

Roll No.

Total Pages : 03

CMTM/D-23

27012

LOGISTICS MANAGEMENT

DSE-MTTM-302

(w.e.f. 2023-24)

Time : Three Hours]

[Maximum Marks : 50

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

(Compulsory Question)

1. Write brief notes on the following :

- (a) Supply chain complexity
- (b) Emergency response
- (c) Online booking platforms
- (d) e-Vehicles.

Unit I

2. Define Logistics. Write an explanatory note on the importance and role of logistics for tourism growth.

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3. How has the process of globalization influenced the evolution and transformation of logistics ?

Unit II

4. Discuss methods of transportation and traffic management techniques.
5. Write detailed notes on the following :
- (a) Public transport modes
 - (b) Transport safety issues.

Unit III

6. What are the key implications of effective logistics management for the tourism business, particularly in terms of enhancing the overall tourist experience, optimizing resource allocation, and meeting the growing demands of urban tourism ?
7. “Production and distribution logistics in the tourism business contribute to the seamless coordination of travel services.” Explain.

Unit IV

8. How has the integration of information technology transformed travel operations logistics ? Justify your answer with a relevant example.
9. “Recent transport innovations addressed the unique challenges of urbanization.” Elaborate.