

DEPARTMENT OF ENGLISH
KURUKSHETRA UNIVERSITY KURUKSHETRA
(Established by the State Legislature Act XII of 1956)
(A++ Grade, NAAC Accredited)



**Scheme of Examination &
Syllabus for Undergraduate Programme**

Semester- IV, V & VI

VOCs

Subject: English

**Under Multiple Entry-Exit, Internship and CBCS-LOCF
in accordance with NEP-2020 w.e.f. 2025-26**

DEPARTMENT OF ENGLISH, KURUKSHETRA UNIVERSITY, KURUKSHETRA
Scheme of Examination of Semester IV, V and VI for Undergraduate Programme
Under Multiple Entry-Exit, Internship and CBCS-LOCF in accordance with NEP-2020
w.e.f. 2025-26, Subject: English (VOCs)

Seme ster	Course Type	Course Code	Nomenclature of Course	Credits	Contact Hours/ Week	Internal marks	External Marks	Total Marks	Exam Duration
IV	VOC-4	B23-VOC-238	English for Tourism and Hospitality	4	4	30	70	100	3 hrs.
V	VOC-5	B23-VOC-137	English for Media & Journalism	4	4	30	70	100	3 hrs.
VI	VOC-6	B23-VOC-337	Translation and Interpretation Studies	4	4	30	70	100	3 hrs.

Session: 2025-26			
Subject	English		
Semester	4		
Name of the Course	English for Tourism and Hospitality		
Course Codes	B23-VOC-238		
Course Type	VOC-4		
Level of the course	200-299		
Pre-requisite for the course (if any)			
Course Learning Outcomes (CLO)	CLO 1: Communicate effectively with tourists and clients using appropriate English CLO 2: Handle real-life scenarios in travel and hotel services CLO 3: Draft professional tourism-related documents CLO 4: Demonstrate intercultural sensitivity and customer service		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B- Contents of the Course			
<u>Instructions for Paper- Setter:</u>			
1. The question paper, consisting of 5 Questions, will be based on all the 4 Units. The students will attempt all the five questions.			
2. Question No. 1 will be compulsory and consist of 10 short answer type questions of 2 marks each based on all the four Units. Students will be required to attempt any 7.			
3. Unit I will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three.			
4. Unit II will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three.			
5. Unit III will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three.			
6. Unit IV will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three.			
Unit	Topics		Contact Hours
I	Introduction to Tourism and Hospitality English: <ul style="list-style-type: none"> • Scope and significance of English in tourism and hospitality • Types of tourism and hospitality services (inbound/outbound, eco, heritage, luxury, etc.) • Basic tourism vocabulary and expressions • Functional grammar for customer interaction (requests, offers, suggestions, polite refusals) 		15

II	Speaking and Listening Skills for Travel Services: <ul style="list-style-type: none">Greeting and welcoming guestsGiving directions and local informationBooking, cancellations, and handling queriesRole plays: at airports, travel desks, ticket countersListening practice: announcements, instructions, feedback handling	15
III	English for Hospitality and Customer Service <ul style="list-style-type: none">Hotel communication: front desk, room service, conciergeRestaurant English: taking orders, handling complaints, menu explanationsEvent and conference support communicationIntercultural sensitivity and hospitality etiquetteRole plays: hotel check-in/out, restaurant interactions, complaint resolution	15
IV	Writing for Tourism and Hospitality: <ul style="list-style-type: none">Writing itineraries and travel brochuresDescriptive writing for tourist spots and cultural eventsDrafting emails, confirmations, and feedback formsCreating simple blog entries and social media content for tourism promotionIntroduction to resume and cover letter writing for hospitality jobs	15
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
➤ Theory	30	➤ Theory: 70
•Class Participation:	5	Written Examination
•Seminar/presentation/assignment/quiz/class test etc.:	10	
•Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
1. Robby Bastiaens & Annie Pullen. English for International Tourism. Pearson Education, 2013.		
2. Peter Strutt. English for International Tourism. Pearson Longman, 2011 (New Edition).		
3. Eniko Horvath. English for Travel and Tourism Industry. Oxford University Press, 2008.		
4. Michael McCarthy, Felicity O’Dell, and Simon Rees. English for the Hotel and Tourism Industry. Cambridge University Press, 2014.		
5. Sarah Walker. Oxford English for Careers: Tourism 1 & 2, Oxford University Press. 2006 & 2007.		
6. Glennis Pye. Vocational English: Hotel and Catering. Pearson Education, 2012.		

Session: 2025-26			
Subject	English		
Semester	5		
Name of the Course	English for Media & Journalism		
Course Code	B23-VOC-137		
Course Type	VOC-5		
Level of the course	200-299		
Pre-requisite for the course (if any)			
Course Learning Outcomes (CLO)	CLO 1: Write clear and accurate news content. CLO 2: Apply media ethics and journalistic principles. CLO 3: Edit and proofread media texts effectively. CLO 4: Create content for print and digital platforms.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B- Contents of the Course			
Instructions for Paper- Setter:			
1. The question paper, consisting of 5 Questions, will be based on all the 4 Units. The students will attempt all the five questions. 2. Question No. 1 will be compulsory and consist of 10 short answer type questions of 2 marks each based on all the four Units. Students will be required to attempt any 7. 3. Unit I will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three. 4. Unit II will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three. 5. Unit III will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three. 6. Unit IV will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three.			
Unit	Topics		Contact Hours
I	Introduction to Media and Communication <ul style="list-style-type: none"> Evolution and types of media: print, electronic, digital Key concepts: objectivity, bias, freedom of speech, media ethics Introduction to media language and stylistics Roles and responsibilities in journalism: reporter, editor, anchor, copywriter The structure of a newsroom and production cycle 		15

