

Dr. Sunil Yadav	National Seminar on Cyber Security in India: Challenges and Responses	Deptt. of Defence & Strategic Studies Punjabi University, Patiala, March 1, 2017	Weak Cryptography: A Threat to National Security
	International Seminar on BRICS And India: Recent Developments, Challenges and Opportunities	Deptt of Economics, UCK, Kurukshetra University Kurukshetra, April 10-11, 2017	Scope of Freedom of Trade, Commerce and Intercourse in India
Dr. Amit Ludri	National Seminar on Legal literacy in Indian Perspective	S.A. Jain (P.G) College, Ambala City, February 17, 2017	Resource Person Delivered a Lecture on Clinical Education
	Constitution Day	NIT, Kurukshetra University Kurukshetra, November 28, 2017	Resource Person Delivered a Lecture on Freedoms and Liberties
Dr. Preety Jain	National Seminar on Cyber Security in India: Challenges & Responses	Department Defence Strategic Studies, Punjabi University, Patiala, March 1, 2017	Social Networking Service and Indian Response
	National Seminar on Beti Bachao Beti Padhao , Need of the Hour	Indira Gandhi National College, Ladwa, January 30, 2017	Domestic Violence and Legislative Response
	National Seminar on Derisking Indian Agriculture Crop Insurance Wav	University School of Management, Kurukshetra University, Kurukshetra, February 10, 2017	Legal Perspective of Crop - Insurance In Indian:A Critical View
	National Seminar on Applied Indian Paradigm of Human Rights:Possibilities and Challenges	S.D. College, Ambala Cantt. Ambala, January 14, 2017	Implementation of Human Rights of Women & Concerns.
	National Seminar on NAAC and Higher Education In India	G.M.N. College, Ambala Cantt., February 4, 2017	Role of NAAC in Promoting & Developing Higher Education in India
	Basic Training Programme on Human Rights	M.N.L. College, March 24, 2017	CEDAW
	National Seminar on Beti Bachao Beti Padhao	S.D. Mahila Mahavidyalya, Narwana, March 8, 2017	Role of Law in Protecting Women in India
Dr. Mahabir Singh	National Seminar on Human Rights and Duties Education	Department of Law, CDLU SIRSA, September 27 -28, 2017	Human Right and UNO

Dr. Mahabir Singh	International Seminar on Ek Vasvik Paripaix Main Hindi : Vistar and Chunotia	DDE, K.U.K , October 27, 2017	Vidhi Mamlo Main Hindi Bhasha Ka Samyojan Samay Ki Mang
Dr. Dipti Choudhary	International Conference on Sarasvati River.	Bhagwad Gita Sadan Auditorium KUK., January 29-30, 2017	Environment Protection Through Revival of Lost River
	Women in Haryana: A Review.	Women's Studies Research Centre, K.U.K. March 8-9, 2017	Patriarchy in Haryana : An Impediment in Women's Empowerment.
	National Workshop on Mainstreaming Gender in Higher Education	Women's Studies Research Centre K.U.K. September 13-15, 2017.	Three Days Workshop Participation.
	International Seminar on Exploring Self in Digital Age - The Perspective of Shrimadbhagavad Gita Philosophy.	Deptt. of Tourism & Hotel Management, University School of Management, Deptt. of Sanskrit, Pali & Prakrit and Deptt. of Philosophy. Bhagvad Gita Sadan University Auditorium K.U.K., November 25-27, 2017	The Tenet of Secularism in Indian Constitution - A Study from the Perspective of Bhagvad Gita.
Dr. Shushia Chauhan	National Seminar on Beti Bachao Beti Padhoa: Need Of The Hour	GN College, Ladwa, KKR, January 30, 2017	Constitutional Protection to Women in India: A Critical View
	National Seminar on Applied Indian Paradigms of Human Rights: Possibilities and Challenges	SD College, Ambala January 13-14, 2017	Human Rights and the Indian Constitution
	National Seminar on De-Risking Indian Agriculture: Crop Insurance Way	University School of Management, KUK	Need of Crop Insurance in India: A Legal Perspective
	National Seminar on Cyber Security of India: Challenges and Responses	Dept. of Defence Studies, Punjabi University, Patiala, March 1, 2017	Jurisdiction in Cyber Space: Indian Perspective
	National Seminar Human Rights and Duties Education	Department of Law, CDLU Sirsa, September 27-28, 2017	Protecting Human Rights of Prisoners: Indian Perspective

Dr.Shushia Chauhan	International Women Day	State Commission for Women, March 8, 2017	Women Rights in Seminar and Nari Samman Samaroh
	2 Days training Programme on Legal awareness for Women.	BPS, Mahila Vishawvidyalya, Khanpur(Sonipat), March 27, 2017	Women and Constitution of India,
	Radio Talk AIR	Kurukshetra, August 17, 2017	Women Property Rights
Dr. Ajit Singh Chahal	The Role of Social Justice and Harmony in Nation Building.	Dr. B.R.Ambedkar Chair, Dr.B.R.Ambedkar University of Social Sciences, Mhow, M.P. April 14, 2017.	Social Justice and Electoral Reforms in India: Ambedkarite Philosophy.
Dr.C. R. Jilova	National Seminar on Beti Bachao Beti Padhao ,	S.D. Mahila Mahavidyalya, Narwana, March 8, 2017	Women and Law
	International Seminar on Brics and India: Recent Developments, Challenges and Opportunities	Deptt. of Economics, UCK, Kurukshetra University Kurukshetra, April 10-11, 2017	Regulatory Control Over Freedom of Trade and Commerce Under Indian Constitution
	National Seminar on Challenges to Human Security in 21Century	Army Institute of Law, Mohali, September 16, 2017	Protection of Rights of HIV/AIDS Infected Person
	National Seminar on Human Rights and Duties Education	Department of Law, CDLU Sirsa, September 27-28, 2017	HIV/AIDS and the Law : A Human Rights Perspective
	(college level) Women's Rights	Govt. College for , Women Safidon, March 18, 2017	Women's Right & Domestic Violence
	International Seminar on Vasvik Paripaix Main Hindi : Vistar and Chunutia	DDE, K.U.K, October 27, 2017	Bhartiya Nayayalo Ke Kamkaj Main Hindi Bhasha Ka Yogdan and Chunutia
	National Seminar on Cyber Security of India: Challenges and Responses	Department of Defence and Strategic Study, PU Patiala, March 01, 2017	Internal Measures to Combat Cyber Terrorism : A Critical Study
Dr. Monika Malik	National Seminar	Guru Nanak Khalsa College, Yamuna Nagar, March 21, 2017	RTI : Issues and Challenges

Dr. Monika Malik	International Seminar	Department of Public Administration, University of Rajasthan, Jaipur, March 29- 31, 2017	Right to Know : An Essential Aspect of Good Governance
	National Seminar on Human Rights and Duties Education	Department of Law, CDLU Sirsa, September 27, 2017	Surrogacy in India : Emerging Issues and Challenges

Noteworthy Achievements:

Dr. Amit ludri revised a Book on Law of Evidence G.S. Pande revised by Dr. Amit Ludri,(2017 edn.) ISBN 978-93-81890-48-6 Published by University Book House Jaipur (Rajasthan).

Completed Minor Project In July 2017 “Need of Record Retention Period for Documents Under Right to information Act,2005: A study With Reference to Record Retention Guidelines, 2012.

DEPARTMENT Director

Professor

INSTITUTE OF LAW Prof. Raj Pal Sharma

Dr. Raj Pal Sharma, Ph.D.

