

**KURUKSHETRA UNIVERSITY
KURUKSHETRA**



Modified Scheme of Examinations and Syllabus

5th & 6th Semester

for Under-Graduate

Programme

Bachelor of Fashion Designing Interdisciplinary SCHEME-D

**Under Multiple Entry-Exit, Internship
and CBCS-LOCF in accordance to NEP-
2020**

w.e.f. 2025-26

Department of Home Science

SEMESTER-5

Course	Paper(s)	Nomenclature of Paper	Credits	Hours/ Week	Internal marks	External Marks	Total Marks	Exam Duration
CC-A5 4 credit	B23-FDS-501	Traditional Costumes	3	3	20	50	70	3 hrs.
		Traditional Costumes Lab	1	2	10	20	30	4 hrs.
CC-B5 4 credit	B23-FDS-502	Men’s Clothing	3	3	20	50	70	3 hrs.
		Men’s Clothing Lab	1	2	10	20	30	4 hrs.
CC-C5 4 credit	B23-FDS-503	Fabric Ornamentation	3	3	20	50	70	3 hrs.
		Fabric Ornamentation Lab	1	2	10	20	30	4 hrs.
CC-M5 (V) 4credit (2+2)		From available VOC-5 pool list of 4 credits as per NEP						
Skill enhancement course	INTERNSHIP #4 credits							

#4 credits of internship, earned by a student during summer internship after 2nd semester or 4th semester, will be taken into account in 5th semester of the students who pursue three year UG Programme without taking exit option

SEMESTER-6

Course	Paper(s)	Nomenclature of Paper	Credits	Hours/Week	Internal marks	External Marks	Total Marks	Exam Duration
CC-A6 4 credit	B23-FDS-601	Marketing & Merchandising	3	3	20	50	70	3 hrs.
		Marketing & Merchandising Lab	1	2	10	20	30	4 hrs.
CC-B6 4 credit	B23-FDS-602	Crochet & Macrame Making	3	3	20	50	70	3 hrs.
		Crochet & Macrame Making Lab	1	2	10	20	30	4 hrs.
CC-C6 4 credit	B23-FDS-603	Dyeing & Printing	3	3	20	50	70	3 hrs.
		Dyeing & Printing Lab	1	2	10	20	30	4 hrs.
CC-M7(V) 4credit (2+2)		From available CC-M7(V) pool list of 4 credits as per NEP						

Semester-5

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Fashion Designing		
Semester	5		
Name of the Course	Traditional Costumes		
Course Code	B23-FDS-501		
Course Type: (CC/MCC/MDC/CC-M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-A5		
Level of the course (As per Annexure-I)	300-399		
Pre-requisite for the course (if any)	12 th Pass		
Course Learning Outcomes(CLO):	After completing the course, the learner will be able to: 1: Discuss and gain knowledge of traditional costumes scope and significance in present day status. 2: Know overview of fashion history and origin of Indian ancient civilization ages to present. 3: Describe in detail, clothing from a specific culture and ages. 4: Know about comparisons of clothing in different periods in Indian history. 5*: Interpret the historic context of textiles and costumes to a specific intended audience through poster presentations, scrap files, window displays and power point presentations.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5

Max. Marks: 100 Internal Assessment Marks: 20(T)+10(P)=30 End Term Exam Marks :50(TH) 20(P) =70		Time:3hrs(T) 4hrs(P)
Part B-Contents of the Course		
<u>Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory.</u>		
<u>Instructions for the Candidate: The candidates will attempt five questions in all, selecting one question from each unit and the compulsory question as well.</u>		
Unit	Topics	Contact Hours
I	Definition and Scope of Traditional Costumes. Significance of Traditional costumes and their social, religious and ceremonial role. Impact of Globalization on Traditional costumes.	12
II	Origin and History of Clothing, Dress in Neolithic Age, Stone Age, Bronze Age, Vedic Age. Changing Scenario of Indian costumes, Costumes and Fashion in Mohenjo-Daro period. Dress during Mauryan and Sunga period	12
III	Independence Movement and its influence in ushering in khadi .Dress during Kushan period .Dresses during Satvahna period and Gupta Period .Dress during Mughal period.	9
IV	Differentiate between Clothing, Costume and Fashion. Influence of Industrial Revolution on Textile Industry. Influence of world wars on fashion and changes in Traditional Costumes. Present Day status of Traditional costumes.	12
V*	Prepare a project file for at least three different Ages to depict their historic costumes along with various head dresses, footwear and other accessories. Students to prepare power point presentation and poster presentation on any one related topic of theory. Students should also make window display on any one of the above.	30
Suggested Evaluation Methods		

