

Unit II

4. Discuss theory of Schumpeter on innovation at length.
5. Discuss McClelland's theory of achievement and motivation.

Unit III

6. Discuss the role and contribution of Parsi community's entrepreneurs in India.
7. Discuss the role and barriers of entrepreneurs in Economic Development of India.

Unit IV

8. Define and discuss characteristics of small scale industry (SSI). Explain the advantages of SSI's.
9. Discuss the impacts of Liberalization, Privatization and Globalization in India.

Roll No.

Total Pages : 02

CMTM/D-23

27013

ENTREPRENEURSHIP AND INNOVATION
IN TOURISM

GE-MTTM-301

w.e.f-2023-24

Time : Three Hours]

[Maximum Marks : 50

Note : Question No. 1 is compulsory. Attempt *four* other questions, selecting *one* question from each Unit. All the questions carry equal marks.

(Compulsory Question)

1. (a) Functions of entrepreneurship.
(b) Stages of Evolutions of Entrepreneur.
(b) Role of G. D. Birla in Calcutta.
(b) WTO/GATT.

Unit I

2. Who is an entrepreneur and what factors influence the development of entrepreneurs ?
3. Discuss the importance of entrepreneurship. Also explain the stages in the entrepreneurship process.