

Scheme of Examination B.A.
(Commercial Art, Designing and Painting)
(w.e.f. the academic session 2011-12)
Examination : B.A. (1st Semester)

Paper No.	Nomenclature of the paper	Max. Marks	Time Allowed
Paper-A (Theory)	Advertising Foundation	24+ 6 (<i>Int Assmnt</i>)	3 Hours
Paper-B			
Section-A	Still Life (Practical)	20	6 Hours (2 Sessions)
Section-B	Graphic Design (Practical)	20	6 Hours (2 Sessions)
Section-C	Layout (Practical)	20	6 Hours (2 Sessions)
Section-D	Internal/Sessional works	10	
Total Marks = 94+6 = 100			

Syllabus & courses of Study

Paper – A Theory

Advertising Foundation

Max. Marks: 24+ 6 (*Int Assmnt*)

Time 3 hours

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks (except question No. 1, it will be of 8 marks)

Course of Study:-

Unit–I What is art, Principle of art, Introduction to Commercial Art and its importance.

Unit–II What is Commercial art and scope of commercial art, aims and objectives of commercial Art.

Unit–III Who is commercial artist and what are the qualities of commercial artist.

Unit–IV Various medium in art, Material used in commercial art and its techniques.

Note: - Internal Assessment 20% in each theory paper w.e.f. 2011-12 based on the following criteria:

- | | | | |
|---|---|---------|--------------------------|
| (i) Two handwritten Assignments | : | 10% | |
| (1st Assignment after one month & 2nd after two months) | | | |
| (ii) One Class Test (One period duration) | : | 5% | |
| (iii) Attendance | : | 5% | |
| Marks for attendance will be given as under:- | | | |
| (1) 91% onwards | : | 5 Marks | (4) 70% to 75% : 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 70% : 1 Marks |
| (3) 75% to 80% | : | 3 Marks | |

Suggested Reading

- 1- विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव
- 2- विज्ञापन डिजाईन : नरेन्द्र यादव
- 3- विज्ञापन कला : एकेश्वर प्रसाद हटवाल
- 4- विज्ञापन : अशोक महाजन
- 5- Foundation of Advertising (Theory and Practice) – SA Chunawala & KC Sethia
- 6- Advertising and Sales Management – Mukesh Trehan & Ranju Trehan
- 7- Advertising and Sales Management – Mukesh Trehan & Ranju Trehan (Hindi Edition)

Paper – B Practical**Section-A : Still Life****Max. Marks: 20****Size-** Max. Half Imperial**Time -6 Hours (2sessions)****Medium-** Pencil Colour, Pastel Colour, Water Colour etc.**Instructions:**

- I The number of students in a practical group should not exceed to 15.
- II The examination should be conducted in two sessions.
- III The group of the object should not less then three along with draperies

Section-B Graphic Design (Practical)**Max. Marks: 20****Size-** Max: A-4**Time -6 Hours (2sessions)****Medium-** Water Proof Black Ink, Black Poster Colour etc.**Assignment:** Design a Logo or Monogram, letter head, envelope (Black & White).**Section-C Layout (Practical)****Max. Marks: 20****Size-** 8”X10”**Time -6 Hours (2sessions)****Medium** -Water Proof Black Ink, Black Poster Colour etc.**Assignment:** Design a black and white layout with all element of it.**Section-D Sessional Work****Max. Marks: 10**

1.	Sketches	:	40
2	Graphic Design	:	3
3	Layout	:	2
4	Still life	:	2

Note: All Sessional works to be assigned by the concerned teacher and maintained by the students duly signed by the concerned teacher and also private candidates are required sessional work duly attested by the teacher concerned.

Scheme of Examination B.A.
(Commercial Art, Designing and Painting)
(w.e.f. the academic session 2011-12)

Examination : B.A. (2nd Semester)

Paper No.	Nomenclature of the paper	Max. Marks	Time Allowed
Paper-A (Theory)	Advertising Foundation	24+ 6 (<i>Int Assmnt</i>)	3 Hours
Paper-B			
Section-A	Still Life (Practical)	20	6 Hours (2 Sessions)
Section-B	Graphic Design (Practical)	20	6 Hours (2 Sessions)
Section-C	Layout (Practical)	20	6 Hours (2 Sessions)
Section-D	Internal/Sessional works	10	
Total Marks = 94+6=100			

Syllabus & courses of Study:

Paper – A Theory

Advertising Foundation

Max. Marks: 24+ 6 (*Int Assmnt*)
Time 3 hours

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks (except question No. 1, it will be of 8 marks)

Course of Study:

Unit – I What is design, theory of design, element of design, kind of design, principle of design

Unit – II What is creativity, Creative thinking, Creative Concept and art direction.

