

Roll No.

Total Pages : 2

MDQ/D-23

5139

ENTREPRENEURSHIP DEVELOPMENT

Paper–MC–314

Time Allowed : 3 Hours]

[Maximum Marks : 80

Note : Attempt **five** questions in all, Question No. **1** is compulsory. Attempt any **four** questions, out of remaining **seven** questions carrying **14** marks each.

Compulsory Question

1. Explain the following : 6×4=24
 - (a) Define the stage of project identification.
 - (b) Purpose of preparing a Project Report.
 - (c) Contents of checklist of feasibility report?
 - (d) Explain the concept of Opportunity Identification.
 - (e) Entrepreneurship Development Programs.
 - (f) What are the elements of marketing strategy?
2. Define an entrepreneur. Explain the role of an entrepreneur in the development of an economy. 14
3. Explain the importance of small scale enterprises. Discuss the list of items reserved for small scale enterprises. Explain the various institutional schemes to promote small scale enterprises. 14

4. Define EDP. Explain the various schemes implemented by government institutions in this regard. 14
5. Explain the various perspectives of judging a business plan. Discuss the marketers' perspective of examining any business plan. 14
6. What do you mean by working capital forecast? Explain briefly the techniques used in making such forecasts. 14
7. What do you understand by feasibility analysis? What are the main elements of feasibility report? Describe the structure of feasibility report. 14
8. What are seven different categories of industrial pollution? Explain the different measures under various acts in India for the environmental pollution control measures. 14