

Roll No.

Total Pages : 2

NMT/M-24

27316

HEALTH AND MEDICAL TOURISM

Paper–GE–MTTM–402

Time Allowed : 3 Hours]

[Maximum Marks : 50

Note : Attempt **five** questions in all, selecting **one** question from each Unit. Question No. **1** is compulsory. All questions carry equal marks.

Compulsory Question

1. Write brief notes on the following : 4×2½=10
- (a) Wellness tourism.
 - (b) Ayurveda.
 - (c) NABH.
 - (d) Preventive healthcare.

UNIT–I

2. What is Medical tourism? Explain its scope and importance in present times. 10
3. Discuss the Government initiatives for health and medical tourism promotion in India. 10

UNIT–II

4. What is the Traditional healthcare system of India? In what ways it is contributing to the growth of Medical tourism? 10

5. What is the role of the Private sector in the growth of Medical tourism? Justify your answer with relevant examples. 10

UNIT–III

6. Write detailed notes on the following : 10
- (a) Certification and accreditation of Hospitals.
 - (b) Ethical and legal issues in health and Medical tourism.
7. Write an explanatory note on a Medical tourist's rights and responsibilities. 10

UNIT–IV

8. Write detailed note on the following : 10
- (a) Innovative marketing strategies for Medical tourism destination.
 - (b) Importance of Collaborations in Medical tourism.
9. What are the Emerging technologies in Medical tourism? Explain by taking relevant examples. 10