Unit – III Theory of colour: Primary, Secondary and Tertiary colours, tints, shades, tone.

Unit – IV What is logo, logotype, and symbol, what is layout and element of layout, what is poster, hoarding and kiosk.

Note: - Internal Assessment 20% in each theory paper w.e.f. 2011-12 based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
 - (ii) One Class Test (One period duration) : 5%
 - (iii) Attendance : 5%
- Marks for attendance will be given as under:-

(1) 91% onwards	:	5 Marks	(4) 70% to 75%	:	2 Marks
(2) 81% to 90%	:	4 Marks	(5) 65% to 70%	:	1 Marks
(3) 75% to 80%	:	3 Marks			

Suggested Reading

1. विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव
2. विज्ञापन डिजाईन : नरेन्द्र यादव
3. विज्ञापन कला : एकेश्वर प्रसाद हटवाल
4. विज्ञापन : अशोक महाजन
5. Foundation of Advertising (Theory and Practice) – SA Chunawala & KC Sethia
6. Advertising and Sales Management – Mukesh Trehan & Ranju Trehan
7. Advertising and Sales Management – Mukesh Trehan & Ranju Trehan (Hindi Edition)

Paper – B Practical

Section-A : Still Life

Size- Max. Half Imperial

Medium- Pencil Colour, Pastel Colour, Water Colour etc.

Max. Marks: 20

Time -6 Hours (2sessions)

Instructions:

- I The number of students in a practical group should not exceed to 15.
- II The examination should be conducted in two sessions.
- III The group of the object should not less then three along with draperies

Section-B Graphic Design (Practical)

Size- Max: A-4

Medium- Water Proof Black Ink, Black Poster Colour etc.

Max. Marks: 20

Time -6 Hours (2sessions)

Assignment: Design a Logo or Monogram, letter head, envelope (Black & White).

Section-C Layout (Practical)

Size- 8”X10”

Medium -Water Proof Black Ink, Black Poster Colour etc.

Max. Marks: 20

Time -6 Hours (2sessions)

Assignment: Design a black and white layout with all element of it.

Section-D	Sessional Work		Max. Marks: 10
1.	Sketches	:	40
2.	Graphic Design	:	3
3.	Layout	:	2
4.	Still life	:	2

Note: All Sessional works to be assigned by the concerned teacher and maintained by the students duly signed by the concerned teacher and also private candidates are required sessional work duly attested by the teacher concerned.

Scheme of Examination B.A.
(Commercial Art, Designing and Painting)
(w.e.f. the academic session 2012-13)
Examination : B.A. (3rd Semester)

Paper No.	Nomenclature of the paper	Max. Marks	Time Allowed
Paper-A (Theory)	Advertising Foundation	24+ 6 (<i>Int Assmnt</i>)	3 Hours
Paper-B (Practical)			
Section-A	Illustration (Practical)	20	6 Hours (2 Sessions)
Section-B	Layout (Practical)	20	6 Hours (2 Sessions)
Section-C	Poster (Practical)	20	6 Hours (2 Sessions)
Section-D	Internal/Sessional works	10	

Total Marks = 94+6=100

Syllabus & courses of Study

Paper – A Theory

Advertising Foundation

Max. Marks: 24+ 6 (*Int Assmnt*)

Time 3 hours

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks (except question No. 1, it will be of 8 marks)

Course of Study:

Unit– I Introduction of main printing process such as letterpress, lithography, gravure, offset, silk screen etc.

Unit–II History and development of printing. Latest technologies of printing.

Unit–III What is type, lettering and block making.

Unit–IV What is copywriting, Typography – Introduction, role of typography in advertising, copy formats: Headlines, sub headlines, body copy etc.

Note: - Internal Assessment 20% in each theory paper w.e.f. 2011-12 based on the following criteria:

- | | | | |
|---|---|-----|--|
| (i) Two handwritten Assignments | : | 10% | |
| (1st Assignment after one month & 2nd after two months) | | | |
| (ii) One Class Test (One period duration) | : | 5% | |
| (iii) Attendance | : | 5% | |
- Marks for attendance will be given as under:-
- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 75% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 70% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested Reading

1. विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव
2. विज्ञापन डिजाईन : नरेन्द्र यादव
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7. Advertising and Sales Management – Mukesh Trehan & Ranju Trehan (Hindi Edition)

Paper – B Practical

Section-A : Illustration (Practical)

Max. Marks: 20

Size- Max. 10"x15"

Time -6 Hours (2sessions)

Medium- Poster Colour, Pencil Colour, Pastel Colour, Water Colour etc.