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Fashion Designing		
Semester	5		
Name of the Course	Men's Clothing		
Course Code	B23-FDS-502		
Course Type: (CC/MCC/MDC/CC-M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-B5		
Level of the course (As per Annexure-I	300-399		
Pre-requisite for the course (if any)	12 th Pass		
Course Learning Outcomes(CLO):	After completing this course, the learner will be able to: 1. To familiarize with the growth of men's wear 2. To understand different categories of men's wear 3. To understand design details and special features for men 4. To acquire construction and finishing techniques for men's wear 5. * Design men wear by understanding the design details and special features for men and also can give a finishing outlook to the garments.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks: 100 Internal Assessment Marks: 20(T)+10(P)=30 End Term Exam Marks :50(TH) 20(P) =70		Time:3hrs(T) 4hrs(P)	
Part B-Contents of the Course			
<u>Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory.</u>			

Instructions for the Candidate: The candidates will attempt five questions in all, selecting one question from each unit and the compulsory question as well.

Unit	Topics	Contact Hours
I	Detailed study of garment details like Collars, Sleeves, Fasteners Pockets Plackets and Trimmings used in men's clothing Factors to be considered while selecting clothing for males of different age groups	12
II	Sewing machines specifically used in men's clothing types Different categories of men's clothing their uses and features including activities, workout, office wear, party wear, wedding dresses etc.	12
III	Men's Fashion and Erasure of gender. -How men's clothing and fashion choices challenge or reinforce traditional gender roles. Influence of Men in shaping Fashion trends including street wear, tailored wear and casuals. Rise of Ethical and Sustainable clothing choices of men including materials, production processes and consumer behaviour.	12
IV	Athletic wear for men playing different games and work outs like- Gym wear Yoga Walking/jogging Swimming Cycling Biking Other few sport games and recreational activities	9
V*	Drafting, Pattern making and construction of following garments: Bu-shirt Trousers Men's Shirt Kurta and Pajama Shorts/Nickers	30
Suggested Evaluation Methods		

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Fashion Designing		
Semester	5		
Name of the Course	Fabric Ornamentation		
Course Code	B23-FDS-503		
Course Type: (CC/MCC/MDC/CC-M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-C5		
Level of the course (As per Annexure-I	300-399		
Pre-requisite for the course (if any)	12 th Pass		
Course Learning Outcomes(CLO):	After completing this course, the learner will be able to: 1: Know about fabric ornamentation styles and their importance. 2: Learn different historical perspectives of fabric ornamentation. 3: Study and compare Indian, Japanese and African traditions in ornamentation. 4: Learn the psychology of ornamentation. 5*: Learn and make use of latest ornamentation techniques in new styles and create designer articles of daily use and export.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks: 100 Internal Assessment Marks: 20(T)+10(P)=30 End Term Exam Marks :50(TH) 20(P) =70		Time:3hrs(T) 4hrs(P)	
Part B-Contents of the Course			

Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory.

Instructions for the Candidate: The candidates will attempt five questions in all, selecting one question from each unit and the compulsory question as well.

Unit	Topics	Contact Hours
I	Introduction; Define the term Fabric Ornamentation. Importance of Fabric Ornamentation and its use in fabric Industry. Historical overview and cultural significance of ornamentation .Role of Ornamentation in fashion and design	12
II	Historical Perspectives; --Evolution of Ornamentation, Development of Fabric Embellishment techniques from ancient times to present highlighting cultural and technological influences. Regional Traditions in Ornamentation; Distinct ornamentation styles from various cultures;-Indian embroideries, Japanese textiles, African beadwork, their symbolism and craftsmanship.	12
III	Various ornamentation techniques and their history, origin, stitches used, threads used, tools used and steps in processing the following • Gold & Silver embroidery • Mirror work • Sequin work • Patch work • Appliqué work • Quilting Techniques Application of trims laces and buttons in enhancing surface ornamentation.	9
IV	Impact of Technology on fabric ornamentation; Role of new printing machinery and digital tools in shaping ornamentation techniques and aesthetics. Psychology of fabric ornamentation; How ornamentation affects human perception and emotional responses, considering aspects of color, texture and, pattern. Future of fabric	12