II	News Writing and Reporting Skills <ul style="list-style-type: none">• 5Ws and 1H of news writing• News values: timeliness, proximity, prominence, conflict, human interest• Inverted pyramid structure• Types of news: hard news, soft news, features, investigative reports• Writing headlines, leads, and captions• Reporting speech, interviews, and press conferences	15
III	Editing, Proofreading, and Media Ethics <ul style="list-style-type: none">• Basics of editing: clarity, brevity, consistency• Common errors in grammar, syntax, and punctuation• Fact-checking and attribution• Ethical dilemmas in journalism: fake news, sensationalism, paid news• Codes of conduct: Press Council of India, global media ethics	15
IV	Digital Media and New Trends <ul style="list-style-type: none">• Journalism in the digital age: blogs, podcasts, social media, citizen journalism• Writing for web platforms: clickbait vs. credibility• Visual and multimedia storytelling: integrating text, image, and video• SEO basics and writing headlines for digital platforms• Crisis communication and media responsibility in the age of misinformation	15
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
➤ Theory	30	➤ Theory: 70
• Class Participation:	5	Written Examination
• Seminar/presentation/assignment/quiz/class test etc.:	10	
• Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
1. Bruce D. Itule & Douglas A. Anderson. News Writing and Reporting for Today’s Media. McGraw-Hill Education, 2007.		
2. Tony Harcup. Journalism: Principles and Practice. Sage Publications, 2021 (4th Edition).		
3. James Glen Stovall. Writing for the Mass Media. Pearson Education, 2014 (8th Edition).		
4. Harold Evans. Essential English for Journalists, Editors and Writers. Random House / Pimlico, 2000.		
5. Janet H. Murray. Inventing the Medium: Principles of Interaction Design as a Cultural Practice. The MIT Press, 201.		
6. Barbie Zelizer & Stuart Allan (Eds.). Keywords in News and Journalism Studies. McGraw-Hill Education / Open University Press, 2010.		

Session: 2025-26			
Subject	English		
Semester	6		
Name of the Course	Translation and Interpretation Studies		
Course Code	B23-VOC-337		
Course Type	VOC-6		
Level of the course	200-299		
Pre-requisite for the course (if any)			
Course Learning Outcomes (CLO)	CLO 1: Translate texts accurately between Hindi and English. CLO 2: Interpret spoken communication in real-life contexts. CLO 3: Use translation tools and techniques effectively. CLO 4: Apply ethical practices in professional translation settings.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B- Contents of the Course			
<u>Instructions for Paper- Setter:</u> 1. The question paper, consisting of 5 Questions, will be based on all the 4 Units. The students will attempt all the five questions. 2. Question No. 1 will be compulsory and consist of 10 short answer type questions of 2 marks each based on all the four Units. Students will be required to attempt any 7. 3. Unit I will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three. 4. Unit II will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three. 5. Unit III will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three. 6. Unit IV will have one question having three parts of 7 marks each based on the given topics. The student will attempt any two parts out of given three.			
Unit	Topics		Contact Hours
I	Fundamentals of Translation Studies <ul style="list-style-type: none"> • Definition, scope, and importance of translation • Types of translation: literary, technical, legal, media, and audiovisual • Concepts: source language (SL) and target language (TL), equivalence, loss and gain • Challenges in Hindi–English–Hindi translation (idioms, cultural nuances, syntax) 		15

II	Practice of Translation – Hindi to English and Vice Versa <ul style="list-style-type: none">Translating prose, fiction, essays, and speechesAdministrative and official document translationMedia translation: news articles, press releases, subtitlesClassroom practice: paragraph-level translation with analysis	15
III	Interpretation Skills and Techniques <ul style="list-style-type: none">Difference between translation and interpretationModes of interpretation: consecutive, simultaneous, whisperingInterpreting real-life dialogues: interviews, conferences, tourist interactionsVoice modulation, clarity, note-taking, memory skills	15
IV	Tools, Ethics, and Careers in Translation <ul style="list-style-type: none">Use of dictionaries, glossaries, CAT tools (Computer-Assisted Translation)Professional ethics and copyright issuesFreelancing and job opportunities in government, publishing, media, and NGOsTranslation for multilingual India: constitutional status, policy, and practice	15
6Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
➤ Theory	30	➤ Theory: 70
•Class Participation:	5	Written Examination
•Seminar/presentation/assignment/quiz/class test etc.:	10	
•Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
1. Bruce D. Itule & Douglas A. Anderson. News Writing and Reporting for Today’s Media. McGraw-Hill Education, 2007.		
2. Tony Harcup. Journalism: Principles and Practice, Sage Publications, 2021 (4th Edition).		
3. James Glen Stovall. Writing for the Mass Media. Pearson Education, 2014 (8th Edition).		
4. Harold Evans. Essential English for Journalists, Editors and Writers. Random House / Pimlico, 2000.		
5. Janet H. Murray. Inventing the Medium: Principles of Interaction Design as a Cultural Practice. The MIT Press, 2011.		
6. Barbie Zelizer & Stuart Allan (Eds.). Keywords in News and Journalism Studies. McGraw-Hill Education / Open University Press, 2010.		