**KURUKSHETRA UNIVERSITY, KURUSKHETRA**

**(‘A+’ Grade NAAC Accredited)**

**Department of Home Science**

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**Scheme of Examinations & Syllabus of**

**BACHELOR OF ARTS IN FASHION DESIGN (BA-FD)**

**IIIrd & IVth Semester**

**w.e.f 2021-22**

**KURUKSHETRA UNIVERSITY KURUKSHETRA**

**SCHEME OF EXAMINATIONS & SYLLABUS OF**

**BACHELOR OF ART IN FASHION DESIGN (B.A.F.D)**

**SEMESTER-III**

w.e.f. 2021-22

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Code No.** | **Subject** | **Credits**  | **Marks** | **Time of Exam**  |
| FD-201 | English\*\* | 4 | 80+20\* | 3 hrs. |
| FD-202 | Hindi\*\* | 4 | 80+20\* | 3 hrs. |
| FD-203 | Textile Science | 4 | 80+20\* | 3 hrs. |
| FD-204 | History of Indian Costumes | 4 | 80+20\* | 3 hrs. |

**Practical/ Lab based Courses**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Code No.** | **Subject** | **Credits** | **Marks** | **Time of Exam** |
| FD-205 | Surface Ornamentation | 2 | 50 | 3 hrs. |
| FD-206 | Identification of Textile Materials | 2 | 50 | 3 hrs. |

\*Internal Assessment

\*\*The students will study these courses along with other B.A. students as per university rules.

General Instructions-

1. One credit is equivalent to 1 hour of teaching/2 hours of Practical work

2. One credit is equivalent to 25 marks.

3. Practical exams will be conducted at the end of each semester.

**KURUKSHETRA UNIVERSITY KURUKSHETRA**

**BACHELOR OF ART IN FASHION DESIGN (B.A.F.D)**

**SEMESTER- IV**

**w.e.f. 2021-22**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Code No.** | **Subject** | **Credits** | **Marks** | **Time** |
| FD-211 | English\*\* | 4 | 80+20\* | 3 hrs. |
| FD-212 | Hindi\*\* | 4 | 80+20\* | 3 hrs. |
| FD-213 | Fashion Marketing & Merchandising | 4 | 80+20\* | 3 hrs. |
| FD-214 | History of World Costumes | 4 | 80+20\* | 3 hrs. |

**Practical /Lab based Courses**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Code No.** | **Subject** | **Credits** | **Marks** | **Time of Exam** |
| FD-215 | Drafting & Pattern Making | 2 | 50 | 3 hrs. |
| FD-216 | Textile Designing | 2 | 50 | 3 hrs. |

\*Internal Assessment

\*\*The students will study these courses along with other B.A. students as per university rules.

General Instructions-

1. One credit is equivalent to 1 hour of teaching/2 hours of Practical work
2. One credit is equivalent to 25 marks.
3. Practical exams will be conducted at the end of each semester.

**KURUKSHETRAUNIVERSITY KURUKSHETRA**

**New Syllabus**

**BACHELOR OFARTSIN FASHION DESIGN (BA-FD)**

**w.e.f. 2021-22**

**SEMESTER- 3**

**Textile Science**

**Paper: FD- 203**

Credits: 4

Theory: 80

Internal Assessment: 20

Duration of Exam: 3 hrs

**NOTE:**

* Examiner will set nine questions in all
* All the questions will carry equal marks
* Question No.- 1will be compulsory consisting of 5-10 short type questions (having no internal choice) and spread over the entire syllabus
* Eight questions, two questions from each unit (I, II, III & IV) will be set.
* The candidates are required to attempt five questions in all. Question No-1will be compulsory, remaining four questions will be attempted by selecting one question from each unit.

**Unit-I**

**Introduction to textile materials–** Fiber, filament, yarn, garment, staple fiber, compound fiber, difference between staple fiber and filaments, classification of textile fibers, essential and desirable properties of textile fibers. General properties and applications or end uses of natural and manmade fiber.

**Unit-II**

Basic process of yarn formation, characteristics of yarn: twist, count, crimp, yarn numbering system, yarn count thread count. **Synthetic Yarns-**Wet, Melt and Dry spinning of filament yarns, types of yarn. Ply yarn, cable yarn, double yarn and novelty yarns,

**Unit-III**

Weaving process: structure and parts of loom. Basic weaves and their variation. Introduction to knitting method and stitches used properties and classification of knitted fabric.

**Unit-IV**

 Finishes- definition, objective of finishes, classification of finishes. Pre-preparatory steps of dyeing and printing.

