching Departments, Hostels and the entire Campus through WI FI internet connection. In addition to this, under U.G.C.-INFONET E-Journals consortium library provides an access to 8453 scholarly journals. The Library has automated its in house activities such as library membership, circulation of documents, holdings of periodicals, catalogue as Online Public Access Catalogue (OPAC).

Corporate Resource Centre

The Corporate Resource Centre was established for a larger industry-academia interface in higher education at the university level. It is a Nodal Centre for faculty, academics and industry for mutual interaction and research. The Centre is aimed at seeking wider industry participation in the academic process particularly in research, course designing, and curricula delivery. The Centre helps and encourages faculty to seek industry assignments and uses the same to acquaint students with latest and updated knowledge and practices. This has also opened up possibilities of bringing real life corporate experience in the interactive teaching-learning in classroom sessions.

Dr. Radhakrishnan Foundation Fund

Dr. Radhakrishnan Foundation Fund was established in the year 1994 for raising donations/mobilization of resources etc. for the overall development of the University under Financial Resources Mobilization (FRM) Scheme of the University Grants Commission (UGC). The annual interest accrued to the fund is utilized for award of scholarship etc. to the students.

Sports

Kurukshetra University ranks third in overall performance in Sports in the All India Inter-University events in which about 250 Universities participate annually. The University's Directorate of Sports provides top class sports facilities, programmes and activities to enable the students to achieve and maintain a fit, healthy and enjoyable lifestyle. The university has a modern gymnasium equipped with workout machines, a 50 metre swimming pool, a yoga centre, football, hockey and cricket pitches, tennis courts, volleyball and basket ball courts, etc.

The Sports Department organizes Inter-Collegiate Championships for men and women in different sports disciplines every year. The Sports Department also conducts coaching camps for the University teams for participation in the Inter-University tournaments. Tournaments like International Competitions, National Championships, Haryana State Games, Ranji Trophy Matches and State Championships are organized at the University. The University also organizes two/three North Zone/North-East Zone/All India Inter Universities Championships, every year. The University gives Awards and Sports Stipend to the outstanding sports persons.

Department of Youth and Cultural Affairs

The Youth and Cultural Affairs Department aims at providing opportunities, incentives and channels to students for making healthy, educative and constructive use of their leisure for self-fulfillment and excellence. The Department organizes various activities and programmes for the students of the University Post Graduate Departments and affiliated Colleges. Some of these include Basic Youth Leadership Camps; Advanced Youth Leadership Training Camps; Preliminary, Basic and Advanced Hiking and Trekking; Talent Shows, Youth Festivals, Haryana Day State Level Festival, Orchestra, Folk Festivals, Literary and Fine Art Events, Poetic Symposium, and film screenings by Campus Film Society.

Dharohar Museum

The University's museum, dedicated to the preservation of the region's cultural heritage, is now a nationally recognized institution. Through exhibits, publications, and special events, the museum presents the rich traditions of the region and gives new meaning to life in Haryana in a manner that is authentic and non-stereotypical. The second phase of the museum, which is nearing completion, will recreate in life-size arts and crafts of the region and the life lived by its people for centuries which are rapidly disappearing. Dharohar phase III being designed to international standards will be India's first museum dedicated to the first war of India's independence, the great uprising of 1857.

Hostel Facilities

The University at present has 22 Hostels- 9 for Boys, 1 for Foreign male students and 12 for Girls - on the sprawling campus of the university. These hostels have a capacity to accommodate 2500 girls and 2000 boys. Providing a comfortable and safe atmosphere to the students, the hostel facilities on the campus make it easy for the students to find a home away from their home. The girls' hostels provide all important facilities within the complex. Each hostel on the campus operates its own mess providing hygienic and nutritious meals with a varied menu. In view of the large number of applicants seeking hostel accommodation, the university allots hostels to the students on the basis of their merit in the admission list.

Health Centre

The University Health Centre looks after the medical needs of the students, staff and their families. Facilities for protective inoculation exist in Health Centre. Complete Physiotherapy unit, ECG, X-ray, Round the clock Ambulance facilities adequate laboratory facilities, Auto Analyzer facilities, Ultrasound facilities, Computerized ECG, EEG, Spirometry are also available in the Health Centre. A Homoeopathic Doctor and a Dentist are also available in the Health Centre. The University has more than 60 private Doctors with different specializations on its panel for consultation free of cost.

Women's Studies Research Centre

The Centre reflects the University's commitment to society and its policy of inclusive growth. The Centre is fulfilling its objectives of women empowerment through research, curriculum development, documentations, networking, providing counseling services and launching awareness programmes. The Centre offers two full time courses in Women's Studies - M.A. (Women Studies) two years (semester system) and PG Diploma in Women's Studies one year (annual examination). Gender Sensitization workshops are organized for various sectors of society including the development functionaries of the state. The Centre has also been working as a nodal agency to guide and monitor the functions of all Women Cells in the colleges of Haryana. The Centre is now a phase III Centre of the University Grants Commission making it one of the top few in the country.

Institute of Sanskrit and Indological Studies

The Institute of Sanskrit and Indological Studies was established in 1963 under the auspices of the faculty of Indic Studies. Initially it started the publication of **Praci-Jyoti-Research Digest of Indological Studies** (published annually), which is continuously serving the needs of scholars throughout the world and have brought out 42 volumes. The Institute has undertaken a Major Research Project, 'A Word-Concordance of Mahabharata,' which is to be published in Fifteen Volumes. So far six volumes have been published.

National Cadet Corps

The University has a well-equipped contingent of NCC Battalion under the charge of experienced and trained officers of 10 Haryana Bn. NCC Kurukshetra. Separate arrangements have been made for boys and girls to facilitate them to join NCC. Apart from regular training parades, the Cadets attend NCC Camps for centralized training with their counterparts from other institutions. The Units prepare them for taking up the higher N.C.C. Certificate Examinations. NCC Cadets are also groomed for assisting the administration in the proper and orderly conduct of special events and in relief work in civic emergencies. The Unit also present brief programmes during the Republic and Independence Day Celebrations, and on special occasions such as the NCC Day. The University lays special emphasis on training students for the armed forces by arranging lectures and guidance programmes.

Mahatma Gandhi All India Service Coaching Institute

The MGAIS Coaching Institute was established in the year 1982 with the objective of providing coaching to SC/ST candidates preparing for Civil Services and other competitive examination. The Institute has been providing free of cost coaching to SC/ST students for ICS and other Central Services/State Services exams and National Eligibility Test. The Institute has also organized Seminars on Soft Skills and training programmes for Personality Development.

Dean Students' Welfare

The office of the Dean Students' Welfare provides a number of facilities and opportunities to the students. Some of these include provision of bus and train passes, subsidizing of student tours, etc. A major activity of the office is the Annual Public Speaking competition called Rostrum. Started five years ago to develop communication abilities among students, the competitions have become very popular. Several thousand students have been participating in this programme. The office also provides for the 'Earn While You Learn' Scheme - which essentially enables students to do some work in their

departments on a token payment basis - to help students in meeting their education expenses. Several scholarships are also available for students mainly on merit but also on means basis.

