



# National Seminar on

**INNOVATION, ENTREPRENEURSHIP AND  
SUSTAINABLE DEVELOPMENT: VISION 2047**

**26<sup>th</sup> November, 2024  
(Tuesday)  
Venue: Seminar Hall**



*Organized by*  
**DEPARTMENT OF COMMERCE  
KURUKSHETRA UNIVERSITY, KURUKSHETRA**  
(Established by the State Legislature Act XII of 1956)  
(“A<sup>++</sup>” Grade, NAAC Accredited)

# ABOUT KURUKSHETRA UNIVERSITY

The Kurukshetra University was established in 1956 as a unitary residential university and its foundation stone was laid by late Dr. Rajendra Prasad, the first President of India. Located in the holy city of Kurukshetra, land of the historical battle of 'Mahabharata' and the great message of Bhagwad Gita, its campus is situated on the western bank of Brahm Sarover (the holy tank) and extends over an area of over 400 acres. Starting with only the Department of Sanskrit, it has grown into a multi-faculty University as one of the premier centre for advanced study and research in the region. By virtue of the accomplishments in research and academics, the University has been accredited as A++ by NAAC.

## ABOUT THE DEPARTMENT

The Department of Commerce at Kurukshetra University is a pioneer in imparting quality education in the fast evolving area of commerce and business education since its establishment in 1971. The vision of the Department is to groom young business leaders and academicians with contemporary knowledge, decision making skills and highly ethical values in order to be socially relevant and professionally successful in their chosen career. The alumni of the Department are serving at senior positions in India and abroad. Many of them are successful entrepreneurs, academic leaders and senior government officers, who have carved a unique place for themselves. Currently, Department is running M.Com and Ph.D. programmes on the campus. Keeping pace with economic reforms, the Department took initiatives to incorporate the latest developments in the course curriculum of UG and PG programmes in the discipline of commerce as per National Education Policy (NEP).

# ABOUT THE SEMINAR

Taking vision as a guiding principle for future, our department is willing to host a One Day National Seminar titled “**Innovation, Entrepreneurship and Sustainable Development: Vision 2047**” which aligns with India's broader Vision 2047 goals. This seminar is designed to explore how innovation and entrepreneurship are crucial in achieving the Vision 2047 objectives as the nation approaches its 100th anniversary of independence. By focusing on how innovation can address environmental and social challenges while fostering economic growth, the seminar highlights its role as a key driver of sustainable development. It will showcase how innovative solutions can tackle issues like climate change, resource depletion, and social inequality.

The seminar will also emphasize the importance of entrepreneurship in transforming innovative ideas into practical solutions that support sustainable development. As a bridge between innovation and implementation, entrepreneurship helps in harnessing new technologies, develop sustainable business models, and create market-based solutions essential for meeting the Vision 2047. By promoting a culture of sustainable entrepreneurship, the seminar aims to inspire future business leaders to build impact-driven enterprises, thus contributing to a more sustainable and equitable future. Additionally, it will provide a platform for dialogue among entrepreneurs, policymakers, and academicians, fostering collaboration and sharing best practices to advance the Vision 2047.

# OBJECTIVES OF THE SEMINAR

Following are the objectives of the Seminar:

- To discuss how innovation can be applied across various sectors to balance economic growth and contribute to a holistic vision for the future.
- To promote sustainable development by balancing present needs with the ability of future generations to meet their needs.
- To highlight the role of entrepreneurial ventures in driving economic growth by creating jobs and fostering economic dynamism.
- To educate participants on the latest trends and practices in sustainable innovation and entrepreneurship.
- To envision strategies and frameworks that will shape a sustainable and equitable future by 2047.
- To discuss the challenges and opportunities in aligning innovation and entrepreneurship with sustainable development.
- To present scalable and effective solutions for sustainable development through entrepreneurial initiatives, supporting Vision 2047's objectives.

# SUB THEMES

- Innovative Technologies for sustainable development contributing for Vision 2047.
- Green Entrepreneurship and Circular Economy for Vision 2047.
- Financing Sustainable Entrepreneurship.
- Regulatory measures shaping India's sustainable development path.
- Public-Private Partnerships in Sustainable Innovation.
- Effectiveness of entrepreneurial Education.
- Social Innovation and Inclusive Growth towards Vision 2047.
- Sustainable Business Practices and Corporate Social Responsibility for Vision 2047.
- Sustainable Infrastructure and Smart Cities.
- Innovation in Renewable Energy Entrepreneurship.
- Education and Capacity Building for sustainable development.
- Global Perspectives and Vision 2047.
- Challenges and Opportunities on the Path to Vision 2047.
- Green technologies and Eco-innovation.
- Green startups and best practices.
- Financing challenges for sustainable startups.
- AI for sustainable development.

We welcome contributions on the specified topics as well as any other relevant areas of interest pertaining to theme of the Seminar.

# SUBMISSION GUIDELINES

Authors are required to submit original abstract of about 250-300 words and full length paper ranging from 2500-3000 words. All contributions should be submitted in English, Times New Roman, 12-Point type, 1.5 line spacing in A4 size page set up, with one inch margin on all sides. The cover page of the paper should contain:

Title of the paper

(in bold)Name of  
author(s)

Professional affiliation of author(s)

Address for correspondence with email and telephone number

**Publication opportunity:** Selected papers will be considered for publication in the form of Edited Book with ISBN number.

## IMPORTANT DATES

Submission deadline for abstract	10 <sup>th</sup> November, 2024
Submission deadline for full paper	15 <sup>th</sup> November, 2024
Last date of registration	20 <sup>th</sup> November, 2024
Date of seminar	26 <sup>th</sup> November, 2024

## REGISTRATION DETAILS

Category	Registration Fee
Academician and Corporate delegates/CA/CS etc	Rs. 750/-
Research scholars and Students	Rs. 500/-

**Note:**

1. Accommodation for outstation participants will be arranged on payment basis on prior request of the participants.

2. Candidates whose abstracts/papers are accepted will be required to deposit the fees online, and the account details will be shared via email.

**Registration link:** <https://forms.gle/w12mGykykoVuNbDd7>

## ORGANIZING COMMITTEE

### **Patron**

Prof. Som Nath Sachdeva  
Vice-Chancellor  
Kurukshetra University, Kurukshetra

### **Seminar Director**

**Prof. Mahabir Narwal**

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