Semester-6

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Fashion Designing		
Semester	6		
Name of the Course	Marketing and Merchandising		
Course Code	B23-FDS-601		
Course Type: (CC/MCC/MDC/CC-M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-A6		
Level of the course (As per Annexure-I)	300-399		
Pre-requisite for the course (if any)	12 th Pass		
Course Learning Outcomes(CLO):	After completing this course, the learner will be able to: 1: gain knowledge about marketing& merchandising. 2: know about various market types. 3: gain knowledge regarding merchandiser and its roles in market. 4: learn about role of market facilitators 5*: learn about layout, design and illustration for dissimilar kinds of store display, window thematic displays and variety of brands in the market.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5

Max. Marks: 100 Internal Assessment Marks: 20(T)+10(P)=30 End Term Exam Marks :50(TH) 20(P) =70		Time:3hrs(T) 4hrs(P)
Part B-Contents of the Course		
<u>Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory.</u>		
<u>Instructions for the Candidate: The candidates will attempt five questions in all, selecting one question from each unit and the compulsory question as well.</u>		
Unit	Topics	Contact Hours
I	Marketing terminology: marketing, market niche, target customers, customer, vendor, supplier, franchise, market research, sales, mood board. Fashion market, introduction to marketing environment (macro & micro). Sales promotion techniques. Factors affecting consumers purchasing habits ,consumer buying process and consumer tasks.	12
II	Market and types of markets, Understanding target markets, consumer preferences and trends in textile and apparel industry. Marketing Mix-Analysing Role of 4p's product (fabric characteristics), price, place (distribution channels and promotion (advertising marketing campaigns)	12
III	Merchandising-Introduction, role of merchandiser, types of merchandising. Terms pertaining to merchandising, sourcing and components of merchandising activities—Functions of merchandiser. Primary, Secondary, Retailing and auxiliary services; desired characteristics and locales of employment.	12
IV	Role and responsibilities of PP-(Preproduction) merchandiser, PD (product development) merchandiser in an export house. Marketing Facilitators; Advertising agencies, Transportation Firms Warehousing Firms, Economic and social aspects of Marketing	9
V*	Survey on famous brands available in market for men, women & children. (Make a portfolio) Development of Promotional Material-Brand, Logo, Visiting	30

	Card, Print advertisement and Shopping Bag. Window display for a specific store and boutique. Thematic window display.	
Suggested Evaluation Methods		
Internal Assessment: ➤ Theory • Class Participation: 05 • Seminar/presentation/assignment/quiz/class test etc.: 05 • Mid-Term Exam: 10 ➤ Practicum • Class Participation: - • Seminar/Demonstration/Viva-voce/Lab records etc.: 10 • Mid-Term Exam: -		End Term Examination: 50 20
Part C-Learning Resources Recommended Books/e-resources/LMS: • Eascy M., "Fashion Marketing" Blackwell Science, 1994. • Kotler Philip, "Marketing Management "prentice Hall, New Delhi, 2000. • J. Jarnow and K.G. dickerson, "Inside the Fashion Business", Prentice Hall, 1997. • Elaine Stone, Jean A Samples, "Fashion Merchandising", Mc Graw Hill book, 1985. • Colbornbe Robert, "Visual Merchandising; The Business of Merchandise Presentation", Thomson Delinar Learning, USA.		

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Fashion Designing		
Semester	6		
Name of the Course	Crochet & Macrame Making		
Course Code	B23-FDS-602		
Course Type: (CC/MCC/MDC/CC-M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-B6		
Level of the course (As per Annexure-I	300-399		
Pre-requisite for the course (if any)	12 th Pass		
Course Learning Outcomes(CLO):	After completing this course, the learner will be able to: 1. Know about background of crocheting. 2. Know about various crocheting and macramé techniques. 3. Learn relation of mental health and crocheting. 4. Learn to make sustainable crochet and macramé in modern style. 5. *Acquire knowledge of making samples and articles using crochet and macrame making techniques.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks: 100 Internal Assessment Marks: 20(T)+10(P)=30 End Term Exam Marks :50(TH) 20(P) =70		Time:3hrs(T) 4hrs(P)	
Part B-Contents of the Course			
<u>Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory.</u>			

