

Roll No.

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LMDQ/D-23

6562

COMMUNICATION TECHNOLOGY

HD-306

Time : Three Hours]

[Maximum Marks : 80

Note : Attempt *Five* questions in all. Q. No. **1** is compulsory.
Attempt remaining *four* questions by selecting *one*
question from each Unit. All questions carry equal
marks.

1. Briefly describe the following terms :

- | | |
|------------------------------------|----------|
| (a) Mass approach in communication | 4 |
| (b) Video projector | 3 |
| (c) Broadcast networking | 3 |
| (d) Seminar | 3 |
| (e) Poster. | 3 |

Unit I

2. What is the role of appropriate training and motivation
for extension workers ? Explain approaches to extension
agents. **16**

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3. Briefly explain the following : **2×8=16**

- (i) Meaning, methods and impact of mass approach.
- (ii) Concept and process of communication.

Unit II

4. Explain characteristics, types and usage of different media.

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5. Briefly explain the following : **2×8=16**

- (i) Describe public address equipment.
- (ii) Discuss different types of teaching aids, their usage and construction.

Unit III

6. How can video films be incorporated in presentation ?

Explain with the help of example. **16**

7. Write brief notes on the following : **2×8=16**

- (i) Describe making use of slides with audio commentaries for presentations.
- (ii) Briefly explain computer graphics designing.

Unit IV

8. Explain the following : **2×8=16**

- (i) Design a leaflet on any topic
- (ii) How are graphics prepared ?

9. Prepare the script of a topic for power point presentation.

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