International Students

In the age of globalization, Kurukshetra University has set out to make its presence felt globally through internationalization of its programmes and opening new avenues of association for global student community. With a view to assist international students, the University has an International Students Advisor who helps the international students to understand the admission procedures of various university programmes, getting visa for admissions and also to help them live comfortably in the new environment. Every year the University admits international students sponsored by ICCR (Indian Council for Cultural Relations) and the details of admission can be downloaded from University website.

Gender Sensitization Committee Against Sexual Harassment (GSCASH)

The Gender Sensitization Committee Against Sexual Harassment was established in the University from the Academic Session 2005-06. GSCASH helps to implement the guidelines laid down by the Supreme Court of India in Vishaka Vs State of Rajasthan (1997) for prevention and deterrence of sexual harassment in the work place. Kurukshetra University is committed to providing a place of work and study free of sexual harassment. It is expected that all students will treat one another and visitors to the University with respect. Any one violating the policy against sexual harassment is subject to disciplinary action. The GSCASH has three major functions :

1. Gender Sensitization and Orientation.
2. Crisis Management and Mediation
3. Formal Enquiry and Redressal.

Sexual harassment can take place in various forms : some subtle, some indirect, some blatant and overt. For example :

- (i) It may be conducted towards an individual of the opposite sex or the same sex.
- (ii) It may occur between peers or between individuals in hierarchical relationship.
- (iii) It may be aimed at coercing an individual to participate in an unwanted sexual relationship or it may have the effect of causing an individual to change behaviour or work performance.
- (iv) It may consist of repeated actions or may even arise from a single incident.

Students can take help from the Committee (GSCASH) ; none should hesitate to ask for help. Speaking up may prevent others from being harmed as well.

STATUTORY OFFICERS OF THE UNIVERSITY

Hon'ble Chancellor
Shri Jagannath Pahadia
Governor, Haryana

Vice-Chancellor	Lt. Gen. (Dr.) D.D.S. Sandhu, PVSM, ADC (Retd.), D.Litt. (Mgt.), Ph.D., M.Phil., MBA, M.Sc., MMM, MDBA	238039
Registrar	Prof. Raghuvendra Tanwar M.A., Ph.D.	238026
Dean, Academic Affairs	Prof. A.S.Kaang M.Sc., Ph. D.	238045
Dean, Students' Welfare	Prof. Nafa Singh M.Sc., Ph. D.	238096
Dean of Colleges	Prof. T. R. Kundu M.A., Ph. D.	238347
Proctor	Prof. Mohinder Singh M.A., Ph. D.	239742
Chief Warden (Boys Hostels)	Dr. Sat Dev M.A., Ph. D.	238711
Chief Warden (Girls Hostels)	Prof. Saroj Malik M.A., Ph.D.	238711
Librarian	Sh. R.D. Mehla M.Sc., M. Lib.	238367
Controller of Examinations	Sh. Y.P.Goswami M.A., LL.B.	238189
Controller of Examinations	Dr. Hukam Singh M.Phil., Ph. D.	238377

CURBING THE MENACE OF RAGGING

Ragging is totally prohibited in the University and anyone found guilty of ragging and/or abetting ragging, whether actively or passively, or being a part of a conspiracy to promote ragging, is liable to be punished in accordance with the UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009 as well as under the penal law for the time being in force.

Toll free Anti-Ragging Helpline number is 1800-180-5522.

E-mail-helpline@antiragging.net .

The other toll free number is 155222.

1.	Anti Ragging Committee	Phone No. (Code No. 01744)	Mobile No
	(i) Proctor	239742 (R)	9896254155
	(ii) Dean of Colleges	238347	
	(iii) Dean Students Welfare	238096	
	(iv) Deputy Proctor	237654 (R)	9416191876
	(v) Chief Warden (Boys)	238711	9896338717
	(vi) Chief Warden (Girls)	238278	
	(vii) Officer Incharge, Security		9354181628
	(viii) Director, Public Relations	239639	
	(ix) President, KUTA	238085	
	(x) President, KUNTEA	238257	
	(xi) Director, Women Studies Research Centre	239665	
	(xii) DSP, Kurukshetra	220130	
	(xiii) SDM, Thanesar	220032	
	(xiv) Mr.D.R.Vij, Local Media Representative	220256	
	(xv) Mr. Rajesh Chauhan, Local Media Representative		9896077118
	(xvi) Four Students Representatives (two fresher & two seniors) to be nominated by the Dean Students Welfare every year		
2.	Anti Ragging Squad		
	Zone-1 (Boys Hostels)		
	(i) Chief Warden (Boys)	238711	9896338717
	(ii) Deputy CSO for Boys Hostels Zone		9416369401
	(iii) All Wardens		
	Wardens		
	1. Partap Bhawan	238176	
	2. Narhari Bhawan	238424	
	3. Harsh Bhawan	238178	
	4. Arjun Bhawan	238627	
	5. Bhim Bhawan	238174	
	6. Tagore Bhawan	238626	
	7. Ambedkar Bhawan	239698	
	8. Ch. Devi Lal Bhawan	239404	
	9. International Hostel		9466620957
	10. Ch. Ranbir Singh Bhawan		9992416045
	(iv) One Student Representative from each Hostel to be selected/nominated by the concerned Warden of the Hostel.		
	Zone-II (Girls Hostels)		
	(i) Chief Warden (Girls)	238278	9355251547 9354181630

(ii)	Deputy Chief Warden	239990 238560	
(iii)	Deputy CSO for Girls Hostels Zone		9896065661
(iv)	All Wardens		
	Wardens		
	1. Bharti Bhawan	238081	
	2. Meera Bhawan	238553	
	3. Kasturba Bhawan	238630	
	4. Saraswati Bhawan	238177	
	5. Gargi Bhawan	238638	
	6. Subhadra Bhawan	238407	
	7. Ahilya Bhawan	238024	
	8. Ganga Bhawan	239491	
	9. Uttra Bhawan	239990 238560	
	10. Devyani Bhawan	238445	
	11. Kalpana Chawla Bhawan		9896506209
	12. Laxmi Bai Bhawan	238540(R)	
(v)	One Student Representative from each Hostel to be selected/nominated by the concerned Warden of the Hostel.		
	Zone III (University Campus and other Vulnerable Places)		
(i)	Officer Incharge, Security		9354181628
(ii)	Deputy CSO of concerned Zone		9416333269
(iii)	Mr. C.C.Tripathi, Asstt. Prof., UIET	233700	
(iv)	Dr. Dinesh Rana, Asstt. Prof., IIE	238191	
(v)	Dr. Nirmala Chaudhary, Dept. of Mgt.	238565	
(vi)	Mrs. Tripti Chaudhary, Institute of Law	238199	
(vii)	Four Students Representatives (two fresher & two seniors) to be nominated by the Dean Students Welfare every year		

Instructions against Ragging :

With fifty years of its existence, Kurukshetra University has earned recognition as one of the renowned centres of teaching and research in the country. We appreciate the parents and the students for their interest and option towards pursuing their higher studies at Kurukshetra University. We wish them success in their plans towards getting admission in the programme of their choice on the campus. Those who succeed in joining a course, should be making best use of the excellent facilities and congenial atmosphere available in the University towards all-round development of their personality. We would expect our students to make best use of this opportunity and grow as able and responsible citizens. Students will be required to work hard with their energies focused towards achieving their goal.

