

Roll No.

Total Pages : 03

CMBA/D-23

27214

BUSINESS ENVIRONMENT

MBA-104

Time : Three Hours]

[Maximum Marks : 70

Note : Question No. 1, comprising of five short answer type questions of 4 marks each, shall be compulsory and remaining eight questions will be of 10 marks out of which a student is required to attempt any *five* questions.

1. (a) How does India's demographic dividend influence its economic growth prospects ?
- (b) Explain the challenges faced by startups and entrepreneurs in accessing funding and venture capital in India.
- (c) Explain the role of currency exchange rates in influencing foreign trade and investment decisions.
- (d) What are the key drivers of entrepreneurship and innovation in India ?
- (e) How does FICCI promote trade and economic growth in the country ?

(5-30/2) L-27214

P.T.O.

2. Discuss the factors that affect purchasing power in India, including income levels, inflation, and regional disparities. How do these factors impact the spending capacity of Indian consumers ?
3. Describe the contributions of agriculture, manufacturing, and services sectors to the Indian GDP. Analyze the trends in their respective growth rates over the past decade and their implications for the Indian economy.
4. Explain the direction of India's trade, focusing on its major trading partners. How has India's trade relationships evolved with countries like the United States, China and neighbouring nations ?
5. Explain the objectives of PSU disinvestment in India, including enhancing efficiency, promoting competition and raising revenue for the government. How do these objectives align with economic growth and development ?
6. What is the primary objective of monetary policy and how does it affect the overall economy ? Evaluate the challenges and limitations of using monetary policy as a tool for economic stabilization.
7. Discuss the significance of the 'Startup India' campaign in promoting entrepreneurship and innovation. How has this initiative supported the growth of startups in India, and what challenges do startups continue to face ?
8. Describe the objectives and key components of the 'Make in India' and 'Atmanirbhar Bharat' initiatives. Analyze, how these policies aim to boost domestic manufacturing and reduce dependency on imports.
9. Discuss the various types of insurance products and policies regulated by IRDAI. How does the authority ensure that these products are fair, transparent, and meet the needs of consumers ?