Instruction:

- I The number of students in a practical group should not exceed to 15.
- II The examination should be conducted in two sessions.

Assignment: Colour or Black & White Illustration with pen & Ink or Brush on the following themes; (i) College Campus, (ii) Canteen (iii) Class Room, (iv) Story.

Section-B Layout (Practical)

Max. Marks: 20

Size- 8"x10"

Time -6 Hours (2sessions)

Medium-Poster Colour etc.

Assignment: Design a Social or Productive Magazine Layout with all Element Including Slogan

Section-C Poster (Practical)

Size- 20"x30"

Medium - Poster Colour etc.

Max. Marks: 20**Time -6 Hours (2sessions)**

Assignment: Design a Simple Poster with all element in monochrome or colour on the following theme: Educational, Productive or any Current Social Topic.

Section-D Sessional Work**Max. Marks: 10**

1.	Sketches	:	40
2	Illustration	:	2
3	Layout	:	2
4	Poster	:	2

Optional subject (any one of the following):

- (i) Introduction of computer; basics of computer, MS Office, paint, coral draw, Adobe illustrator, Adobe Photoshop etc
- (ii) Photography: Introduction of Camera and its Mechanism
- (iii) Screen Printing: Simple Process.

Note: No Examination of optional subject, only submission of 1 work

Note: All Sessional works to be assigned by the concerned teacher and maintained by the students duly signed by the concerned teacher and also private candidates are required sessional work duly attested by the teacher concerned.

Scheme of Examination B.A.
(Commercial Art, Designing and Painting)
(w.e.f. the academic session 2012-13)
Examination : B.A. (4th Semester)

Paper No.	Nomenclature of the paper	Max. Marks	Time Allowed
Paper-A (Theory)	Advertising Foundation	24 + 6 (<i>Int Assmnt</i>)	3 Hours
Paper-B (Practical)			
Section-A	Illustration (Practical)	20	6 Hours (2 Sessions)
Section-B	Layout (Practical)	20	6 Hours (2 Sessions)
Section-C	Poster (Practical)	20	6 Hours (2 Sessions)
Section-D	Internal/Sessional works	10	

Total Marks = 94+6=100

Syllabus & courses of Study**Paper – A Theory****Advertising Foundation****Max. Marks: 24+ 6 (*Int Assmnt*)**

Time 3 hours

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks (except question No. 1, it will be of 8 marks)

Course of Study:-

Unit– I What is advertising and its meaning, history of advertising. History of advertising in India.

Unit– II Functions of Advertising- Advertising reduces selling cost, Advertising creates employment, Advertising establishes reputation and prestige, Advertising business offers employment.

Unit– III What is advertising campaign and main objectives of advertising.

Unit– IV What is photography and its role in advertising. What is illustration and its role in advertising.

Note - Internal Assessment 20% in each theory paper w.e.f. 2011-12 based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test (One period duration) : 5%
- (iii) Attendance : 5%

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 75% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 70% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested Reading

1. विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव
2. विज्ञापन डिजाईन : नरेन्द्र यादव
3. विज्ञापन कला : एकेश्वर प्रसाद हटवाल
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7. Advertising and Sales Management – Mukesh Trehan & Ranju Trehan (Hindi Edition)

Paper – B Practical

Section-A : Illustration (Practical)

Size- Max. 10”x15”

Max. Marks: 20

Time -6 Hours (2sessions)

Medium- Poster Colour, Pencil Colour, Pastel Colour, Water Colour.)

Instruction:

- I The number of students in a practical group should not exceed to 15.
- II The examination should be conducted in two sessions.

Assignment: Colour or Black & White Illustration with pen & Ink or Brush on the following themes; (i) College Campus, (ii) Canteen (iii) Class Room, (iv) Story.

Section-B Layout (Practical)

Size- 8"x10"

Medium-Poster Colour.

Max. Marks: 20

Time -6 Hours (2sessions)

Assignment: Design a Social or Productive Magazine Layout with all Element Including Slogan

Section-C Poster (Practical)

Size- 20"x30"

Medium - Poster Colour,

Max. Marks: 20

Time -6 Hours (2sessions)

Assignment: Design a Simple Poster with all element in monochrome or colour on the following theme: Educational, Productive or any Current Social Topic.