We take pride in informing all those desirous of seeking admission, that over all these years, our University has the best traditions of maintaining a healthy and congenial academic environment. We are also glad to convey that with the determined and sincere efforts of our senior students and faculty, our campus has been free from the menace of Ragging.

What Constitutes Ragging : Ragging constitutes one or more of the following acts :

- any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student;

- (b) indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to raise fear or apprehension thereof in any fresher or any other student;
- (c) asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student;
- (d) any act by a senior student that prevents, disrupts or disturbs the regular academic activity of any other student or a fresher;
- (e) exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students;
- (f) any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students;
- (g) any act of physical abuse including all variants of it : sexual abuse, homosexual assaults, stripping, forcing absence and lewd acts, gestures, causing bodily harm or any other danger to health or person;
- (h) any act or abuse by spoken words, e-mails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher or any other student;
- (i) any act that affects the mental health and self-confidence of a fresher or any other student with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student.

All the senior students are advised to guide and treat junior students affectionately.

Junior students may contact their Chairpersons or other University functionaries like Proctor, Dean Students Welfare, Chief Warden, Wardens or Chief Security Officer for help and guidance.

Important guidelines

1. Before filling the Admission Form the candidates are required to read the Prospectus carefully.
2. No column should be left blank in Admission Form; write N.A. against the column which is not applicable, otherwise it will be considered as incomplete and liable to be rejected.
3. Self attested photo copies of certificates/DMCs of matric, 10+2, B.A./B.Sc./B.Com Part-I, II, III and documents for weightages must be attached with the Admission Form.
4. Photograph duly attested by a gazetted officer must be pasted at appropriate place on application form and also bring two passport size photographs at the time of counseling.
5. Please enclose two self addressed envelopes of the size of 9"x4"each with a postal stamp of Rs. 5/-each with the application form.
6. **Entrance test**

A. For Under Graduate Courses (B.A.MC, B.Sc. MM & B.Sc.GA&G)

There will be only a objective type test consisting of 100 questions based on the following:

- | | | |
|---|---|------------|
| (I) General awareness | } | Marks: 100 |
| (II) Language proficiency both in Hindi and English | | |
| (III) Aptitude for the course applied | | |

B. For Post Graduate Courses (PGDG&A, M.Sc.MC, M.Sc.EM, M.Sc.MM&E and M.A.MC)

The entrance test for P.G. courses will include both objective as well as subjective questions consisting of 100 marks. There will be 80 objective type questions based on the following:

Part-I

- | | | |
|--|---|-----------|
| ▪ General awareness | } | Marks: 80 |
| ▪ Language proficiency both in Hindi and English | | |
| ▪ Aptitude for the course applied | | |

Part-II

- Two descriptive type questions will be given out of which one question to be attempted either in Hindi or in English. Marks: 20

Note: For both UG and PG courses, the objective type question paper will be in the form of multiple choice answers of the questions. OMR sheet will be provided to mark the right answers.

Objective type sample questions for both UG and PG courses

General Awareness:

1. Who is the chairperson of Prasar Bharti Board?

- (a) Mrinal Pandey (b) B.G. Varghese (c) Alok Mehta (d) S.Y. Kureshi

2. Name of the owner of Zee TV Group.

- (a) Ramoji Rao (b) Subhash Chander (c) Rupert Murdoch (d) Kalanithi Maran

Language proficiency both in Hindi and English

1. Which sentence is the correct one?

- (a) Its drizzling since morning.
(b) Its drizzling from morning.
(c) Its drizzling on the morning.
(d) Its drizzling since when it is morning.

2- fuEufyf[kr esa ls dkSulk 'kCn lgh gS\

- (a) vk'khZokn (b) vklhokZn (c) vk'khokZn (d) vk'khjokn

Aptitude for the course applied

1. Which media is meant for ears only?

- (a) Television (b) Radio (c) Cinema (d) Internet

2. Which one is not an output device in computer?

- (a) pen drive (b) DVD (c) printer (d) key-board

Sample of descriptive questions for PG courses:

- Write about the relationship of media and society in 400 words.
- Write in 400 words on future of democracy in India.

Result of all the entrance tests will be declared on July 5, 2010 and will be notified on the notice board of the Institute. It will also be placed on university website www.kukinfo.com.

No separate correspondence will be made in this regard.

7. First counselling- **July 6, 2010**.
8. Second Counselling- **July 12, 2010**
9. Third Counselling, if required, will be on **July 15, 2010**
10. The candidate will file a single application form for all the courses falling in a category. Therefore, there will be a single application for under graduate courses (Sr./code 1,3,4), a single application for post graduate courses (Sr./code 5 to 9).
11. There will be a common entrance test for all the courses falling under a category. Therefore, a common entrance test will be held for under graduate courses (Sr./code 1,3,4), a common entrance test for P.G. courses (Sr./code 5 to 9).
12. *Options for admission to a particular UG/PG course will have to be given by the candidate in writing to the admission committee at the time of counselling.*

No separate intimation regarding results and counseling will be made to the candidates.

13. If the last date of receipt of Admission Form and last date for depositing the dues falls on a holiday or that day is declared holiday by the University, the next working day will be considered the last day for the purpose.
14. There shall be no rounding of percentage of marks from 49.5 & above to 50.
15. Candidates, who have appeared in the final year of the Bachelor's Degree examination in April/May 2010, can also apply. In such cases, selection will be provisional subject to production of proof of fulfilment of eligibility requirements at the time of counseling. In the event of this requirement being not met by the due date, a candidate will have no claim for admission under any circumstances.
16. Candidates having compartment in the qualifying examination will not be considered for admission.
17. Unless otherwise specifically provided in the concerned Ordinance, the eligibility condition in case of SC/ST candidates for admission to various courses, except B.Tech. Printing, Graphics and Packaging of the Institute will be pass marks in the qualifying examinations.
18. 5% relaxation in the eligibility condition for admission to various courses will be given to blind/physically and visually handicapped candidates.
19. If a student fails to attend his/her classes continuously for seven days from the date of commencement of the classes, on the date of marking of attendance, his/her admission shall be cancelled.

20. Each admitted student shall have to furnish two affidavits (as per specimen given in the Prospectus) from himself/herself and his/her parents/guardian that he/she never found guilty of ragging and shall not indulge in any act of ragging.
21. Use of Alcohol is prohibited in the University campus.
22. An official E-mail ID will be allotted and communicated to every regular student by the concerned Department/Institute for sending official communication to him/her.
23. Weekly attendance report of all students will be put on the University Website. If a student remains absent from the class for 14 days or more in a month his name will be struck off from the rolls and his/her parents will also be informed.
24. If any student gets accommodation allotted his/her name in Hostel and allows some other person(s) to stay in his/her allotted room and/or to take meals, in that case the admission of both of the students, i.e. (i) the allottee and (ii) the illegal occupant, shall be cancelled from the department as well as from the hostel without assigning any reason.
25. Any legal dispute relating to admission of students will be subject to Court at Kurukshetra or Courts having jurisdiction in Kurukshetra.
26. If a student of M.A/M.Sc. (Previous) does not qualify 50% of the papers in the Examinations, he/she will not be allowed admission to the course in final year.
27. A Candidate who has passed qualifying examination from the Universities of Haryana will be considered Haryana resident and he/she is not required to submit Haryana Resident certificate. Other candidates who are seeking benefit of Haryana resident, have to submit a certificate of Bonafide Resident of Haryana as per guidelines, at Appendix-A.
28. In case two or more candidates in merit list have equal percentage of marks, the marks obtained in the qualifying examination will be taken into consideration. In case there is still a tie, the candidate senior in age will be considered first.
29. Admission in B.Tech. (Printing, Graphics & Packaging) first year will be made on the basis of AIEEE and by the Haryana State Counselling Society. No separate form is required to be filled up by the candidate.
30. Separate application forms and schedule will be available for admission in M.Phil and Ph.D. courses as per university handbook of information.
31. No course will be started if the strength of students is less than 10 and no option will be started if the strength is less than 5.
32. ***Classes will start from July 16, 2010.***