<u>Instructions for the Candidate: The candidates will attempt five questions in all, selecting one question from each unit and the compulsory question as well.</u>		
Unit	Topics	Contact Hours
I	Origin and History of Macrame making,, Types of Macarme knots, Types of macaramé cords used in macramé making,	9
II	Macrame making and its process on hand. Articles prepared using macaramé techniques. Present day status of Macaramé in relation to Indian and western culture	12
III	Crocheting –Meaning, its introduction and characteristics Tools, material used and Techniques of crocheting Present day scenario of Crocheting in the Indian market	12
IV	Mental Health in relation with crocheting and its benefits. Sustainability and crocheting in fashion, materials used and its process. International crochet terms and notations. Craftivism and Modern styles in crochet.	12
V*	Make at least 5 samples each of crocheting, and macrame using different techniques and stitches Make a collage book including pictures of, combinations of crochet macaramé making articles include Braiding, nets and other woven. Construct one article of crochet and macaramé Also create any accessory using braiding technique. s	30
Suggested Evaluation Methods		
Internal Assessment: ➤ Theory • Class Participation: 05 • Seminar/presentation/assignment/quiz/class test etc.: 05 • Mid-Term Exam: 10 ➤ Practicum • Class Participation: - • Seminar/Demonstration/Viva-voce/Lab records etc.: 10 • Mid-Term Exam: -		End Term Examination: 50 20
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
1. Brackenbury Terry, "Knitting clothing Technology", Blackwell Science, U.K. 2. Spances David J., " Knitting Technology", Pregoman Press, U.K 3. Thread Folk: A Modern Maker Book of Embroidery Projects and Artist Collaborations: 2;		

Libby Moore

4. Crochet Patterns: Complete Step-by-Step illustrated guide; Alexia Cassie
5. Macrame for Beginners and Beyond; Amy Mullins & Marnia Ryan Raison

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Fashion Designing		
Semester	6		
Name of the Course	Dyeing & Printing		
Course Code	B23-FDS-603		
Course Type: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-C6		
Level of the course (As per Annexure-I	300-399		
Pre-requisite for the course (if any)	12 th Pass		
Course Learning Outcomes(CLO):	After completing this course, the learner will be able to: 1. Gain knowledge of dyeing and its various techniques. 2. Learn management of dyeing waste at industrial level. 3. Learn present day scenario of printing in apparel industry. 4. Learn modern printing methods used in industries. 5. *apply and design motifs for modern printing methods used.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks: 100 Internal Assessment Marks: 20(T)+10(P)=30 End Term Exam Marks :50(TH) 20(P) =70		Time:3hrs(T) 4hrs(P)	
Part B-Contents of the Course			

Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory.

Instructions for the Candidate: The candidates will attempt five questions in all, selecting one question from each unit and the compulsory question as well.

Unit	Topics	Contact Hours
I	Definition of Dyeing and its introduction. Origin and History of Dyeing and various dyeing methods. Principles and Characteristics of Dyeing. Process and techniques used in following; Fibre Dyeing, Yarn Dyeing, Fabric Dyeing, Garment Dyeing their Advantages and Disadvantages.	9
II	Understanding Union Dyeing and Cross Dyeing Methods and their application in achieving desired colour effects. Management of Dye waste at cottage and industrial levels and practically in laboratories.	12
III	Printing-Meaning and significance, Present Day scenario of Printing in modern apparel industry. Government policies in Dyeing and Printing Industry Rules and Regulations to be followed by the owners.	12
IV	Modern Printing Methods used in different industries. Digital printing 3D Printing Flexographic Printing Laser printing AI powered 3D printing	12
V*	Students will prepare a file (sheet work) including various designs and patterns used in Digital printing 3Dprinting Flexographic printing Laser printing Each sheet should have original picture of the design selected for the same.	30

	Prepare a collage book including modern dyeing and printing pictures exploring their effects on various articles and garments available in the market. Student will submit a project on any latest dyeing or printing technique (mentioned above or any new currently used method) based on an industrial survey or visit. (Optional)s	
Suggested Evaluation Methods		
Internal Assessment: ➤ Theory • Class Participation: 05 • Seminar/presentation/assignment/quiz/class test etc.: 05 • Mid-Term Exam: 10 ➤ Practicum • Class Participation: - • Seminar/Demonstration/Viva-voce/Lab records etc.: 10 • Mid-Term Exam: -		End Term Examination: 50 20
Part C-Learning Resources Recommended Books/e-resources/LMS: 1. R. S. Prayag, Technology Textile Printing – Noyes Data Corporation. 2. V.A. Shenai (1977), Technology of Printing – Technology of Textile Processing, Vol. IV, Sevak Publication. 3. M.L. Gulrajani and Deepti Gupta (1990), Natural dyes and their Application to Textiles”, ed. I.T.I. Delhi Publications. 4. John and Margarot Cannow (1994), Dye Plants and Dyeing, The Herbert Press (UK).		