**Suggested Text books & References**:

1. Ajgaonkar, D.B. “KnittingTechnology”.
2. Moncriff, W., “Textile Fibres”.
3. Murthy, H.V.S., “Textile Fibres”.
4. Fabric Structure and Design, by N. Gokarneshan, New Age International, 2nd Edition
5. Marjory Joseph, ‘Introduction of Textiles”.
6. Prayag, C.R., “Dyeing of Silk and Manmade Fibre”.
7. Prayag, C.R., “Bleaching, Mercerising and Dyeing of Cotton”

**KURUKSHETRAUNIVERSITY KURUKSHETRA**

**New Syllabus**

**BACHELOR OF ARTSIN FASHION DESIGN (BA-FD)**

**w.e.f. 2021-22**

**SEMESTER-3**

**History of Indian Costume**

**Paper: FD-204**

Credits: 4

Theory: 80

Internal Assessment: 20

Duration of Exam: 03 hrs

**NOTE:**

* Examiner will set nine questions in all
* All the questions will carry equal marks
* Question No.-1will be compulsory consisting of 5-10 short type questions (having no internal choice) and spread over the entire syllabus
* Eight questions, two questions from each unit (I, II, III& IV) will be set.
* The candidates are required to attempt five questions in all. Question No-1will be compulsory, remaining four questions will be attempted by selecting one question from each unit.

**Unit-I**

Male and female costumes, their specification, jewelry and accessories used*.*

Ancient Indian Civilization

* Indus Valley
* Vedic Period
* Gupta Period

**Unit-II**

* Mughal period: Costumes of Pre-Mughal, Mughal and Post-Mughal period.
* British period: Costumes of Pre-independence and Post-independence period.
* Evolution of Khadi movement.

**Unit-III**

Traditional costumes of India:

* Costumes of Jammu & Kashmir
* Costumes of Punjab
* Costumes of Haryana
* Costumes of Rajasthan
* Costumes of Madhya-Pradesh

**Unit-IV**

Traditional costumes of India:

* Costumes of West Bengal
* Costumes of Assam
* Costumes of Maharashtra
* Costumes of Tamil Nadu
* Costumes of Kerala
* Costumes of Karnataka

**References:**

 1. Traditional Indian Costumes & Textiles” by Parul Bhatnagar

2. “Indian Costumes” By Gurey G. S, Publisher Popular Book.

3. “Ancient Indian Costumes” By Roshan Alkazi.

4. “Periods of Centralization and Development of Dressing in India” By WlexA

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**New Syllabus**

**BACHELOR OFARTSIN FASHION DESIGN (BA-FD)**

**w.e.f. 2021-22**

**SEMESTER-3**

**Surface Ornamentation**

**Practical**

**Paper: FD-205**

Credits: 2

Total Marks: 50

Duration of Exam: 3hrs

**Preparation of Samples**:

1. Embroidery (minimum 5)

2. Tie and dye using various traditional techniques (minimum 6)

3. Batik Printing / Block Printing (minimum 3)

4. Fabric painting using stencil/ screen printing (minimum 3)

5. Quilting / patch works

Students are required to prepare an article using any two of the above-mentioned techniques

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**BACHELOR OFARTSIN FASHION DESIGN (BA-FD)**

**w.e.f. 2021-22**

**SEMESTER- 3**

**Identification of Textile Materials**

**Practical**

**Paper: FD-206**

Credits: 2

Total Marks: 50

Duration of Exam: 3hrs

1. Identification of fiber using visual method and microscopic method.

2. Identification of fibers using burning test.

3. Identification of fibers using chemical methods.

4. Identification of blends. (Minimum 3)

5. Identification of count of yarn.

6. Testing of yarn twist

7. Identification of basic weaves and their variation (minimum 5)

8. Drafting, lifting plan of basic weaves

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**New Syllabus**

# BACHELOR OF ARTS IN FASHION DESIGN (BA-FD)

## w.e.f. 2021-22

## SEMESTER- 4

**Fashion Marketing & Merchandising**

**Paper: FD-213**

Credits: 4

# NOTE:

* Examiner will set nine questions in all
* All the questions will carry equal marks

Theory: 80

Internal Assessment: 20

Duration of Exam: 3hrs

* Question No.-1will be compulsory consisting of 5-10 short type questions (having no internal choice) and spread over the entire syllabus
* Eight questions, two questions from each unit (I, II, III & IV) will be set.
* The candidates are required to attempt five questions in all. Question No-1will be compulsory, remaining four questions will be attempted by selecting one question from each unit.

## Unit-I

Fashion definition and its importance, Fashion evolution, Fashion cycle and factors affecting fashion cycle. Fashion theory-trickle down, trickle across, bottom-up theory. Fashion terminology–style, change, Trend, fashion cycle, fad classic, fashion trend, silhouette, texture, color, design, croqui, couture.

## Unit-II

Fashion Shows, Fashion weeks, Career in fashion industry, International Fashion centers-Paris, Milan, London, New-York, Brief introduction to International Fashion Designers and Indian Fashion designers, Inspiration of Fashion.

## Unit- III

Fashion market, introduction to marketing environment (macro & micro), Sales promotion techniques, Retailing- introduction, different retail operations, factors affecting retailing, Fashion forecasting – Process, sources of fashion forecasting information, MoodBoard.

## Unit- IV

Merchandising–introduction, role of merchandiser, types of merchandising, Export documentation – export marketing, global scenario, Export and import policies, Importance of textile industry in Indian economy.