SECTION-I : MANDATORY CONDITIONS

1. NOTHING CONTAINED IN THIS PROSPECTUS/INFORMATION BOOK SHOULD BE CONSTRUED TO CONVEY SANCTION OR CITED AS AN AUTHORITY FOR WHICH UNIVERSITY REGULATIONS IN CALENDARS VOL.I,II AND THE RELEVANT RULES IN CALENDAR VOL.III ALONE ARE APPLICABLE.
2. IF THE CONCERNED AUTHORITIES ARE NOT SATISFIED WITH THE CHARACTER, PAST BEHAVIOUR AND ANTECEDENTS OF A CANDIDATE, THEY MAY REFUSE TO ADMIT HIM/ HER TO ANY COURSE OF STUDY IN THE UNIVERSITY/COLLEGE IN ORDER TO ENSURE ACADEMIC STANDARDS, DISCIPLINE AND PEACEFUL ATMOSPHERE IN THE UNIVERSITY. THE VICE-CHANCELLOR MAY CANCEL THE ADMISSION OF ANY STUDENT FOR A SPECIFIED PERIOD.

SECTION-II : DISTRIBUTION AND RESERVATION OF SEATS

(A) Distribution of seats

The seats shall be distributed as under:

- | | |
|---|-----|
| 1) All India Category including Haryana | 15% |
| 2) Bonafide Residents of Haryana | 85% |

(50% of the seats earmarked for bonafide residents of Haryana will be reserved for the categories as mentioned at (B) below, as per State Govt. policy and remaining 50% seats will be filled from among Haryana General Category)

(B) Reservation of seats for Bonafide Residents of Haryana

The seats shall be reserved for the categories as under

- | | |
|---|---|
| (i) Scheduled Castes | 20% |
| (ii) Backward Classes of Haryana
(except Socially advanced persons/
Sections (creamy layer) | 27% (16% for Block-A)
(11 % for Block-B) |

- | | |
|------------------------------|----|
| (iii) Physically Handicapped | 3% |
|------------------------------|----|

(1% Blind or low vision, 1% Hearing impairment, 1% Locomotor disability or cerebral palsy)

If the seats reserved for Physically Handicapped persons remain vacant due to non-availability of suitable handicapped candidates, it may be offered to ex-servicemen and their wards (1%) and dependents of freedom fighters (1%).

- (iv) 3% horizontal reservation will be given to Ex-servicemen/Freedom fighters and their dependents by providing reservation within reservation of 1% of general category, 1% out of scheduled castes and 1% from backward classes category. As far as block allocation in Block A and Block B of backward classes category is concerned, yearwise rotational system will be adopted. For example, if block A of backward classes are given seats in the academic year 2010, the next block i.e. B block of categories of Backward classes will be given seats in the next academic year i.e. 2011 and so on. The Institute shall maintained the record for the purpose.

(C) Guidelines for reservation

1. The Reservation of seats is as per the Reservation Policy of the Haryana Govt. and is subject to any change/amendment made by the State Govt. from time to time.
2. All the eligible candidates whether from Haryana or from Reserved Categories also compete for seats allocated under All India Category.
3. All eligible candidates of reserved categories shall be considered first for Haryana General Category seats.
4. If the reserved seat(s) of BC Block-A remain vacant, these will be filled up from BC Block-B and vice-versa.
5. Benefit of reservation will be given to all the reserved categories upto Final List according to the reservation policy given in the Prospectus. In case at the time of display of Final List the reserved seats of various categories other than S.C. category, remain vacant and there is no eligible candidates of the reserved categories are available, these vacant seats will be filled up on open merit basis at the time of Final List. The vacant seats of SC category will not be converted.
6. Candidates claiming reservation under Scheduled Caste will submit the certificate as per Annexure-II and Backward Class (Block 'A' & 'B') will submit the Certificate on the prescribed proforma as per Annexure-III and affidavit as per Annexure IV, at the time of counseling.

The BC candidates (Block -A & -B) for benefit of reservation shall also have to furnish an affidavit to the effect that he/she is not covered under the criteria of creamy layer as per Annexure-IV at the time of counseling. The said affidavit shall be furnished by both father and mother of the candidate.

7. Only the candidates having the permanent disability of not less than 40% (being otherwise fit for admission to the course) will be considered for admission as Physically Handicapped. Disability certificate must be issued from Chief Medical Officer of the concerned District. However, the certificate shall be subject to verification by a Medical Board constituted by the university for the purpose. The decision of the Board shall be final. Physically Handicapped candidates belonging to Haryana are required to submit the certificate as per Annexure-V at the time of counseling.
8. Children & Grand-Children of Freedom Fighters of Haryana are required to submit a certificate from the Deputy Commissioner of the concerned District as per Annexure-VI at the time of counseling.
9. Wards of Ex-Servicemen of Haryana are required to submit the certificate as per Annexure-VII at the time of counseling.
10. For the horizontal reservation, candidates of General, S.C. and B.C. categories will also have to furnish E.S.M./D.F.F. certificate.
11. Under Physically Handicapped Category at least one candidate will be admitted, even if the share is less than 0.5 seat.
12. Candidates who have passed their qualifying examination from a university in the State of Haryana will be deemed to be Haryana residents and will not be required to submit certificates of bonafide residents of Haryana.

Section-III Weightages

- (A) Candidates who have passed the qualifying examination from Universities in Haryana State (FHU) 5 Marks
- (B) Recipients of National Talent Award from the NCERT (NTA) 5 Marks
- (C) Candidates having consistently good academic record throughout First Class from First Public Examination to qualifying exam. (TFC) 5 Marks
- (D) Candidates who have passed Honours examination in the subject concerned. (Hons.) 5 Marks

Weightage for Graduation/Post Graduation in Relevant Subject: (GRS)

- (i) For M.A./M.Sc. Mass Communication M.Sc. Electronic Media, M.Sc. Music Media and Electronics and P.G. Diploma in Graphics and Animation**
Candidates who have passed B.A. Mass Communication 5 Marks
- (ii) For M.Sc. Music, Media and Electronics**
Candidates who have passed Bachelor/Master Degree with Music or Electronics. 5 Marks
- (iii) For P.G. Diploma in Graphics and Animation (PGDG&A)**
Candidates who have passed Bachelor/Master Degree with Fine Arts or Commercial Arts. 5 Marks
- (E) NCC. Cadets who have passed the 'C' or G-II Certificate 5 Marks
(No weightage will be given for civil defence service)

OR

Students who have been recommended or commended (i.e. have obtained 1st or 2nd position) at the Inter-Zonal or Inter-University or Inter-State Level Youth Festival(s) or competition(s) organized by State govt./University either individually or as members of a team.