Assistant Professors

(i) Dr. Manjinder Gulyani, Ph.D, (ii) Dr. Ramesh Kumar, Ph.D, (iii) Dr. Shallu, Ph.D, (iv) Ms. Poonam LL.M, (v) Dr. Amit Kumar, Ph.D, (vi) Dr. Sant Lal, Ph.D., (vii) Dr. Krishna Agarwal, Ph.D., (viii) Dr. R.S. Punia, Ph.D., (ix) Dr. (Mrs) Tripti Chaudhary, Ph.D. (x) Dr. Neeraj Batish, Ph.D., (xi) Jai Kishan Bhardwaj, M. Phil.

Students

Class	Boys	Girls	Total
B.A. LL.B. Ist Year	90	32	122
B.A. LL.B. IInd Year	88	30	118
B.A. LL.B. IIIrd Year	86	29	115
B.A. LL.B. IVth Year	86	25	111
B.A. LL.B. Vth Year	69	35	104
Total	419	151	570

Research Contribution of Teaching Staff

Name of Teacher	Topic/Field of Research	Journal/Book
Prof. Rajpal Sharma	Regulations of Real Estate Sector in India	Law Exam Times, Law Magazine, Vol.15,2017. ISSN:2319-9121.
	The Concept, Nature and Scope of Powers of NCLT, Published in K.U.L.J	Vol-VI(2017),(Refereed Journal-ISSN-2231-5519)
	The Rights of Persons with Disabilities Act, 2016: Salient Features and Judicial Analysis	M.D.U.Law Journal, Volume-XVII,2016, ISSN no.2230-746X
	The Surrogacy (Regulation) Bill,2016: Robust Moral Support for Indian Ethos	Law Exam Times, Law Magazine, Vol.17,2017. ISSN:2319-9121.
Dr. Tripti Choudhary	A Chapter Titled " The Importance of Phoetics and Intoration in Front Office Management	E-pg Pathsala under MHRD, Govt. of India I, June 2017.
Dr. Shallu Aggarwal	Recognizing Utmost Importance of Accomplice Evidence in Grave Offences:	A Different Dimension, 2017 Cri.L.J (March) Journal 53 Criminal Law Journal is Reputed National Refereed Journal of AIR.AIR is India's Permier Refereed Journal.
Dr. Ramesh Kumar	The Need of Corporate Social Responsibility",	Hindu-International Trimester Research Journal, 2017, 13. ISSN: 2348-0"114

Dr. Ramesh Kumar	Custodial Confession: The Need and Importance"	Hindu-International Trimester Research Journal, 2017, 13. ISSN: 2348-0114.
Mrs. Kavita	Judicial Approach and Pronouncements on Right to Food in India	Article / International Arya2348-876XDec. 2016 – Feb. 2017 Vol. II Sole Author
	Challenges to Food Security in India	Article / International Chintan 2229 -7227 X July-Sep. 2016 – Feb. 2017 Vol. II Sole Author
Dr. Neeraj Batish	Human Rights and Duties: Issues and Challenges, "UGC Approved International Refereed Monthly Research Journal	The Vignettes of Research" ISSN: 2320- 1797 (Quality Impact Factor- 5.75 (CARS),Volume V, Issue I, January-March 2017. pp. 31-35.
	Politics in Mahatma Gandhi's India and the Erosion of Ethics (Co-authored by Ms. Sulochana Nain), "UGC Approved International Refereed Monthly Research Journal, Quest:	International Multidisciplinary Research Journal," ISSN 2278-4497 (Quality Impact Factor- 6.89 (CARS), Volume VI, Issue II, April 2017. pp. 32-37.
Dr. Amit Kumar	Twenty-First Century: The Time for India-China Engagement, "Journal of Political Science,"	The Quarterly Journal of Indian Political Science Association, ISSN: 00195510
	An Analysis of Measures for Release and Rehabilitate the Bounded Labour at Brick Kilns in District Yamuna Nagar of Haryana, "UGC Approved International Refereed Monthly Research Journal.	The Vignettes of Research" ISSN: 2320- 1797 (Quality Impact Factor- 5.75 (CARS),Volume V, Issue I, January-March 2017. pp. 22-26
	Judicial Interpretation of Wife's Right to Maintenance under Hindu Law with Special Reference to Second Wife- An Analysis in Indian Context,	International Multidisciplinary Research "UGC Approved International Refereed Monthly Research Journal, Quest: Journal," ISSN 2278-4497 (Quality Impact Factor- 6.89 (CARS), Volume VI, Issue II, April 2017. pp. 26-31.

Lectures/Seminar/Conferences/Congresses etc. arranged in the Department

National Conference on "Jammu and Kashmir: A Discourse, organised by Haryana History and Cultural Academy and Jammu Kashmir Study Centre, Delhi and Institute of Law, Kurukshetra University Kurukshetra, on dated 1-2nd March,2017.

Lectures Delivered in Seminar/Conferences/Congresses etc. of attended by the Department Teachers Outside the Department

Name of Teacher	Name of Conference/ Seminar	Place and Date	Topic of Lecture
Prof. Rajpal Sharma	National Conference on Rastriya Savimarsh Jammu Kashmir :Ek Vimarsh-	Haryana Itihas Avam Sanskriti Academy, Kurukshetra, Jammu Kashmir Study Center, Delhi and Institute of Law, Kurukshetra University Kurukshetra, March 1-2, 2017	Chaired the Session
	Human Rights: Need of the Hour	Ch.Ishwar Singh Kanya Mahavidyala Dhand-Dadwana (Kaithal)	Keynote Address
Dr. Tripti Chaudhary	International Seminar on "Literature and Society."	DAV College for Girls Yamunanagar, January 19-21, 2017	Literature and Society: A Study of Victorian Women Poetry
	National Seminar on "Human Rights and Globalisation"	Bhimrao Ambedkar State College, Sriganganagar, January 31, 2017	Human Rights in Literary Studies
	National Seminar on Women Rights in the Era of Globalisation	Women's Studies Research Centre, KUK, March 8-9, 2017,	Women in Haryana: A Review
	National Seminar on "Human Rights and Duties Education"	CDLU, Sirsa, September 27-28, 2017.	"Women Rights in the Era of Globalisation"
	International Seminar on "Vaishvik Parikpakshay Mein Hindi: Vistar Aur Chunotiya".	Directorate of Distance Education, KUK, October 27, 2017.	Shakespeare's Influence on Hindi Drama: Opportunities and Challenges
	International Seminar on "Exploring Self in Digital Age- The Perspective of Shrimadbhagvadgita Philosophy"	Dept. of Tourism and Hotel Management etc., KUK, November 25-27 ,2017	Eternal Wisdom of Srimadbhagavadgita as a Source of Inspiration for Millennial Solo Travellers : A Content analysis of Their Blogs and Memoires
Dr. Jai Kishan Bhardwaj	Chandigarh Social Science Congress-VII on " Achieving Sustainable Development Goals: Opportunities, Challenges and Strategies"	Panjab University Chandigarh, March 8-9, 2017	Question of Identity Among Meos of Mewat

