KURUKSHETRA UNIVERSITY KURUKSHETRA (Established by the State Legislature Act XII of 1956) ("A+" Grade NAAC Accredited)

Date-sheet for the MTTM IV Semester and MHM & CT IV Semester (For UTD Candidates) Examinations to be held in May/June, 2022.

(THEORY EXAMINATION)

Examination Centre : As mentioned in Admit Card Time of Examination : 9.30 A.M. (MORNING SESSION)

SUBJECT AND PAPER
MTTM 4th Semester
Paper-MTTM-401: Major Destination of World
Paper-MTTM-402: Marketing Research and Sales Management
Paper-MTTM-403: Advanced Travel Agency Management
Paper-MTTM-408: Information Technology and online Travel
Paper-MTTM-410: Legal & Ethical Issues in Tourism
Paper-MTTM-413: Sustainable Tourism
Paper-MTTM-414: Health and Medical Tourism
MHM & CT 4th Semester
DSE-MHMCT-12: Research Methodology
DSE-MHMCT-13: Decision Science in Hotels
CC-MHMCT-7A: Event Product & Logistics Planning
CC-MHMCT-7D: Hotels Marketing Research
CC-MHMCT-7G: Strategic HRM
CC-MHMCT-7B: MICE Events Planning & Management
CC-MHMCT-7E: Sales Management in Hotels
CC-MHMCT-7H: Tranning & Development in Hotels
CC-MHMCT-7C: Specialization Events in Hotels
CC-MHMCT-7F: Digital and Social Media Marketing
CC-MHMCT-7I: Employee Motivation and Welfares in Hotels

S: 1 On getting a question-paper and before answering it, the candidates must check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.

- 2 Electronics gadgets such as pagers, Cell phone and Programmable Calculators etc. are not allowed in the Examination Hall.
- 3 No extra answer-sheet will be provided.

KURUKSHETRA 27/Apr/2022 CONTROLLER OF EXAMINATIONS