OR

Sports persons who have won 1st or 2nd or 3rd position at the University/State level Tournaments organized by the State Govt./Haryana Olympic Association/University in individual events or Team games or have actually participated in Inter-University or National level duly recognized by Association of Indian Universities/concerned National Federation/Indian Olympic Association in the games in which Inter-University Tournaments are organized by Association of Indian Universities.

OR

Holder of Certificate of Merit for N.S.S awarded by the University

OR

For students instructors/volunteers of Colleges maintained/recognized by the Kurukshetra University for running Adult Education Centres/engaged under MPFL.
(The above weightage under Adult Education Scheme will be given on the basis of the certificate issued jointly by the Principal of the college affiliated or maintained by Kurukshetra University and Hony. Director, CACEE, KUK.

Criteria for award of University N.S.S. Merit Certificate is as under:-

1. N.S.S. Volunteer who has completed 240 hours of regular activities in the period of two years and attended two annual special Camps (of atleast 10 days duration)
2. One who has donated blood atleast twice OR has made atleast five illiterates literate. This shall have to be certified by the Principal alongwith the names and addresses of the such literates. OR, one who has done an exemplary act of courate or bravery by saving life in situations like drowning, fire, natural calamities OR man made calamities and awarded at the National Level.

In case of NSS Volunteers from other Universities located outside Haryana, one has to become eligible by way of becoming at par with the conditions as required under Sr. No. 1 and 2 of the above criteria laid down for University Merit Certificate and NSS weightage will not be allowed to the students who have only NSS participation certificate given by the College Principal.

Note:

1. For allowing weightages to NSS and Sports, certificate should be got verified from the officer of the concerned Department.
2. Total weightage for merit under Section-III shall not exceed 10 marks.
3. Weightage for sports will be given who have secured position at National Level will only be considered if the candidate has participated in Inter-Collegiate Tournaments/ State Level Tournament in the same game/event during college period.
4. Sports certificate will only be considered if the candidate produce the gradation certificates from the respective govt. in respect of the games/sports for which the candidate claims sports weightage & eligibility.

Weightages will be given as per university instructions given in the Handbook of Information 2010-11.

SECTION-IV : RULES FOR ADJUSTMENT/REFUND OF FEE

3. If a candidate after having deposited fee for admission in one course joins another course in another University Teaching Dept./Institute in the same session, as mentioned below, and is permitted to withdraw his/her candidature, fee/funds except admission fee already deposited by him/her for the course from which he/she has withdrawn, shall be adjusted/refunded against the fee/funds of the course he/she joins subject to the condition that difference, if any, shall be paid by the candidate:
 - (i) from a general course to another general course.
 - (ii) from a general course to a self-financing course or vice-versa.
 - (iii) from a self-financing course to another self-financing course.

However, in self-financing courses, adjustment/refund of fee will be allowed only if the seat so vacated is filled by the last date of admission.

4. In case a candidate leaves the University after seeking admission in a particular course, following conditions will apply for refund of fee:
- (a) If a candidate leaves before the commencement of the classes, the entire fee deposited by the candidate will be refunded after deducting Rs. 1000/- only.
 - (b) In case a candidate leaves after commencement of the classes, proportionate deduction of fee upto the month of his/her leaving will be made, subject to minimum of Rs. 1000/-. However, refund will be allowed only if the seat so vacated is filled by the last date of admission.

Abbreviations used in Admission Form, stand for:

AIC	=	All India Category
HGC	=	Haryana General Category
PH	=	Physically Handicapped
ESM	=	Ex-Servicemen and their wards
DFP	=	Dependent of Freedom Fighter
FHU	=	From Haryana University
NTA	=	National Talent Awards
TFC	=	Throughout First Class
Hons.	=	Honours
ECA	=	Extra Curricular Activities
GRS	=	Graduation Relevant Subject

Course code and course category

Sr./Code	Name of the Course	Course Category
1.	B.A. Mass Communication	A (UG Courses)
2.	B. Tech. Printing, Graphics and Packaging	
3.	B.Sc. Multimedia	
4.	B.Sc. Graphics, Animation and Gaming	
5.	P.G. Diploma in Graphics and Animation	B (PG courses)
6.	M.Sc. Mass Communication	
7.	M.Sc. Electronic Media	
8.	M.Sc. Music, Media and Electronics	
9.	M.A. Mass Communication	
10.	M.Phil. Journalism and Mass Communication	
11.	Ph.D. Journalism and Mass Communication	

Appendix-A

Instructions regarding Bonafide Residents of Haryana issued vide letter No.62/17/95-6 GSI dated 3rd October, 1996, No.62/32/2000-6GSI dated 23rd May, 2003 and No.62/27/2003-6GSI dated 29th July, 2003 by the Chief Secretary to Government, Haryana.

Subject: Bonafide residents of Haryana - Guidelines regarding.

I am directed to invite your attention to Haryana Govt. letters noted in the margin on the subject noted above vide which the instructions were issued regarding simplification of procedure for obtaining the certificate of Domicile for the purpose of admission to educational institution (including technical/medical institution). The matter has been reconsidered in the light of judgment delivered by the Hon'ble Supreme Court of India in the case of Dr. Pradeep Jain vs. Union of India and others reported as AIR 1984-SC-1421, wherein it has been held that instead of the word 'Domicile' the word 'Resident' be used in the instructions issued by the State Government and it has been decided to revise the Government instructions. Henceforth, the following categories of persons would be eligible for the grant of Resident Certificate:-

- i) Candidates, who have passed the examination qualifying there for selection in an institution from a school/college in Haryana.
- ii) Children / Wards (if parents are not living) / Dependents: -
 - (a) of the regular employees of Haryana State posted in or outside Haryana State or working on deputation;
 - (b) of the regular employees of the statutory bodies/corporations established by or under an act of the State of Haryana who are posted in Chandigarh or in Haryana or outside Haryana.
 - (c) of the regular employees of the Government of India posted in Chandigarh or in Haryana in connection with the affairs of the Haryana Government;
- iii) Children/wards (if parents not living)/dependents of persons who after retirement have permanently settled in Haryana and draw their pensions from the treasuries situated in the State of Haryana.
- iv) Children/wards (if parents are not living)/dependents of pensioners of Haryana Government irrespective of the fact that the original home of the retiree is in a state other than Haryana or he has settled after retirement in or outside Haryana;
- v) Children/Wards (if parents are not living)/dependents of persons, who have permanent home in Haryana and include persons who have been residing in Haryana for a period of not less than 15 years or who have permanent home in Haryana but on account of their occupation they are living outside Haryana;
- vi) The wives of such persons who are bonafide residents of Haryana irrespective of the fact that they had belonged to any other State before marriage;

