



**KURUKSHETRA
UNIVERSITY**
KURUKSHETRA, HARYANA, INDIA (136119)

ACCREDITED BY
NAAC 'A+++'
WITH ITS HIGHEST GRADE
CATEGORY-I UNIVERSITY

DEPARTMENT OF FINE ARTS

ORGANISING AN
**INTERNATIONAL
CONFERENCE**

ON

**CONTEMPORARY INDIAN ART AND
THE GLOBAL ART MARKET**

21st March, 2025



ABOUT THE UNIVERSITY

Kurukshetra University is located in the Holy City of Kurukshetra where Lord Krishna delivered the immortal sermon of sacred Bhagwad Gita. Kurukshetra has a 400-acre sprawling multi-faculty campus equipped with modern facilities. Since its inception in 1956, it has grown into a multi-faculty university consisting of 46 University Teaching Departments/institutions and 369 affiliated colleges. It has merged as a premier centre of higher education and research. It has combined to become a leading hub for research and higher education. In 2023, the National Assessment and Accreditation Council (NAAC) awarded it an A++ grade. It has also been ranked 95th by NIRF. The World Management Congress in New Delhi had previously given the university the "Green Campus Award" to appreciate its environmental upkeep initiatives. This says a lot about the top-notch instruction and learning opportunities offered here to develop the whole person of students who come from all over the nation and overseas.

ABOUT THE DEPARTMENT

Department of Fine Arts came into existence in the year 1995. It is the first Fine Arts Educational Institute in the state of Haryana, where professional courses in Fine Arts were started. At the beginning only MA in Painting & Applied Arts (2 years Degree Course) & Ph. D Program started in 1995. After successfully running these courses, later in 2004 department has started BFA (4 year Degree Course) in Painting, Applied Art, & Sculpture later added MFA (2 year Degree Course) in Painting, Applied Art, Graphics (Printmaking) & Sculpture. The Department is equipped with A Big Art Gallery, Open Air Theatre Stage, Computer labs, Painting, Printmaking & Sculpture studio and rich Library. The department is being developed on the pattern of learning fine arts institutions in India and Abroad with dynamic Faculties. The aim to develop an artistic environment in Haryana & India. Department also hosting a lot of innovative programs (like Exhibitions, Seminars, Conferences, Lectures, Demonstrations, Workshops, Art Camps, Educational tours etc.) for the development of faculty, research scholars and budding artist. Department achieved 8th & 6th Rank in the category of Top Fine Art Institution in India according to the "Nielsen Survey" published in "India Today Magazine" in June 2013 & 2016 issue.



ABOUT THE CONFERENCE

Contemporary Indian Art and the Global Art Market

In the dynamic landscape of global art, contemporary Indian art has emerged as a significant force, seamlessly blending tradition with modernity. Rooted in a rich cultural heritage yet open to evolving artistic expressions, Indian artists are redefining the global perception of South Asian art. The interplay of historical influences, sociopolitical narratives, and experimental aesthetics has positioned Indian artists in prestigious international platforms such as biennales, art fairs, museum exhibitions, and major auction houses.

Over the last few decades, contemporary Indian artists have gained remarkable global recognition, with works fetching record prices at auctions and being acquired by international collectors, museums, and institutions. The digital age has further transformed the visibility of Indian art, allowing artists to reach a worldwide audience through online exhibitions, NFT platforms, and social media. However, this global expansion also brings critical challenges. Issues of cultural identity, the commercialization of traditional motifs, and the pressures of market-driven art production raise important debates about artistic integrity and representation.

The proposed **International Conference at the Department of Fine Arts, Kurukshetra University, Kurukshetra**, aims to explore how Indian contemporary art is shaping and being shaped by the global art market. It will provide a platform for expert speakers, gallery owners, academicians, artists, scholars, and curators to engage in meaningful discussions on artistic practices, market dynamics, and the role of institutions in promoting Indian art globally.

The conference will provide profound insights into the modern art ecology by bringing together gallery owners who manage the changing art market and well-known artists who reflect on their creative journeys. Curators and museum professionals will talk about how exhibitions and biennales shape the international visibility of Indian art, while academicians and researchers will offer critical evaluations of artistic movements, cultural narratives, and market forces. Expert speakers from international art institutions will also discuss the new trends in the art industry and how Indian artists are viewed internationally. This interdisciplinary engagement will facilitate dialogue on pressing issues such as the impact of digitalization, art investments, commercialization, and sustainability in contemporary art practices.



SUB-THEMES FOR THE CONFERENCE

1. **Globalization and Indian Art: Opportunities and Challenges**
2. **Auction Houses and the Rising Value of Indian Art**
3. **Indian Artists on International Platforms: Recognition and Representation**
4. **Digital Age and the Changing Dynamics of Art Market**
5. **Role of Art Biennales and International Exhibitions in Promoting Indian Art**
6. **Impact of Cultural Heritage on Contemporary Indian Art Practices**
7. **Collectors, Galleries, and Museums: Shaping the Future of Indian Art**
8. **Art as Investment: The Financialization of Indian Contemporary Art**
9. **The Influence of Western Art Trends on Indian Artists**
10. **Sustainability and Ethics in the Global Art Market**
11. **The rise of global art fairs and their impact on Indian artists**
12. **Contemporary Indian art: Negotiating global and local influences**
13. **The influence of digital technologies, NFTs, and online platforms on artistic production and trade**
14. **Ethical and cultural dimensions of market-driven art**
15. **Global Art Market and the Changing Strategic**

CONCEPT OF THE CONFERENCE

This conference is conceptualized around the transformation of Indian art within a globalized framework. The focus is on understanding:

- How Indian artists navigate between local traditions and global trends.
- The impact of art fairs, digital platforms, and auction houses on Indian art.
- The evolving role of galleries, museums, and collectors in shaping contemporary artistic discourse.
- The socio-political and economic factors influencing the valuation and reception of Indian art worldwide.

