

**Kurukshetra University, Kurukshetra**  
(Established by the State Legislature Act-XII of 1956)  
("A++" Grade, NAAC Accredited)



**Scheme of Examination**  
for  
**Post Graduate Programme**

**MASTER OF TOURISM AND TRAVEL  
MANAGEMENT (MTTM)**

as per NEP 2020  
Curriculum and Credit Framework for Postgraduate Programme

With Internship and CBCS-LOCF  
With effect from the session 2024-25 (in phased manner)

**DEPARTMENT OF TOURISM AND HOTEL  
MANAGEMENT**  
**FACULTY OF COMMERCE AND MANAGEMENT**

Chairman  
Deptt. of Tourism & Hotel Management  
Kurukshetra University, Kurukshetra.

51 (114)

# Kurukshetra University, Kurukshetra

## Scheme of Examination for Postgraduate Programme Master of Tourism & Travel Management

as per NEP 2020 Curriculum and Credit Framework for Postgraduate Programmes

(CBCS LOCF) with effect from the session 2024-25 (in phased manner)

### Framework-2 Scheme-S

Semester	Course Type	Course Code	Nomenclature of course	Theory (T)/ Practical (P)	Credits		Contact hours per week				Internal Assessment Marks	End Term Examination Marks	Total Marks	Examination hours
					Total		L	T	P	Total				
1	CC-1	M24-TTM-101	Tourism Business	T	4	26	4	0	0	4	30	70	100	3
	CC-2	M24-TTM-102	Travel Agency Management	T	4		4	0	0	4	30	70	100	3
	CC-3	M24-TTM-103	Tourism Geography	T	4		4	0	0	4	30	70	100	3
	CC-4	M24-TTM-104	Tourism Economics	T	4		4	0	0	4	30	70	100	3
	CC-5	M24-TTM-105	Information & Communication Technologies in Tourism	T	4		4	0	0	4	30	70	100	3
	DEC-1(choose any one)	M24-TTM-106	Principles & Practices of Management	T	4		4	0	0	4	30	70	100	3
		M24-TTM-107	Organisational Behaviour and Development	T	4		4	0	0	4	30	70	100	3
		M24-TTM-108	Soft Skills for Tourism Professionals	T	4		4	0	0	4	30	70	100	3

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3	CC-11	M24-TTM-301	Tourism Planning and Policy	T	4	26	4	0	0	4	30	70	100	3
	CC-12	M24-TTM-302	Major Tourism Destinations of India	T	4		4	0	0	4	30	70	100	3
	DEC-3(choose any one)	M24-TTM-303	Tourist Behaviour	T	4		4	0	0	4	30	70	100	3
		M24-TTM-304	Sports Tourism	T	4		4	0	0	4	30	70	100	3
		M24-TTM-305	Cross Culture Management	T	4		4	0	0	4	30	70	100	3
		M24-TTM-306	Tour Guiding and Interpretation	T	4		4	0	0	4	30	70	100	3
	DEC-4(choose any one)	M24-TTM-307	Hotel Management	T	4		4	0	0	4	30	70	100	3
		M24-TTM-308	Travel Writing	T	4		4	0	0	4	30	70	100	3
		M24-TTM-309	Customer Relationship Management	T	4		4	0	0	4	30	70	100	3
		M24-TTM-310	Logistics Management	T	4		4	0	0	4	30	70	100	3
	DEC-5(choose any one)	M24-TTM-311	Research Ethics	T	4		4	0	0	4	30	70	100	3
		M24-TTM-312	Human Resource Management in Tourism	T	4		4	0	0	4	30	70	100	3
		M24-TTM-313	Project Management	T	4		4	0	0	4	30	70	100	3
		M24-TTM-314	Revenue Management	T	4		4	0	0	4	30	70	100	3