Section-D Sessional Work

Max. Marks: 10

1.	Sketches	:	40
2	Illustration	:	2
3	Layout	:	2
4	Poster	:	2

Optional subject (any one of the following):

1. Introduction of computer; basics of computer, MS Office, paint, coral draw, Adobe illustrator etc.
2. Photography: Introduction of Camera and its Mechanism
3. Screen Printing: Simple Process.

Note: No Examination of optional subject, only submission of 1 work

Note: All Sessional works to be assigned by the concerned teacher and maintained by the students duly signed by the concerned teacher and also private candidates are required sessional work duly attested by the teacher concerned.

Scheme of Examination B.A.
(Commercial Art, Designing and Painting)
(w.e.f. the academic session 2014-15)

Examination : B.A. (5th Semester)

Paper No.	Nomenclature of the paper	Max. Marks	Time Allowed
Paper-A (Theory)	Advertising Foundation	24 + 6 (<i>Int Assmnt</i>)	3 Hours
Paper-B (Practical)			
Section-A	Illustration (Practical)	20	6 Hours (2 Sessions)
Section-B	Layout (Practical)	20	6 Hours (2 Sessions)
Section-C	Poster (Practical)	20	6 Hours (2 Sessions)
Section-D	Internal/Sessional works	10	
Total Marks = 94+6=100			

Syllabus & courses of Study:

Paper – A Theory

Advertising Foundation

Max. Marks: 24+ 6 (*Int Assmnt*)

Time 3 hours

Instructions:

- No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- All Questions will be of equal marks (except question No. 1, it will be of 8 marks)

Course of study:

Unit – I What is media, what is outdoor media and describe the all types of outdoor media, what is transit media.

Unit – II What is indoor media, describe the main indoor media; radio, T.V., internet etc. Radio and T.V. Advertising.

Unit– III What is print media, describe the main types of print media, what is direct mail.

Unit – IV Role of Computer in Advertising; i.e. designing and printing of advertisement.

Note: - Internal Assessment 20% in each theory paper w.e.f. 2011-12 based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 10% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test (One period duration) | : | 5% |
| (iii) Attendance | : | 5% |

Marks for attendance will be given as under:-

- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 75% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 70% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested Reading

- विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव
- विज्ञापन डिजाईन : नरेन्द्र यादव
- विज्ञापन कला : एकेश्वर प्रसाद हटवाल

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5. Foundation of Advertising (Theory and Practice) – SA Chunawala & KC Sethia
6. Advertising and Sales Management – Mukesh Trehan & Ranju Trehan
7. Advertising and Sales Management – Mukesh Trehan & Ranju Trehan (Hindi Edition)

Paper – B Practical

Section-A : Illustration (Practical)

Max. Marks: 20

Size- Max. 10”x15”

Time -6 Hours (2sessions)

Medium- Poster Colour, Pencil Colour, Pastel Colour, Water Colour etc.

Instruction:

- I The number of students in a practical group should not exceed to 15.
- II The examination should be conducted in two sessions.

Assignment: Simple and complex Illustration from a given theme with three or more figure in Colour or Black & White Illustration with pen & Ink or Brush on the following themes; (i) College Campus, (ii) Canteen (iii) Class Room, (iv) Story.

The students are required to prepare the illustration suitable for printing both in line and halftone process.

Section-B Layout (Practical)

Max. Marks: 20

Size- 8”x10”

Time -6 Hours (2sessions)

Medium- Poster Colour etc.

Assignment: Design a Magazine or Press Layout by Using illustration or photography, hand lettering, typography in order to arrest attention, maintaining the flow of visual aspects, suitable for printing in all process for newspapers as well as picture magazine. Design Layout with all Element Including Creative Slogan.

Section-C Poster (Practical)

Max. Marks: 20

Size- 20”x30”

Time -6 Hours (2sessions)

Medium - Poster Colour etc.

Assignment: Design a Poster in Multi colour on the following theme i.e. Educational and Industrial products or any current topic. With Slogan including all elements of poster.

Section-D Sessional Work

Max. Marks: 10

- | | | | |
|----|--------------|---|----|
| 1. | Sketches | : | 40 |
| 2. | Illustration | : | 2 |
| 3. | Layout | : | 2 |

4 Poster : 2

Optional subject (any one of the following):

- (i) Advance knowledge of computer, coral draw, Adobe illustrator, Adobe Photoshop etc
- (ii) Photography: Introduction of Camera and its Mechanism
- (iii) Screen Printing: Simple Process.
- (iv) Batik: Creative Batik on cloth.

