

**KURUKSHETRA UNIVERSITY KURUKSHETRA**  
(Established by the State Legislature Act XII of 1956)  
("A+" Grade NAAC Accredited)

**Date-sheet for the Master of Business Administration (MBA) (5 Years) IV, VI, VIII & X Semester (CBCS only)**  
**Examinations to be held in May/June, 2021.**

(THEORY EXAMINATION)

Time of Examination : 9.30 A.M. ( MORNING SESSION)

1.30 P.M. ( EVENING SESSION)

| DATE        | SUBJECT AND PAPER   |
|-------------|---|
|             | <b>IV Semester (Morning Session)</b>                          |
| 17/May/2021 | IMS-401: Financial Management (CBCS only)                     |
| 19/May/2021 | IMS-402: Human Resource Management (CBCS only)                |
| 21/May/2021 | IMS-403: Business Economics-II (CBCS only)                    |
| 24/May/2021 | IMS-404: Marketing Management (CBCS only)                     |
| 26/May/2021 | IMS-405: Business Research Methods (CBCS only)                |
| 28/May/2021 | IMS-406: Database Management System (CBCS only)               |
|             | <b>VI SEMESTER (Morning Session)</b>                          |
| 18/May/2021 | IMS-601: Taxation Laws (CBCS only)                            |
| 20/May/2021 | IMS-602: Entrepreneurial Development (CBCS only)              |
| 25/May/2021 | IMS-603: Principles of Banking and Insurance (CBCS only)      |
| 27/May/2021 | IMS-604: Sales Management (CBCS only)                         |
| 31/May/2021 | IMS-605: International Business (CBCS only)                   |
|             | <b>VIII Semester (Evening Session)</b>                        |
| 17/May/2021 | IMS-801: Business policy and strategic Management (CBCS only) |
| 19/May/2021 | IMS-802: Management Science (CBCS only)                       |
| 21/May/2021 | IMS-803: Service Marketing (CBCS only)                        |
| 24/May/2021 | IMS-804: International Marketing (CBCS only)                  |
| 24/May/2021 | IMS-808: Foreign Exchange Management (CBCS only)              |
| 24/May/2021 | IMS-812: Global Human Resource Management (CBCS only)         |
| 26/May/2021 | IMS-805: Business Marketing (CBCS only)                       |
| 26/May/2021 | IMS-809: Strategic Financial Management (CBCS only)           |
| 26/May/2021 | IMS-813: Training & Manpower Development (CBCS only)          |
| 28/May/2021 | IMS-806: Direct and Interactive Marketing (CBCS only)         |
| 28/May/2021 | IMS-810: Corporate Governance (CBCS only)                     |
| 28/May/2021 | IMS-814: Building Learning Organizations (CBCS only)          |
| 31/May/2021 | IMS-807: Working Capital Management (CBCS only)               |
| 2/Jun/2021  | IMS-811: Labour Legislation in India (CBCS only)              |
|             | <b>X Semester (Evening Session)</b>                           |
| 18/May/2021 | IMS-1001 : Project Management (CBCS only)                     |
| 20/May/2021 | IMS-1004 : Product and Brand Management (CBCS only)           |
| 25/May/2021 | IMS-1005 : Strategic Marketing Management (CBCS only)         |
| 27/May/2021 | IMS-1006 : Management of Financial Services (CBCS only)       |
| 1/Jun/2021  | IMS-1007 : Bank Management (CBCS only)                        |
| 3/Jun/2021  | IMS-1008 : Compensation Management (CBCS only)                |
| 7/Jun/2021  | IMS-1009 : Cross Cultural Management (CBCS only)              |

- NOTE :**
- 1 Before attempting the paper, the candidate will ensure that he/she has received the correct question-paper. No complaint for attempting wrong question-paper by the candidate will be entertained later on.
  - 2 The mode of Examination will be intimated one week before commencement of examination by the Result Branch to the candidate through their Admit Card/Roll No., keeping in view the prevailing situation of COVID-19 at that time.