**Bachelor of Business Administration (Honours)**

**Scheme of Examination (w.e.f. the Session 2021-22)**

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*Notes regarding paper code*:

1. CC = Core Course; SEC = Skill Enhancement Course; AEC = Ability Enhancement Course; DSE = Discipline Specific Elective
2. The first digit represents the Semester; the second digit differentiates among the Subjects in a semester

**SemesterI (Marks: 600; Credits: 27)**

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| **Code** | **Nomenclature** | **Credits** | **Maximum Marks  (Internal + End-Term)** | **Minimum Pass Marks  (Internal + End-Term)** | **Time for End-Term Examination** |
| CC-11 | Conceptual Foundations of Management | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-12 | Business Economics | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-13 | Fundamentals of Accounting | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| SEC-11 | Business Mathematics | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| SEC-12 | Essential Computer Skills | 4 | 100 (30+30Practical +40) | 40 (12+12Practical +16) | 2 Hours |
| AEC-11 | Vyavharik Hindi | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
|  | OR |  |  |  |  |
| AEC-12 | Fundamentals of English\* | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |

\*for foreign students only.

**Semester II (Marks: 600; Credits: 27)**

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| **Code** | **Nomenclature** | **Credits** | **Maximum Marks  (Internal + End-Term)** | **Minimum Pass Marks  (Internal + End-Term)** | **Time for End-Term Examination** |
| CC-21 | Organization Behavior | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-22 | Principles of Marketing | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-23 | Entrepreneurial Development | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| SEC-21 | Soft Skills & Personality Development | 4 | 100Internal | 40 | -NA- |
| AEC-21 | Proficiency in English | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| AEC-22 | Environmental Studies | 2 | 50 (10+40) | 20 (4+16) | 2 Hours |
| AEC-23 | Viva-Voce a | 2 | 50 | 20 | -NA- |

a based on the learning in the first two semesters.

**Semester III (Marks: 600; Credits: 27)**

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| **Code** | **Nomenclature** | **Credits** | **Maximum Marks  (Internal + End-Term)** | **Minimum Pass Marks  (Internal + End-Term)** | **Time for End-Term Examination** |
| CC-31 | Business Laws | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-32 | Financial Accounting and Auditing | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-33 | Human Resource Management | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-34 | Digital & Social Media Marketing | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| SEC-35 | Business Communication | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| SEC-36 | Statistics for Managers | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |

**Semester IV (Marks: 650; Credits: 29)**

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| **Code** | **Nomenclature** | **Credits** | **Maximum Marks  (Internal + End-Term)** | **Minimum Pass Marks  (Internal + End-Term)** | **Time for End-Term Examination** |
| CC-41 | Financial Management | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-42 | Production & Operations Management | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-43 | E-Commerce | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-44 | Business Ethics | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-45 | Quantitative Techniques for Management | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| SEC-41 | Employability Skills | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| AEC-41 | Viva-Voce b | 2 | 50 | 20 | -NA- |

b based on the learning in the first two semesters.

**Semester V (Marks: 600; Credits: 25)**

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| **Code** | **Nomenclature** | **Credits** | **Maximum Marks  (Internal + End-Term)** | **Minimum Pass Marks  (Internal + End-Term)** | **Time for End-Term Examination** |
| CC-51 | Cost Accounting | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-52 | International Business | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-53 | Taxation Laws | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| CC-54 | Labor Laws | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| SEC-51 | Business Research Methods | 4 | 100 (30+70) | 40 (12+28) | 3 Hours |
| The students will opt any one of the following: | |  |  |  |  |
| DSE-51 | Principles of Insurance | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| DSE-52 | Sales Management | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| DSE-53 | Business Analytics-I | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |

**Semester VI (Marks: 450; Credits: 22)**

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| **Code** | **Nomenclature** | **Credits** | **Maximum Marks  (Internal + End-Term)** | **Minimum Pass Marks  (Internal + End-Term)** | **Time for End-Term Examination** |
| CC-61 | Internship† | 15 | 300 (150+150) | 120 (60+60) | -NA- |
| AEC-61 | Viva-Vocec | 2 | 50 | 20 | -NA- |
| The students will (based on his/her choice in Semester V; e.g., a student who opt DSE-51, will opt DSE-61, and so on)opt one of the following: | | | | | |
| DSE-61 | Principles of Banking | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| DSE-62 | Retail Management | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |
| DSE-63 | Business Analytics-II | 5 | 100 (30+70) | 40 (12+28) | 3 Hours |

c based on the learning in the whole program.

†**Note:** During the 6thSemester, every student shall be required to undergo 14-16 weeks internship (during the months from January to April) in an Industrial/Commercial/Service Organization in Private/Public/Co-operative/Joint Sector as approved by the Director. After completion of the training, every student shall be required to prepare and submit a report, and present the same before a panel of two experts as approved by the Director. The report and its presentation will carry 150 marks, in total. Besides, the supervisor/ mentor of the apprentice student will make evaluation out of 150 marks.

**Semesters I to VI (Total Marks: 3500; Total Credits: 157)**