- vii) Persons who were born in Haryana and produce a certificate to that effect; provided that the parents/guardians (if parents are not living) of persons belonging to any one of the above mentioned categories are:
- a) Citizen of India;
 - b) Produce an affidavit to the effect that they or their children/wards (if parents are not living)/dependents have not obtained the benefit of Resident in any other State.
- viii) Children & Wards of the accredited journalists residing at Chandigarh and recognised by Govt. of Haryana.
2. All candidates claiming to be bonafide residents of Haryana should produce a Haryana Resident Certificate signed by the District Magistrate/General Assistant to Deputy Commissioner or Sub-Divisional Officer (Civil) of the District/Sub-Divisions/ Tehsildars of Revenue to which the candidates belong. Resident Certificates in respect of elsewhere or in respect of the Children/Wards/Dependents of Haryana Govt. employees who are posted at Chandigarh, Delhi or elsewhere or in respect of Children /Wards/ Dependents of pensioners of Haryana Govt. or in respect of the Children/Wards/ Department of the employees of the Government of India posted at Chandigarh or in Haryana in connection with the affairs of Haryana Government, or in respect of Children/Wards/Dependents of the employees and retirees of the Statutory Bodies/Corporations of Haryana established by or under an Act of the State of Haryana or a Central Act and located at Chandigarh, Haryana or outside Haryana, should be by their respective Heads of Departments.
 3. Candidates seeking admission in educational institutions (including medical and technical institutions) located in Haryana, may not be required to produce Resident Certificate, if they have passed the examination from a school/college situated in Haryana. For this purpose, a certificate of the Principal/Headmaster from concerned institution where the children/wards studied last should be considered sufficient. The Principal/Headmaster of the institution shall be competent to issue such certificate, which should be sufficient.
 4. If a candidate is admitted on the basis of claim that he belongs to the State of Haryana but at any subsequent time is discovered that his claim was false, the student shall be removed from the institution, all fees and other dues paid up to the date of such removal shall be confiscated. The Principal/Headmaster may take such other action against the student and his/her parents/guardians as he may deem proper in the circumstances of any particular case.

Appendix-B

LIST OF THE SCHEDULED CASTES IN HARYANA STATE

Sr. No.	Name of the caste	Sr. No.	Name of the caste	Sr. No.	Name of the caste	Sr. No.	Name of the caste
1.	Ad Dharmi	2.	Balmiki,Churra,Bhangi	3.	Bangali	4.	Brar,Burar,Berar
5.	Batwal, Barwala	6.	Bauria, Bawaria	7.	Bazigar	8.	Bhanjra
9.	Chanal	10.	Dagi	11.	Darain	12.	Daha, Dhaya,Dhea
13.	Dhanak	14.	Dhogri,Dhangri,Siggi	15.	Dumna, Mahasha, Doom	16.	Gagra
17.	Gandiala,Gandhil,	18.	Kabirpanth, Julaha	19.	Khatik	20.	Kori,Koli

Gondaloo			
21. Marija, Marecha	22. Mazhabi, Mazhibi Sikh	23. Megh, Meghwal	24. Nat, Badi
25. Od	26. Pasi	27. Perma	28. Pherera
29. Sanhai	30. Sanhal	31. Sansi, Bhedkut Manesh	32. Sansai
33. Sapela, Sapera	34. Sarera	35. Sikligar, Bariya	36. Sirikiband
37. Chamar	38. Jatia Chamar	39. Rahgar	40. Raigar
41. Ramdasi	42. Ravidasi	43. Balahi	44. Batai
45. Bhatoi	46. Bhambi	47. Chamar-Ravidas	48. Jatav
49. Jatava	50. Mochi	51. Ramadasia	

LIST OF BACKWARD CLASSES IN HARYANA (BLOCK-A)

1. Aheria, Aheir, Heri, Naik, Thori or Turi, Hari	2. Barra	3. Beta, Hensi or Hesi
4. Bargin	5. Barwar	6. Barari, Tamboli
7. Baragi, Bairagi, Swami, Sadh	8. Battora	9. Bharbhunja Bharbuja
10. Bhat, Bhatra, Dapri, Ramiya	11. Bhuhalia Lohar	12. Changar
13. Chirimar	14. Chang	15. Chimba, Chhipi, Chimpa Darzi, Rohilla
16. Diaya	17. Dhobis	18. Dakaut
19. Dhimar, Mallah, Kashyap Rajpoot, Kahar Jhinwar, Dhinwar, Khewat, Mehra Nishad Sakka, Bishti, Sheikh-Abbasi	20. Dhosali, Dosali	21. Faquir
22. Gwaria, Gauria or Gwar	23. Ghirath	24. Chasi, Chasiara or Ghosi
25. Gorkhas	26. Gawals. Gowala	27. Gadaria, Pal, Bagnel
28. Garhi óLohar	29. Harijan, Nai, Naie, Sain	30. Jhangra Brahman, Khati, Suthar, Dhiman, Tarkhan, Barnai, Baddi
31. Joginath, Jogi Nath Jangum Jogi. Yogi	32. Kanjar or Kanchan	33. Kurmi
34. Kumhars, Prajapati	35. Kamboj	36. Kanghera
37. Kuchband	38. Labana	39. Lakhera, Manihar, Kachera
40. Lohar, Panchal	41. Madri	42. Mochi
43. Mirasi	44. Nar	45. Noongar
46. Nalband	47. Pinja, Penja	48. Rehar, Rehara or Re
49. Raigar	50. Rai Sikh	51. Rechband
52. Shorgir, Shergir	53. Soi	54. Singrkant, Singrwala
55. Sunar, Zargar, Soni	56. Thathera, Tamera	57. Teli
58. Vanzara, Banjara	59. Weaver (Jullaha)	60. Badi/ Baddon
61. Bhattu/Chlattu	62. Mina	63. Rahbari
64. Charan	65. Charaj (Maha Brahman)	66. Udasin
67. Ramgarhia	68. Rangrez, Lilgar, Nilgar, Lallari	69. Dawala, Soni-Dawala, Nyaaria
70. Bhar, Rajbhar	71. Nat (Muslim)	

At present Raigar, Mochi and Julaha castes find a mention in the list of the both scheduled castes and backward classes and it has been decided that persons belonging to these castes, who are not covered under the scheduled castes being Non-Hindus or Non –Sikh, can take the benefits under the backward classes only.

BLOCK B : 1. Ahir/Yadav 2. Gujjar 3. Lodh/Lodha 4. Saini, Shakya 5. Meo

State-wise List of fake Universities declared by the University Grants Commission as on 08.12.2009

Bihar

1. Maithili University/Vishwavidyalaya, Darbhanga, Bihar

Delhi

2. Varanaseya Sanskrit Vishwavidyalaya, Varanasi (U.P.) Jagatpuri, Delhi
3. Commercial University Ltd., Daryaganj, Delhi
4. United Nations University, Delhi
5. Vocational University, Delhi
6. ADR-Centric Juridical University, ADR House, 8J, Gopala Tower, 25 Rajendra Place, New Delhi
7. Indian Institute of Science and Engineering, New Delhi