Dr. Jai Kishan Bhardwaj	National Seminar on Manvadhikar aur Vaishvikaran	Dr. B.R. Ambedkar Government College, Shriganganagar, Rajasthan, January 31, 2017	Human Rights in 21st Century
	National Seminar Women Rights in the Era of Globalisation	Deptt. of Law, CDLU, Sirsa, September 27-28, 2017	Women Rights in the Era of Globalisation
	International Seminar on “Vaishvik Parikpakshay Mein Hindi: Vistar Aur Chunotiya”.	Directorate of Distance Education, KUK, October 27, 2017.	Hindi Medium and Legal Education in India
Dr. Shallu	UGC-sponsored National Seminar on “ Human Rights and Globalizationon	Dr. B.R. Ambedkar Government College, Shriganganagar, Rajasthan, January 31, 2017	Human Right to Life an Unborn Child”
Dr. Ramesh Kumar	International Conference	Galgotia University, Noida February 4, 2017	Rights of Accused: A Critical Analysis
	Free Legal Aid For Women: The need of the hour by RGNLU	Patiala, Punjab, August 5, 2017.	
Dr. Neeraj Batish	Haryana Swarna Jayanti National Conference Haryana Through the Ages: Reflection on History	Haryana Academy of History and Culture, Kurukshetra, February 7-8, 2017.	Haryana: The Pivot of India Politics
	ICSSR North-Western Regional Centre, Panjab University, Chandigarh sponsored National Seminar on International Migration from Punjab: Recent Trends, Economic Impact and Policy Implications	Department of Economics, D.A.V. College, Hoshiarpur, Punjab, Feb 22, 2017.	Society Culture and Economy India: Through the Lens of Punjabi Diaspora”
Dr. Amit Kumar	Haryana Swarna Jayanti National Conference Haryana Through the Ages: Reflection on History	Haryana Academy of History and Culture, February 7-8, 2017.	Women’s Participation in local self-governance of villages in Haryana
	Lok Adalat in Indian Perspective in the National Seminar on Legal Literacy in Indian Perspective	Legal Literacy Cell, S.A. Jain College, Ambala City, February 17, 2017	Lok Adalat in Indian Perspective

Dr. Amit Kumar	National Seminar on "India and World: Contemporary Prospects and Challenges	Gaur Brahman Degree College, Rohtak. February 18, 2017	An Analysis of Cyber Crimes on Global level
	Dr. B. R. Ambedkar and His Vision	Dr. B.R. Ambedkar Centre, Panjab University, Chandigarh, May 25, 2017	Independence of Judiciary in India: A Critical Analysis
	International Conference on Re-thinking on Criminal Justice Administration in India	Punjab School of Law, Punjabi University Patiala, November 25, 2017.	Protection to Witness Under Indian Legal System
Dr. Krishna Aggarwal	National Seminar on "Human Rights and Duties in Education	Choudhary Devilal University Sirsa, September 27-28, 2017	Women Empowerment in India Need of Hour.
	Workshop on Applied Indian Paradigms of Human Rights – Possibilities and Challenges	Sanatam Dharm College (Lahore), Ambala Cant, January 13-14, 2017	International Recognition of Women Rights as Human Rights Critical Studies
Mrs. Kavita	Defining Scientific Temper in 21st Century – Bringing Together Science, Philosophy and Indian Tradition	Sanatam Dharma College, Lahore, Ambala Cantt. February 28, 2017	Relevance of Forensic Science in Investigating Crime Against Women
	Human Rights and Duties Education	Ch. Devi Lal University, Sirsa, September 27-28, 2017	Human Rights and Indian Constitution

Faculty of Commerce & Management



Faculty of Commerce & Management

Dean: Prof. Manjula Chaudhary

Departments/Institutes of the Faculty

Commerce

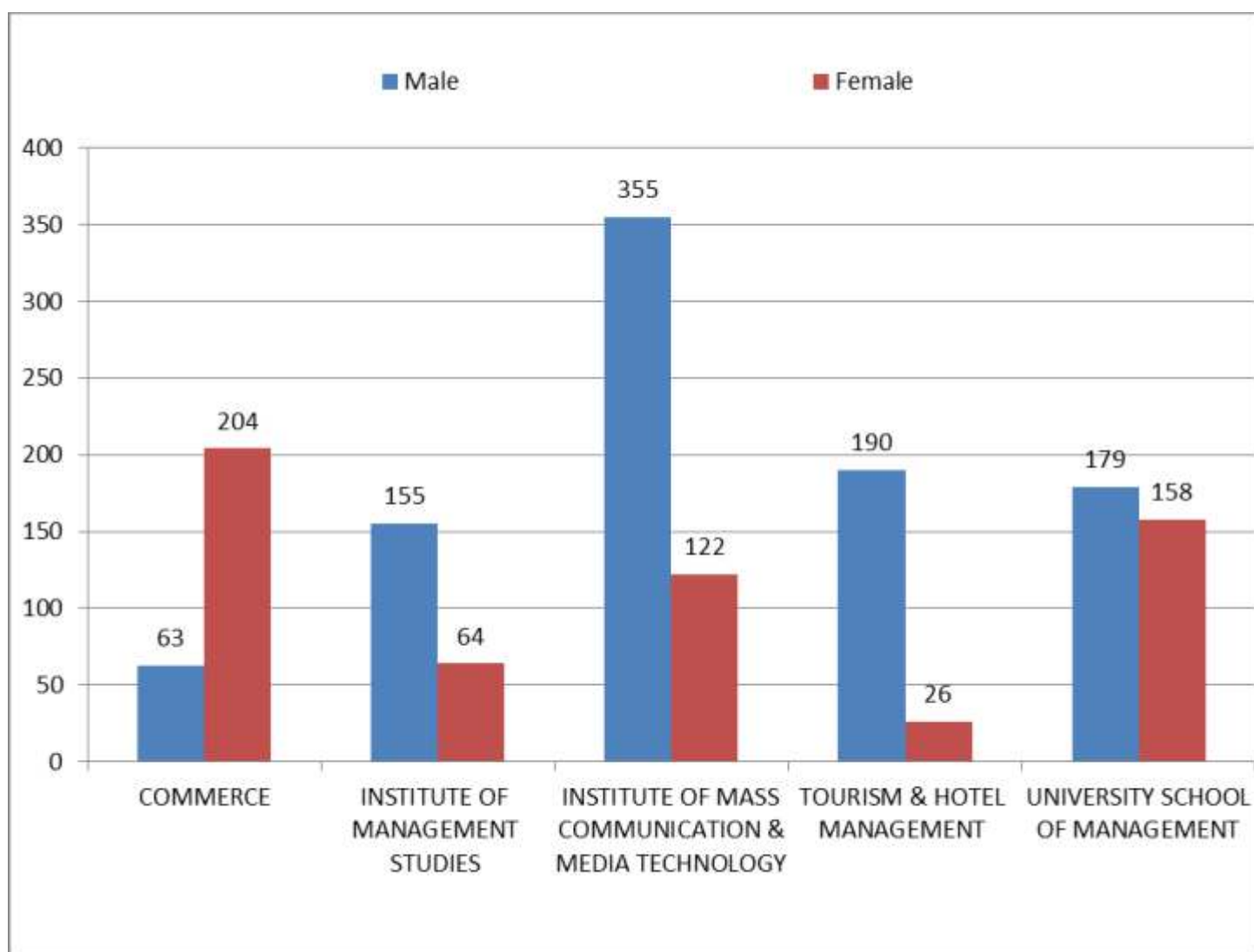
University School of Management

Tourism & Hotel Management

Institute of Management Studies

Institute of Mass Communication & Media Technology

A Profile of the Student in Faculty of Commerce and Management



**FACULTY
DEPARTMENT
DEAN
Chairperson**

**COMMERCE & MANAGEMENT
COMMERCE
PROF. MANJULA CHAUDHARY
Prof. Neelam Dhanda**

Professors

(i) Dr. Narendra Singh, Ph.D., (ii) Dr. Neelam Dhanda, Ph.D.,
(iii) Dr. Ajay Suneja, Ph.D., (iv) Dr. Tejinder Sharma, Ph.D.,
(v) Dr. Mahabir Narwal, Ph.D., (vi) Dr. Subhash Chand, Ph.D.

