

24-03-2025 PASS PERCENTAGE (SUBJECT WISE) OF MASTER OF BUSINESS ADMN.  
SEM-03 (TWO YEAR) EXAM DEC, 2024

| SUB-CD SUBJECT NAME   |                                |            | -----SUBJECT----- |        |            |
|-----------------------|--------------------------------|------------|-------------------|--------|------------|
| THEORY/PRACTICAL----- |                                |            | APPEARED          | PASSED | PERCENTAGE |
| APPEARED              | PASSED                         | PERCENTAGE |                   |        |            |
| BA51                  | BUSINESS ANALYSIS USING EXCEL  |            | 26                | 26     | 100.00     |
| BA54                  | DECISION MODELING & DATA ANAL  |            | 28                | 25     | 89.00      |
| BA56                  | SOCIAL MEDIA ANALYTICS         |            | 1                 | 1      | 100.00     |
| C313                  | SUMMER TRAINING REPORT         |            | 2                 | 2      | 100.00     |
| C321                  | CORPORATE STRATEGE             |            | 668               | 575    | 86.00      |
| C322                  | INDIAN ETHOS & BUSINESS ETHIC  |            | 669               | 635    | 94.00      |
| C323                  | SUMMER INTERNSHIP/ FIELD WORK  |            | 654               | 607    | 92.00      |
| FM51                  | QUANTITATIVE ANA.FOR FIN.DECI  |            | 8                 | 1      | 12.00      |
| FM52                  | FOREIGN EXCHANGE MANAGEMENT    |            | 222               | 193    | 86.00      |
| FM53                  | DERIVATIVES TRADING IN INDIA   |            | 141               | 131    | 92.00      |
| FM54                  | BANKING & FINANCIAL SERVICES   |            | 334               | 320    | 95.00      |
| FM55                  | CORPORATE RESTRUCTURING & CON  |            | 213               | 197    | 92.00      |
| FM56                  | SECURITY ANALYSIS              |            | 305               | 280    | 91.00      |
| HR51                  | HRD: SYSTEMS & STRATEGIES      |            | 240               | 215    | 89.00      |
| HR52                  | INDIAN LABOUR LEGISLATION      |            | 160               | 130    | 81.00      |
| HR53                  | MANAGEMENT OF INDUSTRIAL RELA  |            | 281               | 265    | 94.00      |
| HR54                  | HUMAN RESOURCE METRICS & ANAL  |            | 130               | 109    | 83.00      |
| HR55                  | COMPENSATION & REWARD MANAGEM  |            | 274               | 252    | 91.00      |
| HR56                  | TALENT ACQUISITION & PERFORMA  |            | 169               | 152    | 89.00      |
| IB51                  | INTERNATIONAL ACCOUNTING       |            | 4                 | 4      | 100.00     |
| IB52                  | FOREIGN EXCHANGE MANAGEMENT    |            | 17                | 14     | 82.00      |
| IB53                  | EXPORT-IMPORT PROCEDURE & DOCU |            | 44                | 42     | 95.00      |
| IB54                  | INDIA'S FOREIGN TRADE & POLIC  |            | 34                | 33     | 97.00      |
| IB55                  | INTERNATIONAL BUSINESS ENVIRO  |            | 17                | 10     | 58.00      |
| IB56                  | INTERNATIONAL LOGISTICS        |            | 6                 | 6      | 100.00     |
| IT51                  | BUSINESS INTELLIGENCE & ANALY  |            | 13                | 13     | 100.00     |

|      |                               |    |    |        |
|------|-------------------------------|----|----|--------|
| IT52 | ENTERPRISE RESOURCE PLANNING  | 18 | 18 | 100.00 |
| IT53 | RELATIONAL DATABASE MANAGEMEN | 13 | 11 | 84.00  |
| IT54 | E-CUSTOMER RELATIONSHIP MANAG | 40 | 37 | 92.00  |

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| THEORY/PRACTICAL----- |                               |            | APPEARED          | PASSED | PERCENTAGE |
| APPEARED              | PASSED                        | PERCENTAGE |                   |        |            |
| IT55                  | SYSTEM ANALYSIS & DESIGN      |            | 6                 | 6      | 100.00     |
| IT56                  | KNOWLEDGE MANAGEMENT SYSTEMS  |            | 27                | 26     | 96.00      |
| MM51                  | ADVERTISING MANAGEMENT        |            | 234               | 207    | 88.00      |
| MM52                  | MARKETING RESEARCH & ANALYTIC |            | 131               | 121    | 92.00      |
| MM53                  | SALES & LOGISTICS MANAGEMENT  |            | 154               | 143    | 92.00      |
| MM54                  | CONSUMER BEHAVIOR             |            | 437               | 402    | 91.00      |
| MM55                  | STRATEGIC BRAND MANAGEMENT    |            | 163               | 153    | 93.00      |
| MM56                  | DIGITAL & SOCIAL MEDIA MARKET |            | 187               | 181    | 96.00      |
| PM51                  | PURCHASING & MATERIALS MANAGE |            | 2                 | 2      | 100.00     |
| PM52                  | TOTAL QUALITY MANAGEMENT      |            | 5                 | 5      | 100.00     |
| PM53                  | PRODUCTION PLANNING & CONTROL |            | 4                 | 4      | 100.00     |
| PM54                  | LOGISTICS MANAGEMENT          |            | 2                 | 2      | 100.00     |

TOTAL APPEARED : 850 TOTAL PASSED : 607 PASS PERCENTAGE  
: 71.41