

KURUKSHETRA UNIVERSITY KURUKSHETRA
(Established by the State Legislature Act XII of 1956)
("A+" Grade NAAC Accredited)

Date-Sheet for the M.B.A. (2 Year) (FOR UNIVERSITY SCHOOL OF MANAGEMENT)
III SEMESTER Examinations commencing w.e.f. 21.12.2020.

(THEORY EXAMINATION)

Time of Examination : 10.00 A.M. (MORNING SESSION)

DATE	SUBJECT & PAPER
	III Semester
21-Dec-2020	MBA -301 : Corporate Strategy (wef 2019-20 CBCS Syll)
21-Dec-2020	Paper-CP-301: Strategic Management (2018-19 CBCS Syll)
22-Dec-2020	FM-301 : Quantitative Analysis for Financial Decision Making (wef 2019-20 CBCS Syll)
22-Dec-2020	Paper-FM-301: Quantitative Analysis for Financial Decision Making (2018-19 CBCS Syll)
23-Dec-2020	MM-301 : Advertising Management (wef 2019-20 CBCS Syll)
23-Dec-2020	Paper-MM-301: Advertising Management (2018-19 CBCS Syll)
24-Dec-2020	IB-303 : Export-Import Procedures and Documentation (wef 2019-20 CBCS Syll)
24-Dec-2020	IT-301 : Business Intelligence and Analytics (wef 2019-20 CBCS Syll)
24-Dec-2020	ED-301 : Fundamentals of Entrepreneurship Development (wef 2019-20 CBCS Syll)
24-Dec-2020	BA-301 : Business Analysis using Excel (wef 2019-20 CBCS Syll)
24-Dec-2020	Paper-IB-303: Export Import Procedure & Documentation (2018-19 CBCS Syll)
24-Dec-2020	Paper-ITM-302: Enterprise Resource Planning (2018-19 CBCS Syll)
24-Dec-2020	Paper-ED-301: Fundamentals of Enterpresurship Development (2018-19 CBCS Syll)
26-Dec-2020	MM-304 : Consumer Behaviour (wef 2019-20 CBCS Syll)
26-Dec-2020	Paper-MM-304: Consumer Behaviour (2018-19 CBCS Syll)
28-Dec-2020	IB-304 : India's Foreign Trade and Policy (wef 2019-20 CBCS Syll)
28-Dec-2020	IT-304 : E-Customer Relationship Management (wef 2019-20 CBCS Syll)
28-Dec-2020	ED-304 : Family Business Management (wef 2019-20 CBCS Syll)
28-Dec-2020	BA-303 : Business Data Mining (wef 2019-20 CBCS Syll)
28-Dec-2020	Paper-IB-304: India's Foreign Trade & Policy (2018-19 CBCS Syll)
28-Dec-2020	Paper-ITM-305: System Analysis and Design (2018-19 CBCS Syll)
28-Dec-2020	Paper-ED-303: Institutional Support to Entrepreneurs & MSMEs (2018-19 CBCS Syll)
29-Dec-2020	FM-304 : Banking and Financial Services (wef 2019-20 CBCS Syll)
29-Dec-2020	Paper-FM-304: Banking and Financial Services (2018-19 CBCS Syll)
30-Dec-2020	HRM-304 : Human Resource Metrics and Analytics (wef 2019-20 CBCS Syll)
30-Dec-2020	Paper-HRM-304: HR Analytics (2018-19 CBCS Syll)
31-Dec-2020	FM-306 : Security Analysis (wef 2019-20 CBCS Syll)
31-Dec-2020	Paper-FM-306: Security Analysis (2018-19 CBCS Syll)
31-Dec-2020	Paper-MM-306: Online and Digital Marketing (2018-19 CBCS Syll)
1-Jan-2021	MM-306 : Digital and Social Media Marketing (wef 2019-20 CBCS Syll)
1-Jan-2021	Paper-HRM-306: Competency Mapping & Assessment Centres (2018-19 CBCS Syll)
2-Jan-2021	HRM-305 : Compensation and Reward Management (wef 2019-20 CBCS Syll)
4-Jan-2021	FM-303 : Derivatives Trading in India (wef 2019-20 CBCS Syll)
4-Jan-2021	Paper-FM-303: Derivatives Trading in India (2018-19 CBCS Syll)
5-Jan-2021	HRM-301 : HRD: Systems & Strategies (wef 2019-20 CBCS Syll)
5-Jan-2021	Paper-HRM-305: HRD Systems & Strategies (2018-19 CBCS Syll)
6-Jan-2021	MM-302 : Marketing Research and Analytics (wef 2019-20 CBCS Syll)
6-Jan-2021	Paper-MM-302: Marketing Research and Analytics (2018-19 CBCS Syll)
7-Jan-2021	HRM-302 : Indian Labour Legislation (wef 2019-20 CBCS Syll)
7-Jan-2021	Paper-HRM-302: Indian Labour Legislation (2018-19 CBCS Syll)
8-Jan-2021	MBA -302 : Indian Ethos and Business Ethics (wef 2019-20 CBCS Syll)
8-Jan-2021	Paper-CP-302: Legal Business Environment (2018-19 CBCS Syll)

- NOTES :**
- 1 Before attempting the paper, the candidate will ensure that he/she has received the correct question-paper. No complaint for attempting wrong question-paper by the candidate will be entertained later on.
 - 2 The candidate is required to attempt the question-papers in his/her own handwriting otherwise will be treated as UMC.

KURUKSHETRA

CONTROLLER OF EXAMINATIONS

8-Dec-2020