Associate Professor

(i) Dr. Virender S. Poonia, Ph.D.,

Assistant Professor

Ms. Rashmi Chaudhary

Students

Class	Boys	Girls	Total
M.Com.(P)	32	89	121
M.Com. (F)	23	103	126
M.Phil.	08	12	20
Total	63	204	267

**Research Work
Ph.D. Awarded**

Name of Scholar	Title of Thesis	Name of Guide	Month & Year of Award
Meenu Rani	Performance Evaluation of Equity Shares	Prof. R.K. Mittal	March, 2017
Gaurav Gautam	Impact of Financial Derivatives on Stock Market Volatility in Indian Market with Reference to RBI	Prof. R.K. Mittal	July, 2017
Rajni Dewan	Impact of Modern Technology on Selected Human Resource Practices: A Study of Public Sector Banks	Prof. Shashi Anand	September, 2017

Research Contribution of Teaching Staff

Name of Teacher	Topic/Field of Research	Journal/Book
Prof. Neelam Dhanda	Performance Evaluation of Selected Mutual Fund Schemes in India	EPRA International Journal of Economic and Business Review, Vol. 5 issue 5, May 2017
	An Analytical Study on Exchange Rate Volatility and Indian Exports	Journal of Business Wisdom, Vol.1, No.1, July 2017
	Performance Evaluation of Selected Mutual Fund Dividend Schemes in India	Journal of Business Wisdom, Vol.1, No.1, July 2017
	Solvency Analysis of Selected Scheduled Domestic Airlines in India	EPRA International Journal of Economic and Business Review, Vol. 5 issue10, October 2017

Prof. Narender Singh	Attitude of Indian Consumers Towards Green Products	GGI Management Review, Vol. 7, Issue I, Jan.-June, 2017, pp. 55-62
	Characterising and Profiling Global Segments of Responsible Consumers - A Narrative Review	Journal of Technology Management for Growing Economies, Vol 8, No. 1, pp 7-39 (2017)
Prof. Mahabir Narwal	An Analytical study of Factors affecting Employees' Performance in Sarva Haryana Gramin Bank	International Journal of Research in Commerce, IT and Management, Vol 8, Issue no 6, June 2017
	A Comparative Analysis of Pre-merger and Post-merger Growth and Performance of Regional Rural Banks in India	Indian Journal of Commerce and Management Studies, Vol VIII Special Issue 1(1), July 2017
	An Analytical Study of Non-Performing Assets of Regional Rural Banks in India	Researchers World, Journal of Arts, Science and Commerce, Vol VIII, Issue 3(3), July 2017
Prof. Subhash Chand	Export-Led Growth in India: An Econometric Analysis	Journal of Business Wisdom, Bi-annual Referred Journal of Department of Commerce, KUK Vol.-I, No. 1, July, 2017
Ms. Rashmi Chaudhary	Performance Evaluation of Selected Mutual Fund Growth Schemes in India	EPRA International Journal of Economic and Business Review, Vol. 5 issue 5, May 2017

Lectures/Seminar/Conferences/Congresses etc. arranged in the Department

Sh. Sandeep Mittal, Dy. General Manager, RBI, Regional Office, Chandigarh delivered lecture on Managing Foreign Exchange: Issues and Challenges and delivered a lecture on Foreign Exchange Risk Management on April 05, 2017; Dr. Sun Yan, Asstt. Prof., Instt. of European Studies, Chinese Academy of Social Sciences, Beijing delivered a lecture on Research Opportunities and Funding Schemes in China on April 11, 2017.

Alumni Meet was organized by the Department on 18.02.2017 (1971 to 2000 Batch) in which large number of students who passed out from the Department and are working in various Organizations participated and shared their valuable experiences. It is important to mention that many of our Alumni ventured into their own Business and Consultancy Organizations, providing valuable services across the globe, besides generating employment avenues.

Seminar on "Moving Towards Goods and Services Tax: Recent Developments, Issues & Industry Preparedness" on 18.07.2017 in collaboration with the Ph.D Chamber of Commerce and Industry, Chandigarh.

Lectures Delivered in Seminar/Conferences/Congresses etc. of attended by the Department Teachers Outside the Department

Name of Teacher	Name of Conference/ Seminar	Place and Date	Topic of Lecture
Prof. Neelam Dhanda	National Conference on Corporate Social Responsibility: Issues and Challenges	S.D. College Panipat, March 30, 2017	Valedictory Address
Prof. Narendra Singh	National Seminar on "Role of Skill Development in Make in India"	Govt. College, Bhuna, Fatehabad February 15, 2017	Role of Skill Development in Make in India (Guest of Honour)
	National Seminar on "Digital India"	DAV College, Pehowa, March 18, 2017	Digital India (Lecture Delivered)
	National Seminar on "New Challenges in management and Business"	M.S. Khalsa College for Women, Nissing, March 25, 2017.	New Challenges in management and Business
Prof. Ajay Suneja	National Conference on Corporate Social Responsibility: Issues and Challenges	S.D. (PG) College, Panipat March 29-30, 2017	Corporate Social Responsibility Practices in Indian Companies (Chaired Technical Session)
	Refresher Course	University Business School, Panjab University Chandigarh, December 18, 2017	Lecture Delivered
Prof. Tejinder Sharma	Workshop on How to Prepare for NET	Department of Commerce, Government College for Girls, Panchkula, January 18, 2017	Preparation for NET Examination
	Workshop on Leadership and Team Building	DAV College, Pehowa January 26, 2017	Understanding Self-SWOT Analysis
	National Conference on Globalization and Sustainable Growth of Business	PG Department of Commerce, DAV Centenary College, Faridabad February 18, 2017	Chaired Technical Session
	National Seminar on New Challenges in Management and Business	PG Department of Commerce, Mata Sundri Khalsa Girls College, Nissing (Karnal) March 25, 2017	Keynote Address

Prof. Tejinder Sharma	International Conference on Skills in Management and Applied Science	SCD Government College, Ludhiana, April 24, 2017	Panelist
	National Seminar on Cashless Economy: Opportunities and Challenges	Department of Commerce, Aligarh Muslim University, Aligarh, April 29, 2017	Chaired Technical Session
	Capacity Building Programme	Department of Commerce, Aligarh Muslim University, Aligarh, April 29, 2017	Literature Review and Questionnaire Design
	Orientation Program of NSS Pos	Rajiv Gandhi National Institute of Youth Development, Regional Centre, Chandigarh July 16, 2017	Policies, Systems & Procedures of NSS
	Workshop on Process of NAAC Accreditation	Punjab Technical University July 26, 2017	NAAC Assessment: An Overview to Sail Through
	Inter-Disciplinary Refresher Course on Information and Communication Technology	UGC HRDC, GJUS&T, Hisar, September 15, 2017	ICT Enabled Teaching Learning Methods-I & II
	70th All India Commerce Conference	The IIS University, Jaipur, October 12-14, 2017	Lifestyle Segmentation of Subsistence Level (BoP) Consumers: An Empirical Study
	11 th Orientation Course	UGC HRDC, Panjab University, Chandigarh December 18, 2017	IT Applications in Teaching
Prof. Mahabir Singh	National Conference on Corporate Social Responsibility: Issues and Challenges	S.D. College Panipat, March 29-30, 2017	Chaired Technical Session
	70th All India Commerce Conference	Annual Conference of the Indian Commerce Association, Jaipur, October 12-14, 2017.	Transforming India: Cash to Cashless Economy
	National Conference on Sustainability Development	Department of Humanities and Social Sciences, NIT, December 11, 2017	Sustainability Development (Chaired Technical)

