

Roll No.

Total Pages : 2

NMT/M-24

27305

SPORT TOURISM

Paper–DSE–MTTM–203

Time Allowed : 3 Hours]

[Maximum Marks : 50

Note : Attempt **five** questions in all, selecting **one** question from each Unit. Question No. **1** is compulsory. All questions carry equal marks.

Compulsory Question

1. Write short notes on the following :
 - (a) Sports events tourism.
 - (b) Sports auctions.
 - (c) Wildlife Safari
 - (d) NIWS.

UNIT–I

2. What do you understand by Sports tourism? Explain the current status of Sports tourism in India with the latest examples.
3. Write short notes on the following :
 - (a) Hard and Soft sports tourism.
 - (b) Future of Sports tourism in India.

UNIT–II

4. Explain the management of Sports events by focusing on the opening ceremony, closing ceremony, and various committees and their responsibilities.
5. Write detailed notes on the following :
 - (a) Purpose and scope of Sports management.
 - (b) Career opportunities in Sports management.

UNIT–III

6. Discuss the land sports organization by taking examples of your choice.
7. Write detailed notes on the following :
 - (a) Adventure sports planning.
 - (b) Olympic games.

UNIT–IV

8. What are some effective marketing and promotional strategies for promoting Sports tourism destinations, events, and activities?
9. Write detailed notes on the following :
 - (a) Nehru Institute of Mountaineering.
 - (b) Aero Club of India.