Karnataka

8. Badganvi Sarkar World Open University Education Society, Gokak, Belgaum, Karnataka

Kerala

9. St. John's University, Kishnattam, Kerala

Madhya Pradesh

10. Kesarwani Vidyapith, Jabalpur, Madhya Pradesh

Maharashtra

11. Raja Arabic University, Nagpur, Maharashtra

Tamil Nadu

12. D.D.B. Sanskrit University, Putur, Trichi, Tamil Nadu

West Bengal

13. Indian Institute of Alternative Medicine, Kolkata

Uttar Pradesh

14. Mahila Gram Vidyapith/Vishwavidyalaya, (Women's University) Prayag, Allahabad
15. Gandhi Hindi Vidyapith, Prayag, Allahabad (U.P.)
16. National University of Electro Complex Homeopathy, Kanpur (U.P.)
17. Netaji Subhash Chandra Bose University (Open Univ.), Achaltal, Aligarh, U.P.
18. Uttar Pradesh Vishwavidyalaya, Kosi Kalan, Mathura (U.P.)
19. Maharana Partap Shiksha Niketan Vishwavidyalaya, Pratapgarh (U.P.)
20. Indraprastha Shiksha Prishad, Institutional Area, Khoda, Makaanpur, Noida Phase-II, U.P.
21. Gurukul Vishwavidyalaya, Vrindavan, Uttar Pradesh

Examinations of the following Boards not recognized for the purpose of higher studies :

1. All India Board of Secondary Education, New Delhi
 2. Uttar Madhyama & Purva Madhyama of MDU Rohtak (Gurukul Jhajjar Scheme)
 3. Central Board of Higher Education, New Delhi
 4. Board of Adult Education and Training/Board Shiksha Sansthan, New Delhi
 5. Any Diploma/Exams. of Prachin Kala Kendra, Chandigarh
 6. Bhartiya Siksha Prishad, Lucknow
 7. Board of Higher Secondary Education, Delhi
 8. Hindi Sahitya Sammelan, Prayag, Allahabad (U.P.)
 9. Indian Education Council of U.P., Lucknow
1. **Note :** This is not an exhaustive list of Fake Universities and Boards. Before finalizing the admissions the updated list of recognized examinations of the UGC and the Board of School Education, Haryana, Bhiwani is also required to be consulted.

CHARACTER CERTIFICATE

Name of the Department/College..... Session..... Certified that Mr./Miss/ Mrs. son/daughter of Shri. has been a bonafide student of this Department/College during the period. He/She appeared in the Examination of the University/Board held in under Roll No. and *passed obtainingmarks out ofmarks or *failed/ *placed under compartment in the subject of ..

- 1. Academic Distinction, if any
2. Co-curricular activities, if any
3. Brief particulars of disciplinary action by College/Department/University (including punishments such as expulsion, warning, fined for violation of College/Department/Hostel rules, UMC/Disqualification etc., if any
4. General Conduct during stay in the Institution: Good/Satisfactory/ Unsatisfactory.

Dated:

Signature of the Principal/ Chairperson of the Deptt. (with office seal)

*Strike out whichever is not applicable.

SCHEDULED CASTE CERTIFICATE

Certified that Mr./Ms. _____ son/daughter of
Shri _____ resident of (complete
address) _____

_____ belongs to _____ caste, which has been Notified as Scheduled
Caste by the Haryana Government.

This certificate is being issued to him/her on the basis of verification by Naib
Tehsildar/ Secretary, Municipal Committee _____.

No. _____

Dated _____

Place _____

Sub-Divisional Officer (C)

(with legible seal)

BACKWARD CLASS CERTIFICATE (BLOCK 'A' OR 'B')

Certified that Mr./Ms. _____ son/daughter of
Shri _____ resident of (complete address)

_____ belongs to _____ caste, which has
been notified as Backward Class by the Haryana Government and is placed in Block
_____ (mention Block -A or -B).

Further certified that he/she is not covered in Creamy Layer (Ref. letter No.1170-
SW(1) Dated 7.6.1995 and no. 22/22/2004-3GS-III dated 22.1.2009.

This certificate is being issued to him/her on the basis of verification by Naib
Tehsildar/ Secretary, Municipal Committee _____

No. _____

Date _____

Place _____

Sub-Divisional Officer(C)

(with legible seal)

AFFIDAVIT

(By the Parents of the Backward Class Category Candidates)

I _____ Father/Mother of _____ Resident of _____ seeking admission to _____ course in Haryana do hereby solemnly affirm & declare that I belong to _____ caste which is included in the list of Backward Classes Block -A/-B approved by the Haryana Govt. I further declare and affirm that I and my wife/husband are not covered under the criteria fixed by Haryana Govt. vide letter No.1170-SW(1)-95 dated 7.6.1995 and No. 22/22/2004-3GS-III dated 22.1.2009 for excluding socially advanced persons/sections(Creamy Layer) from Backward Classes.

I further undertake that in case the information contained in the above para is found false at any stage, the Competent Authority will be entitled to cancel the admission.

DEPONENT

Dated:í í í í í í ..

Place:í í í í í í ...

VERIFICATION

Verified that the above statement is true and correct to the best of my knowledge and belief and nothing has been concealed therein.

DEPONENT

The affidavit should be of the month of May, 2010 or later.

MEDICAL CERTIFICATE FOR PHYSICALLY HANDICAPPED
OFFICE OF THE CHIEF MEDICAL OFFICER, _____

No. _____ Dated _____

Certified that Sh./ Km./Smt _____ son/daughter/wife of
Sh. _____ resident of _____ District
_____ appeared before the Medical Board for medical check
up. On his/her Medical Examination, it is found that the nature of handicap/disability
is _____% and (as applicable), is as under:

1. Blind or Low vision _____
2. Hearing impairment _____ .Locomotor disability/cerebral
palsy _____

Thus the candidate is physically handicapped as per standard norms of Haryana.

(Signature of the Applicant)

Chief Medical Officer

Dated : _____

_____,
Haryana

Place : _____

(Seal of the above authority)

*The handicap disability should not be less than 40% and should not interfere with the requirement of professional career such as Engineering / Architecture / Technician etc.

Annexure-VI

**CERTIFICATE TO BE FURNISHED BY
CHILDREN/GRAND CHILDREN OF FREEDOM FIGHTER**

Certified that Mr./Ms. _____ son/daughter of
Shri _____ resident of (Complete address) _____
Freedom fighter of Haryana (Identity No. _____) is father/grandfather of
Mr./Ms. _____ of village/ Town _____ Police
Station _____ Tehsil _____ District _____

No. : _____

Dated: _____

Place: _____

Deputy Commissioner of concerned
District of Haryana
(Office Stamp)

Annexure-VII

**CERTIFICATE FOR THE EX-SERVICEMEN OF
INDIAN DEFENCE SERVICES/PARA-MILITARY FORCES**

Certified that Number _____ Rank _____ Name _____ son
of Sh. _____ Father of _____ Resident
of Village _____ Post Office _____ Tehsil _____
Distt. _____ belonging to the State of Haryana, as per his/her service record at
the time of entry into service, had served in the Army /Air Force/
Navy/ _____ (Name of the Para-Military Force) from
_____ to _____ and subsequently discharged/retired from the service
on _____ as per his/her service record. At the time of entry into service the home
address given is _____ (Distt. _____)
Haryana.

