

Roll No.

Total Pages : 2

NMT/M-24

27302

TOUR PACKAGING MANAGEMENT

Paper–CC-MTTM-202

Time Allowed : 3 Hours]

[Maximum Marks : 50

Note : Attempt **five** questions in all, selecting **one** question from each Unit. Question No. **1** is compulsory. All questions carry equal marks.

Compulsory Question

1. Explain the following :
 - (a) Linkages in tour operation.
 - (b) Health regulations.
 - (c) Marginal cost -plus pricing.
 - (d) Currency regulations

UNIT–I

2. What is a Tour package? Elaborate various components of a Tour package.
3. Elaborate various Financial and Non financial incentives available for Tour operation business in India.

UNIT–II

4. How a tour package is developed? Elaborate & illustrate the procedure.

5. Write a note on Tour brochure and Travel insurance.

UNIT–III

6. Discuss various types of Tour itineraries.
7. Write a note on types of Tour costs and Skimming pricing.

UNIT–IV

8. Suggest a 10 days culture tour itinerary to Rajasthan and give brief description of the Tourist places visited.
9. A group of Indian people wants to Visit Tourist destinations in south-East Asia, suggest 15 days tour itinerary.