

Roll No. ....

Total Pages : 2

**NMT/M-24**

**27305**

## **SPORT TOURISM**

Paper–DSE–MTTM–203

Time Allowed : 3 Hours]

[Maximum Marks : 50

**Note** : Attempt **five** questions in all, selecting **one** question from each Unit. Question No. **1** is compulsory. All questions carry equal marks.

### **Compulsory Question**

1. Write short notes on the following :

- (a) Sports events tourism.
- (b) Sports auctions.
- (c) Wildlife Safari
- (d) NIWS.

### **UNIT–I**

2. What do you understand by Sports tourism? Explain the current status of Sports tourism in India with the latest examples.

3. Write short notes on the following :

- (a) Hard and Soft sports tourism.
- (b) Future of Sports tourism in India.

### **UNIT–II**

- 4. Explain the management of Sports events by focusing on the opening ceremony, closing ceremony, and various committees and their responsibilities.
- 5. Write detailed notes on the following :
  - (a) Purpose and scope of Sports management.
  - (b) Career opportunities in Sports management.

### **UNIT–III**

- 6. Discuss the land sports organization by taking examples of your choice.
- 7. Write detailed notes on the following :
  - (a) Adventure sports planning.
  - (b) Olympic games.

### **UNIT–IV**

- 8. What are some effective marketing and promotional strategies for promoting Sports tourism destinations, events, and activities?
- 9. Write detailed notes on the following :
  - (a) Nehru Institute of Mountaineering.
  - (b) Aero Club of India.