Prof. Subhash Chand	National Seminar on "Dr. B.R. Ambedkar's Philosophy and its Future Vision".	B.R. Ambedkar College of Education, Kurukshetra January 25, 2017	Dr. B.R. Ambedkar's Philosophy and its Future Vision
	National Seminar on "New Challenges in Management and Business"	Mata Sundri Khalsa Girls College, Nissing, Karnal March 25, 2017	New Challenges in Management and Business
Ms. Rashmi Chaudhary	National Seminar on Digital India	DAV College, Pehowa March 18, 2017	Digital India: Reforming Government Through Technology Digital India
	International Conference on BRICS and INDIA: Recent Developments, Challenges and Opportunities.	Department of Economics, University, K.U. Kurukshetra April 10-11, 2017	BRICS: An Analytical Study In Context of World Trade and Intra Brics Trade
	International Seminar on Exploring Self in Digital Age the Perspective of Shrimad Bhagavad Gita Philosophy	Department of Tourism & Hotel Management, University School of Management, Department of Sanskrit Pali & Prakrit and Department of Philosophy, K.U. Kurukshetra, November 25-27, 2017	Shrimad Bhagavad Gita- A Way of Life Management.

Noteworthy Achievements:

Department has been awarded DRS Phase-III in which a grant of Rs. 34 lacs has been sanctioned by the UGC and is in process of implementation.

First issue of Journal of the Department entitled "Journal of Business Wisdom" has been published.

More than 30 students of the Department were selected as Assistant Professor in Government Colleges.

More than 40 students have qualified UGC NET in 2017.

DEPARTMENT Chairperson

UNIVERSITY SCHOOL OF MANAGEMENT Dr. (Mrs.) Sudesh

Professors

(i) Dr. B.S. Bodla, Ph.D., (ii) Dr. Sudesh Ph.D.,
(iii) Dr. Ramesh Chander, Ph.D., (iv) Dr. Nirmala Chaudhary, Ph. D.,
(v) Dr. Sushil Sharma, Ph.D., (vi) Dr. Anil Kumar Mittal, Ph.D.
(vii) Dr. Siddharatha Shankar Bhardwaj, Ph.D.

Assistant Professors

(i) Ms. Pardeepika, MBA (ii) Dr. Saloni Pawan Diwan, Ph.D.
(iii) Dr. Ajay Solkhe, Ph.D. (iv) Dr. Simmi Arora, Ph.D.

Students

Class	Boys	Girls	Total
MBA (Gen.) P	63	54	117
MBA (Gen.) F	72	44	116
MBA (SFS) P	18	26	44
MBA (SFS) F	26	34	60
Total	179	158	337

Research Work Ph.D. Awarded

Name of Scholar	Title of Thesis	Name of Guide	Month & Year of Award
Manika Chandna	A Study on Internal and External Service Quality In Selected Five Star Hotels of India	Dr. Siddharatha S. Bhardwaj	May, 2017
Prabhjot Kaur	Corporate Social Responsibility Practices in India: An Empirical Study	Dr. Ramesh Chander	May, 2017
Ravneet Kaur	A Study of the Practices and Determinants of Capital Structure Choice in Indian Corporate Sector	Dr. Ramesh Chander	May, 2017
Mehak	Impact of Derivative Trading on the Price Volatility and the Liquidity: An Empirical Analysis of Agricultural Commodities	Dr. Ramesh Chander	September, 2017

Research Contribution of Teaching Staff

Name of Teacher	Topic/Field of Research	Journal/Book
Dr. (Mrs.) Sudesh	Developments of International Corporate Governance and Construction of Corporate Governance Index for Banks	Charted Secretary, Vo. 47, Issue 2, Feb. 2017, ISSN No. 09721983
	Achieving Gender Balance in the Boardroom: India Vis-à-vis European Countries	Prabandhan: Indian Journal of Management, Vol. 9, Issu3-7 ISSN 09752854, 2017

Dr. B.S. Bodla	Impact of Macroeconomic Factors on Stock Market Return - A Case Study of India	GGGI Management Review vol.5, no.1,(Jan-June 2017), ISSN 2249-4103),pp.1-8
	Profitability Performance of Life Insurance Companies – A Study in Indian Context	International Journal of Computing and Business Research, (IJCBR) ISSN (Online)
	Determinants of Capital Structure in India: A Study of Pharmaceutical and Chemical Industries	Published in Book Titled Business and Management
Dr. Anil K Mittal	Open Offer and its Impact on Price Behavior and Shareholder's Wealth: An Empirical Investigation of Selected Indian Companies Listed on S&P BSE 500	International Journal of Applied Business and Economic Research ISSN: 0972-7302 Vol. 15, No.9, 2017
	Impact of Open Offer Announcements on Shareholders' Wealth of Target Companies in India: A Test of Market Efficiency	International Journal of Applied Business and Economic Research ISSN: 0972-7302 Vol. 15, 2017
Dr. Pradeepika	Insights into the New Crop Insurance Scheme in Haryana State	International Journal of Advanced Research(ijar), Vol 5, Issue 7 , July 2017, ISSN 2320-5407
	Women Entrepreneurs in India: Socio-Cultural Issues and Challenges	International Journal of Development Research Vol. 07, Issue, 12, pp.17403-17408, December, 2017
Dr. Saloni P Diwan	Modeling Customer Satisfaction and Customer Loyalty in the Frame of Telecommunications Industry: A Review	Euro Med Journal of Management, ISSN 2055-1711, May 2017
	Enhancing Competitiveness and Ensuring Sustainable Business Growth through Innovation Strategy: A Case Study	CPJ Global Review, ISSN:0975-1874, July 2017
Dr. Ajay Solkhe	An Empirical Investigation of Relationship Between Emotional Intelligence and Job Performance in Indian Manufacturing Sector	International Journal of Research in Commerce and Management (IJRCM) UGC Approved, Refereed & Indexed Journal, ISSN-0976-2183, Vol.8, July 2017
	Role of Emotional Intelligence in HR Practices: An Empirical Evidence From Indian Manufacturing Sector	International Journal of Research in Commerce Economics and Management (IJRCM), ISSN 2231-4245, Vol. 7, July 2107
Dr. Simmi Vashishtha	Agriculture Risk Management: A Study Assessing the Awareness and Effectiveness of Crop Insurance Schemes	TSME journal, ISSN 2249- 6092, Jan-June 2017

Dr. Simmi Vashishtha

Organizational Culture Analysis: A Study of Selected Government and Private Universities of Haryana

Asian Journal of Management, Vol. 8, Issue 3 Print ISSN 0976-495X Online ISSN 2321-5771, July-September 2017.

Lectures/Seminar/Conferences/Congresses etc. arranged in the Department

National Seminar “De-risking Indian Agriculture: Crop Insurance Way” February 10, 2017 organized by the University School of Management, Kurukshetra University, Kurukshetra.

International Seminar on “Exploring Self in Digital Age – The Perspective of Shrimad-Bhagavad-Gita Philosophy” November 25-27, 2017 and Technical Session –V (Nov. 26, 2017) On the theme “Corporate Governance And Shrimad-Bhagavad-Gita” organized by the University School of Management, Kurukshetra University, Kurukshetra.

