

About the Gita Olympiad:

In today's fast-paced world, students face a growing set of challenges, including a concerning rise in behaviours and stress brought on by the competitive demands of modern life, and an ever-increasing materialistic approach. Maslow's Hierarchy of Needs reminds us that humans not only seek physical well-being but also yearn for personal growth and self-fulfilment. Therefore, there is a pressing need to address the increasing imbalance of values in our society. The teachings of the Bhagavad Gita offer a beacon of wisdom to guide our youth towards holistic well-being and a harmonious life.

Gita Olympiad offers a holistic platform that empowers students to effectively manage stress, stay focused on their career goals, overcome addictions, enhance their mental wellness, and instil core values, thereby fostering a well-rounded and resilient generation.

Kurukshetra University invites the participation of students of your esteemed organisation in the Gita Olympiad. This event promises to be a remarkable platform for youth to engage with the timeless wisdom of the Gita, enhance their knowledge, and build a nice character.

To make the Gita Olympiad a success, we kindly request your institutions's support and collaboration in the following ways:

1. **Officer in-charge:** We request you to appoint an Officer in-charge for the 'Gita Olympiad' from your university/college/institute. The officer will serve as the primary point of contact and will play a pivotal role in driving the initiative on behalf of your institution.
 - **It will be highly appreciated if you kindly send the name and contact details of the appointed Nodal officer from your organisation.**
2. **Promotion:** We seek your assistance in promoting the Gita Olympiad within your university/ institute/college.
 - Widely circulate information about the event through your university/college/institute channels, such as official websites, social media, and newsletters.
 - display promotional posters at prominent locations within your university/ institute/college premises.
3. **Permission for Gita Olympiad Executive Team:** We would appreciate your permission for the executive team to set up booths at your campus to provide information and facilitate student registrations.
4. **Facility for Offline Sessions:** We kindly request access to suitable facilities within your campus for conducting offline seminars and workshops whenever required. This will enable us to offer a variety of learning experiences to the students.
5. **Encourage Registration:** Encourage your students to register for the Gita Olympiad. Registration details and instructions can be found on the official website **www.gitaolympiad.com**

The winning students will have the incredible opportunity to participate in a 4-day educational visit to Kurukshetra, and the final winners will be awarded during the prestigious International Gita Mahotsav in December 2024.

Please find attached the brochure and poster of the event for circulation.

For more information and any assistance, please feel free to contact the representative via mail at **info@gitaolympiad.com** or via phone at **+91-9413858457**.

Kindly send the details of the officer in-charge at the earliest to coordinate the activities.



- 1 Free Six-Session Course
- 2 Guided Meditation
- 3 Online Assessment
- 4 Workshop in Kurukshetra

International
Gita
 Olympiad

Educational Trip To Kurukshetra
 Retreat for participants who qualify Preliminary Exam.

Amazing Prizes & Gifts
 Consolation Prizes for all participants who qualify Preliminary Exam
Prizes worth 2 Lakh

CERTIFICATE

Upon program completion, each participant receives a Certificate



SCAN & REGISTER

For More Information Contact
+91 8006-771-771
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