DEC-9(choose any one)	M24-TTM-410	Health & Medical Tourism	T	4	4	0	0	4	30	70	100	3
	M24-TTM-411	Business Analytics	T	4	4	0	0	4	30	70	100	3
	M24-ABC-412	Haryana Tourism	T	4	4	0	0	4	30	70	100	3
DEC-10(choose any one)	M24-TTM-413	Crisis & Disaster Management	T	4	4	0	0	4	30	70	100	3
	M24-TTM-414	Rural Agro and Farm Tourism	T	4	4	0	0	4	30	70	100	3
	M24-TTM-415	Advance Travel Agency Management	T	4	4	0	0	4	30	70	100	3
EEC	M24-TTM-416	Entrepreneurship and Innovation in Tourism	T	2	2	0	0	2	15	35	50	3
OR												
*EEC	M24-TTM-416	Entrepreneurship and Innovation in Tourism	T	2	2	0	0	2	15	35	50	3
*Dissertation/Project work	M24-TTM-417		D	12	0	0	0	12	0	300	300	

**\*Note: DEC-7, DEC-8 and DEC-9 of 04 Credits each will be offered with EEC and Dissertation.**

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Table-1

Course composition- Theory/ Theory +Tutorial			
Course Credit	Internal Assessment marks	End term exam marks	Total marks
2	15	35	50
4	30	70	100

Table-2: Course composition- Theory + Practical

Course Credit	Theory		Practical		Total marks
Theory +Practical	Internal Assessment marks	End term exam marks	Internal Assessment marks	End term exam marks	
1+1	10	20	5	15	50
2+0	15	35	-	-	50
3+1	20	50	10	20	100
4+0	30	70	-	-	100
0+4	NA	NA	30	70	100

Table-3

Total Internal Assessment Marks (Theory)	Class Participation	Seminar/Presentation/Assignment/Quiz/class test, etc.	Mid-Term Exam
10	4	0	6
15	4	4	7
20	5	5	10
30	5	10	15

Table-4

Total Internal Assessment Marks (Practicum)	Class Participation	Seminar/Demonstration/Viva-Voce/Lab record, etc.	Mid-Term Exam
5	0	5	0
10	5	5	0
30	5	10	15

  
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**Programme Learning Outcomes (PLOs) for PG Programmes (Master in Tourism and Travel Management) as per NEP-2020**

PLOs	Master Degree in Tourism and Travel Management
	<b>After the completion of Master degree in Tourism and Travel Management the student will be able to:</b>
PLO-1: Knowledge and Understanding	Demonstrate the fundamental and advanced knowledge of the subject and understanding of recent developments and issues, including methods and techniques, related to the Tourism and Travel Management.
PLO-2: General Skills	Acquire the general skills required for performing and accomplishing the tasks as expected to be done by a skilled professional in the fields of Tourism and Travel Management.
PLO-3: Technical/ Professional Skills	Demonstrate the learning of advanced cognitive technical/professional skills required for completing the specialized tasks related to the profession and for conducting and analyzing the relevant research tasks indifferent domains of the Tourism and Travel Management
PLO-4: Communication Skills	Effectively communicate the attained skills of the Tourism and Travel Management in well-structured and productive manner to the society at large.
PLO-5: Application of Knowledge and Skills	Apply the acquired knowledge and skills to the problems in the subject area, and to identify and analyze the issues where the attained knowledge and skills can be applied by carrying out research investigations to formulate evidence-based solutions to complex and unpredictable problems associated with the field of Tourism and Travel Management or otherwise.
PLO-6: Critical thinking and Research Aptitude	Attain the capability of critical thinking in intra/inter-disciplinary areas of the Tourism and Travel Management enabling to formulate, synthesize, and articulate issues for designing of research proposals, testing hypotheses, and drawing inferences based on the analysis.
PLO-7: Constitutional, Humanistic, Moral Values and Ethics	Know constitutional, humanistic, moral and ethical values, and intellectual property rights to become a scholar/professional with ingrained values in expanding knowledge for the society, and to avoid unethical practices such as fabrication, falsification or misrepresentation of data or committing plagiarism.
PLO-8: Capabilities/qualities and mindset	To exercise personal responsibility for the outputs of own work as well as of group/team and for managing complex and challenging work(s) that requires new/strategic approaches.
PLO-9: Employability and job-ready skills	Attain the knowledge and skills required for increasing employment potential, adapting to the future work and responding to the rapidly changing demands of the employers/industry/society with time.

  
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