

**KURUKSHETRA UNIVERSITY KURUKSHETRA**  
(Established by the State Legislature Act XII of 1956)  
("A+" Grade NAAC Accredited)

**Date-sheet for the Master of Business Administration (MBA) (5 Years) (II, VIII & X Semester)**  
**Examinations to be held in July/August, 2021.**

**(THEORY EXAMINATION)**

**Time of Examination : 9.30 A.M. ( MORNING SESSION)**

**1.30 P.M. ( EVENING SESSION)**

| DATE        | SUBJECT AND PAPER   |
|-------------|---|
|             | <b>II Semester (Morning Session)</b>                                |
| 15/Jul/2021 | IMS-201: Understanding Human Behaviour (CBCS wef 2016-17 onwards)   |
| 15/Jul/2021 | IMS-201: Understanding Human Behaviour (Old Syllabus)               |
| 19/Jul/2021 | IMS-202: Business Statistics-I (CBCS wef 2016-17 onwards)           |
| 19/Jul/2021 | IMS-202: Business Statistics-I (Old Syllabus)                       |
| 22/Jul/2021 | IMS-203: Financial Accounting & Auditing (CBCS wef 2016-17 onwards) |
| 22/Jul/2021 | IMS-203: Financial Accounting & Auditing (Old Syllabus)             |
| 26/Jul/2021 | IMS-204: Business Laws (CBCS wef 2016-17 onwards)                   |
| 26/Jul/2021 | IMS-204: Vyavharik Hindi (Old Syllabus)                             |
| 28/Jul/2021 | IMS-205: Business Communication (CBCS wef 2016-17 onwards)          |
| 28/Jul/2021 | IMS-205: Business Laws (Old Syllabus)                               |
| 30/Jul/2021 | IMS-206: Business Communication (Old Syllabus)                      |
|             | <b>VIII Semester (Morning Session)</b>                              |
| 15/Jul/2021 | IMS-801: Business Policy and Strategic Management (Old Syllabus)    |
| 19/Jul/2021 | IMS-802: Management Science (Old Syllabus)                          |
| 22/Jul/2021 | IMS-803: Service Marketing (Old Syllabus)                           |
|             | <b>X Semester (Evening Session)</b>                                 |
| 15/Jul/2021 | IMS-1001: Project Management (Old Syllabus)                         |
| 19/Jul/2021 | IMS-1004: Strategic Marketing Management (Old Syllabus)             |
| 22/Jul/2021 | IMS-1005: Product and Brand Management (Old Syllabus)               |
| 26/Jul/2021 | IMS-1006: Management of Financial Services (Old Syllabus)           |
| 28/Jul/2021 | IMS-1007: Bank Management (Old Syllabus)                            |
| 30/Jul/2021 | IMS-1008: Cross Cultural Management (Old Syllabus)                  |
| 2/Aug/2021  | IMS-1009: Compensation Management (Old Syllabus)                    |

- NOTE :**
- 1** Before attempting the paper, the candidate will ensure that he/she has received the correct question-paper. No complaint for attempting wrong question-paper by the candidate will be entertained later on.
  - 2** The mode of Examination will be intimated one week before commencement of examination by the Result Branch to the candidate through their Admit Card/Roll No., keeping in view the prevailing situation of COVID-19 at that time.

KURUKSHETRA  
30/Jul/2021

CONTROLLER OF EXAMINATIONS