Master Class: Startup Awareness Program, 22nd March 2017.

Lectures Delivered in Seminar/Conferences/Congresses etc. of attended by the Department Teachers Outside the Department

Name of Teacher	Name of Conference/ Seminar	Place and Date	Topic of Lecture
Dr. B.S.Bodla	National Seminar on “Business Management	HSB, GJUS&T, Hisar, February 7-8, 2017	Chaired a Technical Session
	Capacity Building Program	Dept. of History, K.U. Kurukshetra, June 2, 2017	Writing Research Report
	Skill Development Program on Time Management	CC HAU, Regional Centre Kaul, November 03, 2017	Extension Lecture
	National Symposium on “One Tax- Goods and Services Bill-Myths and Facts.	Government College for Girls, Sector 14, Panchkula, November 21, 2017.	Acted as Keynote Speaker
	International Seminar on Exploring Self in Digital Age- The Perspective of Shrimadbhagavadgita Philosophy	Kurukshetra University, November 25-27, 2017	Role of Bhagavadgita in Controlling the Thought Process in Digital Era’
Dr. Pradeepika	National Seminar on De-Risking Indian Agriculture: Crop Insurance Way	University School of Management Kurukshetra University, Kurukshetra, February 10, 2017	A Study on Implementation of Pradhan Mantri Fasal Bima Yojana in Haryana State: Issue and Strategies

Dr. Pradeepika	International Seminar on Exploring Self in Digital age- The Perspective of Shrimad Bhagavad Gita Philosophy	Kurukshetra University, Kurukshetra, November 25-27, 2017.	Corporate Governance - A New Sloka of the Old Mantra
Dr. S.P. Diwan	International Seminar on Exploring Self in Digital Age- The Perspective of Shrimad Bhagavad Gita Philosophy	Kurukshetra University, Kurukshetra, November 25-27, 2017.	Drawing Analogy Between Modern Management Concepts and Teachings of the Bhagavad Gita: A Theoretical Analysis
Dr. Ajay Solkhe	National Seminar on De-Risking Indian Agriculture: The Crop Insurance Way Sponsored by NABARD	University School of Management Kurukshetra University, Kurukshetra, February 10, 2017.	An Assessment of Communication Gap in Crop Insurance Scheme
	International Seminar on Exploring Self in Digital Age – The Perspective of Shrimadbhagwad Gita Philosophy	Kurukshetra University, Kurukshetra, November 25-27, 2017.	Role of Krishna as New Age Management Guru

Noteworthy Achievements:

University School of Management was Ranked 62th in the National Business School Ranking Conducted by MHRD, Govt of India.

DEPARTMENT Chairperson

TOURISM & HOTEL MANAGEMENT Prof. Mohinder Chand

Professors

(i) Dr. Mohinder Chand, Ph.D., (ii) Dr. Manjula Chaudhary, Ph.D.,
(iii) Dr. S.S. Boora, Ph.D., (iv) Dr. Ravi Bhushan Kumar, Ph.D.,
(v) Dr. Ramesh H Taxak, Ph.D.

Assistant Professors

(i) Dr. Surjeet Kumar, Ph.D., (ii) Dr. Ankush Ambardar, Ph.D.,
(iii) Mr. Dinesh Dhankar

Students

Class	Boys	Girls	Total
MTTM(P)	02	03	05
MTTM(F)	07	06	13
MHM&CT(P)	08	04	12
MHM&CT(F)	09	02	11
BHM&CT (I)	52	06	58
BHM&CT (II)	39	05	44
BHM&CT(III)	40	-	40
BHM&CT (IV)	33	-	33
Total	190	26	216

Research Contribution of Teaching Staff

Name of Teacher	Topic/Field of Research	Journal/Book
Prof. Manjula Chaudhary	Attractiveness of Bhagavad-Gita and its Symbols among Tourists Visiting Kurukshetra	Indian Journal of International Tourism and Hospitality Research Vol. 8 (1), pp 1-18, 2017
Prof. Mohinder Chand	Investigating Holiday Satisfaction of Chinese and Japanese Tourists Visiting India	International Journal of Hospitality & Tourism Systems, Volume 10 Issue 2, pp. 68-78 (2017)
	Eco Friendly Practices in Indian Hotel Industry: An Exploratory Study,	International Journal of Hospitality & Tourism Systems, Volume 10 Issue 1 pp. 63-70 (2017)
Dr. Ankush Ambardar	Quality of Work Life Practices among Star Categorized Hotels: An Empirical Study	Researcher-A Multidisciplinary Journal, Vol. XIII No.1, (ISSN: 2278-9022)
	Occupational Safety and Health of Hotel Housekeeping Employees: A Comparative Study	International Journal of Hospitality and Tourism Systems Volume 10 Issue 2, pp-22-31, December 2017 (ISSN: 0947-6250) (Impact Factor - 2.575)
	Quality of Work Life Practices in Indian Hotel Industry	International Journal of Hospitality and Tourism Systems Volume 10 Issue 1, pp- 22-33 June 2017 (ISSN: 0947-6250) (Impact Factor - 2.575)

Lectures/Seminar/Conferences/Congresses etc. arranged in the Department

Department Organized National Seminar on “Tourism Education & Skill Development: Prognosis & Prospects on March 18, 2017; International Seminar on: “Exploring Self in Digital Age – The Perspective of Shrimadbhagavadgita Philosophy on November 25-27, 2017.

Lectures Delivered in Seminar/Conferences/Congresses etc. of attended by the Department Teachers Outside the Department

Name of Teacher	Name of Conference/ Seminar	Place and Date	Topic of Lecture
Prof. Manjula Chaudhary	National Seminar on Sustainable Tourism	NCERT, New Delhi, October 23, 2017	Sustainable Tourism and Entrepreneurship
	International Conference cum Workshop on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States	At Rishikesh Organized by Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University, Srinagar-Garhwal April 28, 2017	Sustainable Entrepreneurship Development
	State Level Seminar on 'Tourism and Culture of Haryana- A Journey of 50 Years	Dayanand Mahila Mahavidyalaya Kurukshetra January 31, 2017	Tourism in Haryana
Dr. Ankush Ambardar	International Seminar on: Exploring Self in Digital Age – The Perspective of Shrimadbhagavadgita Philosophy	Kurukshetra University, Kurukshetra, November 25-27, 2017	Visiting Kurukshetra for Self Enlightenment: Study of Tourists Visiting Kurukshetra
	National Seminar on “Tourism Education & Skill Development: Prognosis & Prospects”	Department of Tourism & Hotel Management, Kurukshetra, March 18, 2017	Evaluating the Effectiveness of Industrial Training of Hotel Management Students
Dr. Dinesh Dhankhar	International Seminar on “Indian Cuisine & Culinary Skills: Savoury Assimilation of Diversities”	Institute of Hotel & Tourism Management, Maharshi Dayanand University, Rohtak, December 11, 2017	Social & Economic Determinants of Food Choices: A Study of Haryana
	International Seminar on “Exploring Self in Digital Age-The Perspective of Shrimadbhagavadgita Philosophy”	Department of Tourism & Hotel Management, Kurukshetra University, Kurukshetra on Nov- 25-27, 2017 (Tourism Session)	Motivation & Perception of Visitors to Religious Event: The Case of Gita Jayanti Festival, Kurukshetra