The conference will bring together leading voices to critically analyze and discuss the artistic innovations, market fluctuations, and curatorial strategies that define contemporary Indian art in a globalized era.



STRUCTURE OF THE CONFERENCE

- **Keynote Lectures:** Delivered by leading Academicians, scholars and industry professionals addressing global and Indian art market trends.
- **Panel Discussions:** Focused on the intersections of contemporary art, Indian art practices, and the market.
- **Paper Presentations:** Scholarly contributions from Academics, Researchers, and Students.
- **Interactive Session:** A roundtable discussion exploring future trajectories for Indian art in global contexts.

CALL FOR PAPERS

The Department of Fine Arts invites Paper Submissions for the Conference titled **“Contemporary Indian Art, and the Global Art Market,”** scheduled to take place on **21st March, 2025** at Senate Hall, Kurukshetra University, Kurukshetra. This seminar aims to facilitate an academic dialogue on the transformations in art practices and market systems in a globalized and digitalized era, with a focus on contemporary Indian art.

SUBMISSION GUIDELINES

The submitted papers, abstracts, etc, must be original, unpublished work that is not considered for publication elsewhere. In addition, we request the academicians submit original, experimental, or theoretical work that follows the proper citation rules. Following academic ethics is the foundation of any academic. Therefore, plagiarism will not be accepted and will lead to rejection.

- Submit a 300-word Abstract, including the Title of Paper, Author Details & Affiliation.
- Abstracts must be sent to [email address] by 10th March 2025
- Notification of acceptance will be sent by 15th March 2025
- Full papers (2,500–5,000 words) must be submitted by 17th March 2025, The Paper can be written in Hindi or English only. Please use Font Times New Roman 12pt. for English and for Hindi Kruti Dev 010 at 14pt.
- For Publication Selected papers will undergo a peer-review process and will be published in an edited volume with an ISBN.

Submit your paper/abstracts by e-mail: iconferencedfa2025@gmail.com



IMPORTANT DATES

Conference Date:	21 st March 2025
Abstract Submission Deadline:	10 th March 2025
Notification of Acceptance:	15 th March 2025
Full Paper Submission Deadline:	17 th March 2025

REGISTRATION FEE

For Academician – Rs. 700 and Research Scholar / Student Rs. 500. Registration fee will be charged separately for co-authors. The fee includes conference kit, participation in conference, tea & lunch on conference day.

Dinner and accommodation for outstation participants will be provided in the University Guest House on Payment on Prior request of the participants.

GOOGLE REGISTRATION FORM

For Registration Click on given link below:

- <https://forms.gle/qRFaDcsShxiWYpke8>

UPI & BANK DETAILS

KUK Collection Account

SCAN & PAY



UPI- chairpersonfinearts@sbi

BANK ACCOUNT DETAILS

Name: Chairperson Dept. of Fine Arts
Bank Name: State Bank of India
Account No.: 43825835285
IFSC Code: SBIN0001600
SWIFT Code: SBININBB436
Branch Name: Kurukshetra University, Kurukshetra

Patron:**PROF. SOM NATH SACHDEVA**

Vice Chancellor,
Kurukshetra University, Kurukshetra

Convener:**DR. GURCHARAN SINGH**

Chairperson
Department of Fine Arts
Kurukshetra University
M.: +91 94675-25599

Co-Convener:**DR. PAWAN KUMAR**

Associate Professor
Department of Fine Arts
Kurukshetra University
M.: +91 98965-13731

Organizing Secretary:**DR. RAKESH BANI**

Assistant Professor
Department of Fine Arts
Kurukshetra University
M.: +91 99915-04779

Organizing Committee

DR. MONICA GUPTA

Assistant Professor
Department of Fine Arts
Kurukshetra University

DR. JAYA DARONDE

Assistant Professor
Department of Fine Arts
Kurukshetra University

DR. ANAND JAISWAL

Assistant Professor
Department of Fine Arts
Kurukshetra University

DR. R. K. SINGH

Assistant Professor
Department of Fine Arts
Kurukshetra University

MR. SUSHIL RANGA

Assistant Professor
Department of Fine Arts
Kurukshetra University

For correspondence

Convener:**DR. GURCHARAN SINGH**

Chairperson
Department of Fine Arts
Kurukshetra University
M.: +91 94675-25599

Organizing Secretary:**DR. RAKESH BANI**

Assistant Professor
Department of Fine Arts
Kurukshetra University
M.: +91 99915-04779
E-Mail: iconferencedfa2025@gmail.com



Department of Fine Arts
Kurukshetra University Kurukshetra
(Established by the State Legislature Act XII of 1956)
(‘A++’ Grade, NAAC Accredited, Category-I University)