## Textbooks:

1. Dynamics of Fashion by Elaine Ellen, Publisher Fairchild.
2. Stephens, Gini. Fashion Concept to Consumer, Prentice Hall International, New Jersey1999.
3. Stone, Elanie & Samples, Jean. A., Fashion Merchandising, Mc Graw Hill, New York.
4. Lyle, Dorothy, Contemporary Clothing, Bennett and MC Knight Publishing Company, Peoria Illinois
5. Sengupta, Hindol, Indian Fashion, Pearson Education, New Delhi 2005.
6. Jain, Payal, Fashion Studies: An Introduction, Har Anand Publication 2004.
7. Frings. Fashion Concept to Consumer,3rdEdition, Prentice Hall International, New Jersey1991.

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**New Syllabus**

# BACHELOR OF ARTS IN FASHION DESIGN (BA-FD)

## w.e.f. 2021-22

## SEMESTER-4

## History of World Costumes

## Paper: FD-214

Credits: 4

Theory: 80

Internal Assessment: 20

 Duration of Exam:3hrs

**NOTE:**

* + Examiner will set nine questions in all.
	+ All the questions will carry equal marks.
	+ Question No.-1 will be compulsory consisting of 5-10 short type questions (having no internal choice) and spread over the entire syllabus
	+ Eight questions, two questions from each unit (I, II, III & IV) will be set.
	+ The candidates are required to attempt five questions in all. Question No-1will be compulsory, remaining four questions will be attempted by selecting one question from each unit.

## Unit-I

Study of World Costume during following periods**-** Babylonia, Assyria, Crete Egyptian, Greek, Roman, Byzantine.

##  Unit-II

French – Middle Ages, Renaissance, French Revolution, Romantic Period, Art Novean.

## Unit-III

To study the changes happened in clothing styles of the 20th Century- The Twenties, The Thirties, The Forties, The Fifties, The Sixties.

## Unit-IV

To study the changes happened in clothing styles of- The Seventies, The Eighties, The Nineties. Theme Presentation.

##  References:

1. “AHi story of Western Dress” By Phyllis G. Tortora.
2. “Western World Costumes” By Carolyn.
3. “Western European Costume 13th-17th Century and Relation to the Theatre” ByIr is Brooke.
4. “Chronicle of Western Fashion “By John Peacock.
5. “History of Costumes in the West” By F. Boucher, Publisher Thames and Hudson

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**New Syllabus**

# BACHELOR OF ARTS IN FASHION DESIGN (BA-FD)

## w.e.f. 2021-22

## SEMESTER-4

## Drafting & Pattern Making

## Practical

## Paper: FD-215

Credits:2

Total Marks:50

Duration of Exam:3hrs

Drafting of Basic bodice Block & Basic skirt Block. Drafting of different types of skirt:

* Aline
* Pegged / inverted triangular
* Godets
* Gored- skirt
* Full circular

Preparation of commercial pattern of Basic Skirt and Trouser**.** Developing pattern through-

* + Dart manipulation by:- Slash & Spread technique, Pivotal transfer technique
1. Single dart series.
2. Two dart series
	* Style lines: - Classic princess lines, Armhole princess lines, Panel style lines.
	* Fullness:- Gathers, Pleats and Tucks.

## Text books:

1. Aldrich Winifred Metric Pattern Cutting. Om Book Service.1997.
2. Armstrong H.J. Pattern Making for Fashion Design. Longman. 2003.
3. Bray Natalia. More Dress Pattern Designing. Blackwell Science. 1999.
4. Cooklin Gery. Pattern Cutting for Women’ souter Wear. Black well Science.2001.
5. Cooklin Gery. Garment Technology for Fashion Designers. Black well Science.1997.
6. Kapoor Bela. Pattern Drafting and Making. Phoenix Publishing House Pvt. Ltd.1999

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**New Syllabus**

# BACHELOR OF ARTS IN FASHION DESIGN (BA-FD)

## w.e.f. 2021-22

## SEMESTER-4

## Textile Designing

## Practical

**Paper Code: FD-216**

Credits: 2

Total Marks:50 Duration of exam: 3 hrs

* Types of Textile Designs: Motifs, styles and layouts; one way, two-way, four way and tossed.
* Design development by manipulating motifs and its components: Spot designs. Border designs, all over designs and pallove designs.
* Stylization of motifs from nature; floral, animal, geometrical, marine etc.
* Different lay out techniques for repeats: for border pattern sand all over patterns Experiments with colour combinations and colour ways
* Rendering techniques: Swatch collection and development of designs from swatches Theme based design n development: for men, women’s and kid’s wear (selection of motif, arrangement of motifs, swatch preparation and illustration of design on croque).

## Textbooks:

* Ah and book of Designers, Mary Paul Yates. W. W. Norton and Co.
* African Printed Textile Designs. Diana V., Horne Stemmer House
* Textiles: AH and book for Designers. Mary Paul Yates. W.W. Norton andCo.