Dr. Dinesh Dhankhar	International Seminar on "Exploring Self in Digital Age-The Perspective of Shrimadbhagavadgita Philosophy"	Department of Tourism & Hotel Management, Kurukshetra University, Kurukshetra, November 25-27, 2017(Management Session)	Bhagvad Gita as a Tool for Man-Technology Conflict Reduction in Modern Digital Era
	National 70th All India Commerce Conference	IIS University, Jaipur Rajasthan, October 12-14, 2017	A Comparative Study of Tourist Satisfaction in Religious Tourism at Selected Destinations of North India
	National Conference on "Neo Tourism & Hospitality-Vehicle for World Peace & Sustainable Development"	Faculty of Hospitality & Tourism, Amity University, Noida, UP, September 26, 2017.	Tourism as Contrivance of Sustainable Development
	International Conference cum Workshop on "Sustainable Entrepreneurship Development Practices in Tourism & Hospitality Sector in the Himalayan States"	Organised by CMTHS of HNB Garhwal University at Rishikesh, April 28-30, 2017	Health & Medical Tourism Potential of Uttarakhand: A Study of Foreign Medical Tourists
	National 8th Indian Hospitality Congress on "Tourism & Hospitality Industry in India: Contemporary Issues & Challenges"	School of Tourism & Hospitality, Sanskriti University, Mathura, U.P., April 05-06, 2017	Role of Social Media in Profitability of Tourism & Hospitality Firms
	National Seminar on Tourism Education & Skill Development: Prognosis & Prospects	Department of Tourism & Hotel Management, Kurukshetra University, Kurukshetra, March 18, 2017	E-Marketing & Its Impact on Profitability of Tourism Firms

Noteworthy Achievements:

Prof. Manjula Chaudhary

1. Honours- Nari Sashshaktikaran Samman by Prerna Society Haryana on March 8, 2017
2. Tourism Promotion and Development
 - Curation of Kurukshetra Heritage Walks
 - Organization of Paryatan Parv as part of initiative of Ministry of Tourism, Govt. of India

**FACULTY
DEPARTMENT
Director**

**COMMERCE AND MANAGEMENT
INSTITUTE OF MANAGEMENT STUDIES
Prof. B.S.Bodla**

Assistant Professors

(i) Dr. Rajan Sharma, Ph.D., (ii) Sh. Anil Kumar, NET
(iii) Dr. J.K. Chandel, Ph.D.

Students

Class	Boys	Girls	Total
MBA I	47	12	59
MBA II	33	18	51
MBA III	30	17	47
MBA IV	22	12	34
MBA V	23	05	28
Total	155	64	219

Research Contribution of Teaching Staff

Name of Teacher	Topic/Field of Research	Journal/Book
Dr. Rajan Sharma	"Content Marketing as an Effective Contemporary Marketing Tool"	International Journal of Engineering Research & Technology (IJERT) in the Special Issue- 2017. ISSN No. 2278-0181.
Dr. J.K.Chandel	"A Study on Impact of Training Practices on Employee Learning, Behaviour and Performance in Hindustan Petroleum Corporation Limited".	Bi-Annual Refereed International Journal on Management, GGGI Management Review, having Double Blind Review Process, Galaxy Global Group of Institutions, ISSN: 2249-4103, UGC-Approved Journal List (Sr. no.4037) (December 2017)
	"Impact of Training on Employee Performance; A Study on Indian Oil Corporation Limited"	TSME Journal of Management, The Society for Management Education, ISSN: 2249-6092 (December 2017)
Ms. Meenakshi Godara	A Study of Consumer Behavior in E-Tourism	ACME International Journal of Multi-disciplinary Research
	E-Recruitment in Indian Industry	Global Academic Research Journal
Dr. Mamta Bhardwaj	Employees Perspection Towards Organizations-Development Practices – A Study of Indian Five Star Hotels	International Journal of Business Economics & Mgt. Research
	Stretegic Mission Formulation by Banks in India – A Comparative Study	International Journal of Marketing & Mgt. Research

Lectures/Seminar/Conferences/Congresses etc. arranged in the Department

Haryana Swarn Jyanti one day workshop on 'Banking in Digital Era' on 8th April 2017.

Lectures Delivered in Seminar/Conferences/Congresses etc. of attended by the Department Teachers Outside the Department

Name of Teacher	Name of Conference/ Seminar	Place and Date	Topic of Lecture
Dr. Rajan Sharma	International Seminar on "Exploring Self in Digital Age- The Perspective of Shrimadbhagvadgita Philosophy"	Department of Tourism & Hotel Management, University School of Management, Department of Sanskrit, Pali & Prakrit and Department of Philosophy, KUK November 25-27, 2017	"Bhagwad Gita - Quintessential Wisdom of Business Excellence."
	International Conference on "India's World expansion- Different Perspectives" Organized Under the Aegis of Haryana Granth Academy, Panchkula & Maharishi Dayanand University, Rohtak	Sonepat, September 3, 2017	Contemporary Resurgence of Indian Ancient Wisdom based Management in International Context.
	International Conference on "BRICS and India: Recent Developments, Challenges and Opportunities"	Department of Economics, University College, Kurukshetra University, Kurukshetra, April 10-11, 2017	BRICS – Role & Importance from India's Context
	5th National Conference on "Innovations in the Field of Engineering, Technology & Management"	Geeta Engineering College, Naultha, Panipat, March 25, 2017	Content Marketing as an Effective Contemporary Marketing Tool
	One-day National Seminar on "De-Risking Indian Agriculture: Crop Insurance Way"	University School of Management, Kurukshetra University, Kurukshetra. February 10, 2017	Agriculture Risk Management in India and Roadmap for the Future

Dr. Rajan Sharma	One-Day State level Exhibition-cum-Seminar on "Tourism and Culture of Haryana: A Journey of 50 Years"	Dayanand Mahila Mahavidyalaya, Kurukshetra, January 31, 2017	"Destination Management- Issues and Challenges in Context of Haryana"
	Research Article Titled Presented in the One Day National Seminar on "Beti Bachao Beti Padhao: Need of the Hour"	Indira Gandhi National College, Ladwa. January 30, 2017	"Beti Bachao Beti Padhao – Issues & Challenges"
Dr. J.K.Chandel	National Seminar on 'De-Risking Indian Agriculture: Crop Insurance Way'	University School of Management, K.U.Kurukshetra, February 10, 2017	A Study on Issues & Challenges before Crop Insurance in India.
	National Seminar on 'Issues & Challenges of Sustaining Green and Clean Environment (ICSGCE-17) Sponsored by The Directorate of Higher Education, Haryana, Panchkula	Dayanand Mahila Mahavidya Kurukshetra, March 17, 2017	A Study on Adoption to Green Marketing in India
	National Seminar on 'Digital India' (Sponsored by DHE Haryana)	D.A.V. College Pehowa Kurukshetra, March 18, 2017	A Study on Impact of Demonetization on Indian Economy
	National Seminar on "Emerging Issues in Business in Current Scenario"	Maharani Kishori Memorial Kanya Mahavidyalay, Hodal, Haryana, May 15, 2017	Digital India and its impacts
	International Conference on 'Different modes of Making India Globalised'	Hindu Girls College, Sonipat, Haryana Granth Academy, Panchkula, M.D.U. Rohtak and National Integration and Welfare Society, Kurukshetra, September 3, 2017	Indian Ethos Contribution to India's International Expansion.
	International Seminar on 'Exploring Self in Digital Age- The Perspective of Shrimadbhagwadgita Philosophy'	Kurukshetra University, November 25-27, 2017	A Study on Ideology of Management and Geeta; Be at Odds'