Place _____

Date _____

Signature
Officer Commanding/
Competent Authority
(with Official Seal)

AFFIDAVIT BY THE STUDENT

1. I, _____ (*full name of the student with admission/registration/enrollment number*) S/o, D/o Mr./Mrs./Ms. _____, having been admitted to _____ (*name of the institution*), have received a copy of the UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009 (hereinafter called the "Regulations") carefully read and fully understood the provisions contained in the said Regulations.
2. I have, in particular, perused clause 3 of the regulations and am aware as to what constitutes ragging.
3. I have also, in particular, perused clause 7 and clause 9.1 of the regulations and fully aware of the penal and administrative action that is liable to be taken against me in case I am found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
4. I hereby solemnly aver and undertake that :
 - (a) I will not indulge in any behaviour or act that may be constituted as ragging under clause 3 of the Regulations.
 - (b) I will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of the Regulations.
4. I hereby affirm that, if found guilty of ragging, I am liable for punishment according to clause 9.1 of the Regulations, without prejudice to any other criminal action that may be taken against me under any penal law or any, law for the time being in force.
5. I hereby declare that I have not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, I am aware that my admission is liable to be cancelled.

Declared this _____ day of _____ month of _____ 2010

Signature of the deponent
Name :

VERIFICATION

Verified that the content of this affidavit are true to the best of my knowledge and no part of the affidavit is false and nothing has been concealed or misstated therein.

Verified at (place) _____ on this the day of _____ (month of) _____ 2010

Signature of the deponent

Solemnly affirmed and signed in my presence on this the _____ 2010 after reading the contents of this affidavit.

OATH COMMISSIONER

AFFIDAVIT BY PARENT/GUARDIAN

1. I, Mr./Mrs./Ms _____ (*full name of parent/guardian*) father/mother/guardian of, (*full name of student with admission/registration/enrollment number*), having been admitted to (*name of the institution*) have received a copy of the UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009 (hereinafter called the "Regulations") carefully read and fully understood the provisions contained in the said Regulations.
2. I have, in particular, perused clause 3 of the regulations and am aware as to what constitutes ragging.
3. I have also, in particular, perused clause 7 and clause 9.1 of the regulations and am fully aware of the penal and administrative action that is liable to be taken against my ward in case he/she is found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
4. I hereby solemnly aver and undertake that :
 - (a) My ward will not indulge in any behaviour or act that may be constituted as ragging under clause 3 of the Regulations.
 - (b) My ward will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of the Regulations.
5. I hereby affirm that, if found guilty of ragging, my ward is liable for punishment according to clause 9.1 of the Regulations, without prejudice to any other criminal action that may be taken against me under any penal law or any, law for the time being in force.
6. I hereby declare that my ward has not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, the admission of my ward is liable to be cancelled.

Declared this _____ day of _____ month of _____ 2010

Signature of the deponent

Name : _____

Address : _____

Telephone/Mobile No. _____

VERIFICATION

Verified that the content of this affidavit are true to the best of my knowledge and no part of the affidavit is false and nothing has been concealed or misstated therein.

Verified at Kurukshetra on this the _____ 2010

Signature of the deponent

Solemnly affirmed and signed in my presence on this the _____ 2010 after reading the contents of this affidavit.

OATH COMMISSIONER

Eligibility, Seats and Fee structure

Sr./Code	COURSE	ELIGIBILITY	SEATS	ANNUAL FEE
1.	B.A. Mass Communication	Senior Secondary with any combination with 50% marks	40	Rs. 25,000/-
2.	B. Tech. Printing, Graphics and Packaging	Senior Secondary with Mathematics, Chemistry & Physics with 50% marks	30	Rs. 35,000/-
3.	Five year integrated course in Graphics, Animation and Gaming	Senior Secondary with any combination with 50% marks	30	Rs. 35,000/-
4.	Five year integrated course in Multi Media	Senior Secondary with any combination with 50% marks	30	Rs. 35,000/-
5.	P.G. Diploma Graphics & Animation	Bachelor in any discipline with 50% marks	30	Rs. 25,000/-
6.	M.Sc. Mass Communication	Bachelor in any discipline with 50% marks	30	Rs. 25,000/-
7.	M.Sc. Electronic Media	Bachelor in any discipline with 50% marks	30	Rs. 40,000/-
8.	M.Sc. Music, Media and Electronics	Bachelor in any discipline 50% marks	20	Rs. 35,000/-
9.	M.A. Mass Communication	Bachelor in any discipline with 50% marks	30	as per university Hand Book Information
10.	M.Phil. Journalism and Mass Communication	As per university handbook of information	15	As per university handbook of information
11.	Ph.D. Journalism and Mass Communication	As per university handbook of information	-	As per university handbook of information

Note: The eligibility condition for SC/ST candidates for the courses from Sr. no. 1 to 9 except Sr. No. 2 is minimum pass marks in the qualifying examinations.

ADMISSION SCHEDULE

*Last date for the receipt of application: **June 30, 2010***

Entrance Test Schedule

Course Category	Date	Time
A- Under Graduate Courses		
➤ B.A. Mass Communication	04.07.2010	02 p.m. -04:00 p.m.
➤ Five Years integrated course in Graphics, Animation & Gaming	-do-	-do-
➤ Five Years integrated course in Multi Media	-do-	-do-
B- Post Graduate Courses		
➤ P.G. Diploma: Graphics and Animation	04.07.2010	10:30 a.m. -12:30 p.m.
➤ M.Sc. Mass Communication	-do-	-do-
➤ M.Sc. Electronic Media	-do-	-do-
➤ M.Sc. Music, Media and Electronics	-do-	-do-
➤ M.A. Mass Communication	-do-	-do-

1. **Result of the entrance tests will be declared on July 05, 2010 and will be notified on the notice board of the Institute. It will also be placed on university website www.kukinfo.com. and <http://www.kuk.ac.in>**
2. **No separate correspondence will be made in this regard.**
3. **First counselling-** July 6, 2010 at 11:00 a.m
List of selected candidates- July 7, 2010 at 5:00 p.m.
Date for depositing the fee- July 8 to July 10, 2010
4. **Second Counselling-** July 12, 2010 at 11:00 a.m.
List of selected candidates- July 12, 2010 at 5:00 p.m.
Date for depositing the fee- July 13 to July 14, 2010
5. **Third Counselling,** if required, will be on July 15, 2010 at 11:00 a.m.
List of selected candidates- July 15, 2010 at 5:00 p.m.
Date for depositing the fee- July 16 to July 17, 2010
Classes will start from July 16, 2010.

Note:

1. The candidate will file a single application form for all the courses falling in a category. Therefore, there will be a single application for under graduate courses (Sr./Code 1,3,4), a single application for post graduate courses (Sr./Code5 to 9)
2. There will be a common entrance test for all the courses falling under a category. Therefore, a common entrance test will be held for under graduate courses (Sr./Code 1,3,4), a common entrance test for P.G. courses (Sr./Code 5 to 9).

3. Options for admission to a particular UG/PG course will have to be given by the candidate in writing to the admission committee at the time of counselling.
4. Admission in B.Tech. (Printing, Graphics & Packaging) will be made on the basis of AIEEE score by the Haryana State Counselling Society, Panchkula. For more information in this regard please contact **www.techeduhry.nic.in**
5. Separate application forms and schedule will be available for admission in M.Phil and Ph.D. courses as per university handbook of information.

Admission helpline:

Office of Director, IMC&MT, KUK

Phone: 01744-238310

e-mail: imcmtkuk@gmail.com

University website: <http://www.kukinfo.com> and

<http://www.kuk.ac.in>