Note: No Examination of optional subject only submission of 2 works

Note: All Sessional works to be assigned by the concerned teacher and maintained by the students duly signed by the concerned teacher and also private candidates are required sessional work duly attested by the teacher concerned.

Scheme of Examination B.A.
(Commercial Art, Designing and Painting)
(w.e.f. the academic session 2014-15)
Examination : B.A. (6th Semester)

Paper No.	Nomenclature of the paper	Max. Marks	Time Allowed
Paper-A (Theory)	Advertising Foundation	24 + 6 (<i>Int Assmnt</i>)	3 Hours
Paper-B (Practical)			
Section-A	Illustration (Practical)	20	6 Hours (2 Sessions)
Section-B	Layout (Practical)	20	6 Hours (2 Sessions)
Section-C	Poster (Practical)	20	6 Hours (2 Sessions)
Section-D	Internal/Sessional works	10	

Total Marks = 94+6=100

Syllabus & courses of Study

Paper – A Theory

Advertising Foundation

Max. Marks: 24+ 6 (*Int Assmnt*)

Time 3 hours

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks (except question No. 1, it will be of 8 marks)

Course of study:

Unit – I What is market, introduction to marketing, describe the 4Ps of marketing (Product, Price, Place and promotion).

Unit – II Advertising and Marketing; Advertising Role in Marketing.

Unit – III Future of advertising; career option in advertising.

Unit – IV What is Advertising agency, Art Director, Visualizer, Copy Writer.

Note: - Internal Assessment 20% in each theory paper w.e.f. 2011-12 based on the following criteria:

- | | | | |
|---|---|-----|--|
| (i) Two handwritten Assignments | : | 10% | |
| (1st Assignment after one month & 2nd after two months) | | | |
| (ii) One Class Test (One period duration) | : | 5% | |
| (iii) Attendance | : | 5% | |
- Marks for attendance will be given as under:-
- | | | | | | |
|-----------------|---|---------|----------------|---|---------|
| (1) 91% onwards | : | 5 Marks | (4) 70% to 75% | : | 2 Marks |
| (2) 81% to 90% | : | 4 Marks | (5) 65% to 70% | : | 1 Marks |
| (3) 75% to 80% | : | 3 Marks | | | |

Suggested Reading

1. विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव
2. विज्ञापन डिजाईन : नरेन्द्र यादव
3. विज्ञापन कला : एकेश्वर प्रसाद हटवाल
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6. Advertising and Sales Management – Mukesh Trehan & Ranju Trehan
7. Advertising and Sales Management – Mukesh Trehan & Ranju Trehan (Hindi Edition)

Paper – B Practical

Section-A : Illustration (Practical)

Max. Marks: 20

Size- Max. 10"x15"

Time -6 Hours (2sessions)

Medium- Poster Colour, Pencil Colour, Pastel Colour, Water Colour etc.

Instruction:

- I The number of students in a practical group should not exceed to 15.
- II The examination should be conducted in two sessions.

Assignment: Simple and complex Illustration from a given theme with three or more figure in Colour or Black & White Illustration with pen & Ink or Brush on the following themes; (i) College Campus, (ii) Canteen (iii) Class Room, (iv) Story.

The students are required to prepare the illustration suitable for printing both in line and halftone process.

Section-B Layout (Practical)

Max. Marks: 20

Size- 8"x10"

Time -6 Hours (2sessions)

Medium- Poster Colour etc.

Assignment: Design a Magazine or Press Layout by Using illustration or photography, hand lettering, typography in order to arrest attention, maintaining the flow of visual aspects, suitable for printing in all process for newspapers as well as picture magazine. Design Layout with all Element Including Creative Slogan.

Section-C Poster (Practical)

Size- 20"x30"

Medium - Poster Colour etc.

Max. Marks: 20

Time -6 Hours (2sessions)

Assignment: Design a Poster in Multicolour on the following theme i.e. Educational and Industrial products or any current topic. With Slogan including all elements of poster.

Section-D Sessional Work

Max. Marks: 10

1.	Sketches	:	40
2.	Illustration	:	2
3.	Layout	:	2
4.	Poster	:	2

Optional subject (any one of the following) :

- (i) Advance knowledge of computer, coral draw, Adobe illustrator, Adobe Photoshop etc
- (ii) Photography: Introduction of Camera and its Mechanism
- (iii) Screen Printing: Simple Process in Design.
- (iv) Batik: Creative Batik on cloth.

Note: No Examination of optional subject, only submission of 2 works

Note: All Sessional works to be assigned by the concerned teacher and maintained by the students duly signed by the concerned teacher and also private candidates are required sessional work duly attested by the teacher concerned.