Ms. Meenakshi Godara	De-Risking Indian Agriculture: Crop Insurance Way	University School of Management, Kurukshetra University, Kurukshetra. February 10, 2017	A Study on Risk Management Tools for Farming Sector
	“BRICS and India: Recent Developments, Challenges and Opportunities”	Department of Economics, University College, Kurukshetra, April 10-11, 2017	Workforce Migration in BRICS-Issues & Challenges
Dr. Mamta Bhardwaj	National Seminars on Challenges Faced By Indian Economy in Current Scenario	Feb 4, 2017	A Critical Appraisal of Impact of Demonetization on Indian Economy
	National Seminars on De-Risking Indian Agriculture-Crop Insurance Law	University School of Management, K.U.Kurukshetra, February 10, 2017	A Gap Analysis of Farmers Perceptions Expectations Towards Crop Insurance in India
Ms. Palak Bajaj	Emerging Issues in Business in Current Scenario	MKMKM College, Hodel, May 16, 2017	Digital India & Its Impact
	Digital India	DAV College, Pehowa March 18, 2017	Study of Impact Demonetization on Indian Economy
	Issues & Challenges of Sustaining Green & Clean Environment	DN College, Kurukshetra March 17, 2017	Study of Adopte on the Green Marketing in India
	International Seminar on Exploring Self In Digital Age	KUK, Nov 25-27, 2017	A Study on Ideology of Management & Geeta be at Odds
	BRICS & India De-risking Indian Agriculture	Department of Economics, University College, Kurukshetra KUK, April 10-11 , 2017	A Study on Comparative Trade Analysis of BRICS
	Crop Insurance	USM, KUK, February 10, 2017	A Study on Issues & Challenges Before Crop Insurance in India
	Emerging Issues in Business in Current Scenario	MKMKM College, Hodel, May 16, 2017	Demonetisation- Money Problem and One Solution
Ms. Vandana Khanchi	Brics & India De-risking Indian Agriculture	Department of Economics, University College, Kurukshetra KUK, April 10-11, 2017	International Trade in BRICS Nation- A Trend Analysis

Ms. Vandana Khanchi	Issues & Challenges of Sustaining Green & Clean Environment	DN College, Kurukshetra, March 17, 2017	Green Marketing a Ladder to Sustainable Development
	De-Risking Indian Agriculture Crop Insurance	USM, KUK, February 10, 2017	Crop Insurance – A Burgeoning Trend
	Digital India	DAV College, Pehowa, March 18, 2017	Digital India Reforming the Country Through Technology
Ms. Disha Kakkar	Emerging Issues in Business in Current Scenario	MKMKM College, Hodel, Haryana, May 16, 2017	Demonetisation- Money Problem and One Solution
	Brics & India	KUK, April 10-11, 2017	International Trade in BRICS Nation- A Trend Analysis
	Issues & Challenges of Sustaining Green & Clean Environment	DN College, Kurukshetra, March 17, 2017	Green Marketing a Ladder to Sustainable Development
	De-Risking Indian Agriculture Crop Insurance	USM, KUK, February 10, 2017	Crop Insurance – A Burgeoning Trend
	Digital India	DAV College, Pehowa, March 18, 2017	Digital India Reforming the Country Through Technology

Noteworthy Achievements:

1. Organized Haryana Swarn Jyanti One-day workshop on “Banking in Digital Era” organized by Institute of Management Studies, Kurukshetra University, Kurukshetra on 8th April, 2017. Director : Prof. B.S. Bodla Convener : Dr. J. K. Chandel, Co-convener : Dr. Rajan Sharma & Mr. Anil Kumar
2. Organized tree plantation drive on 2.9.2017
3. Organized workshop on Drug-de addiction on 16.9.2017
4. Organized Financial Awareness Programme on Trading in Stock Market on 9.11.2017

Dr. Rajan Sharma

1. Session-chair of the technical session entitled “New Initiatives for Scientific and Technology Innovation, Energy Issues and climate changes within the BRICS” in the two-day International Conference on “BRICS and India: recent developments, Challenges and opportunities” on 10th & 11th March, 2017 organized by Department of Economics, University College, Kurukshetra University, Kurukshetra.
2. Acted as resource person in the one-day workshop on “Banking in Digital Era” organized by Institute of Management Studies, Kurukshetra University, Kurukshetra on 8th April, 2017. Delivered lecture on “Marketing of Banking and Financial Services”

3. Acted as resource person in the one-day NATIONAL Seminar on “New Challenges in Management & Business” organized by Mata Sundri Khalsa Girls College, Nissing (Karnal) on 25th March, 2017.
4. Acted as Chairperson in the plenary session in the one-day State level exhibition-cum-seminar on “TOURISM AND CULTURE OF HARYANA: A JOURNEY OF 50 YEARS” organized by Dayanand Mahila Mahavidyalaya, Kurukshetra on 31st January, 2017.

Dr. J.K. Chandel

- 1 As a Member Transport Committee in International Seminar on ‘Exploring Self in Digital Age – The Perspective of Shrimadbhagvadgita Philosophy, organized by KUK on Nov 25-27, 2017.
- 2 As a Convener in Haryana Swarn Jyanti One-day workshop on “Banking in Digital Era” organized by Institute of Management Studies, Kurukshetra University, Kurukshetra on 8th April, 2017.
- 3 As a Member in Different Inspection Committees
- 4 Delivered a lecture on ‘Tips for Investment in Stock Market’ in a Financial Awareness Programme organized on 9.11.2017

DEPARTMENT Director

Professor

Associate Professor

Assistant Professors

Students

INSTITUTE OF MASS COMMUNICATION & MEDIA TECHNOLOGY Prof. S.S. Boora

Dr. Rajbir Singh, Ph.D.,(On leave)

(i) Dr. Bindu Sharma, Ph.D.

(i) Ms. Roma, M.Phil (ii) Dr. Madhudeep Singh, Ph.D.,
(iii) Dr. Ashok Kumar, Ph.D., (iv) Dr. Abid Ali, Ph.D

Class	Boy	Girls	Total
UG			
B.A. Mass Comm.			
Ist Sem.	30	10	40
III rd Sem.	26	11	37
Vth Sem.	17	10	27
B.Tech. (PG&P)			
Ist Sem.	14	03	17
IIIrd Sem.	30	01	31
Vth Sem.	28	02	30
VIIth year	26	06	32
B.Sc. GA&G-I Sem.	24	06	30
BSc. GA&G-II Sem,	23	04	27
B.Sc.G&A-Vth Sem.	15	09	24
M.Sc. G&A-9th Sem.	09	02	11
B.Sc.MM-Ist Sem.	24	05	29
B.Sc. MM-IIIrd Sem.	23	03	26
B.Sc.MM-Vth Sem.	12	03	15
M.Sc. Multimedia 9th Sem	09	-	09
Master Degree			
M.A.M.C.-Ist Sem.	15	10	25
M.A.M.C.-IIIrd Sem.	09	12	21
M.Sc. M.C.-Ist Sem.	07	07	14
M.Sc. M.C.-IIIrd Sem.	10	15	25
M.Phil	04	03	07
Grand Total	355	122	477

Research Contribution of Teaching Staff

Name of Teacher	Topic/Field of Research	Journal/Book
Dr. Madhu	Media Plurality and Diversity	ISBN-978-81-931528-1-2
Dr. Ashok Kumar	Political Advertising and its Outcome: A Study of India 2016 Lok Sabha Election	Journal of New Media Studies ISSN-2394-4331
	A Study on Usage of Social Media in Panchayat Election in Haryana	Scholar view, January 2017, ISSN-2319-12X