

Unit II

4. What is the destination visioning process ? How can a competitive destination be created ? Explain.
5. “Global forces have a significant impact on the planning of a destination.” Elaborate.

Unit III

6. Write detailed notes on the following :
 - (a) Planner and Public
 - (b) Inter-sectorial planning
7. Write a comprehensive note on various levels of tourism planning with relevant examples.

Unit IV

8. What do you mean by a tourism policy ? What is the need for tourism policies ? How have tourism policies reviewed the domestic tourism after COVID-19 ?
9. “Alternative tourism is the solution to mass tourism.” Discuss.

Roll No.

Total Pages : 02

CMTM/D-23

27008

TOURISM PLANNING

CC-MTTM-301

(Wef 2023-24)

Time : Three Hours]

[Maximum Marks : 50

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

Compulsory Question

1. Write brief notes on the following :
 - (a) Tourism planning concept
 - (b) Tourism stakeholders
 - (c) Spatial interest planning
 - (d) Vibrant Gujarat.

Unit I

2. What do you mean by tourism planning ? How tourism planning and destination management are interrelated ? Explain.
3. Write an explanatory note on the destination life cycle.