

KURUKSHETRA UNIVERSITY

KURUKSHETRA



Modified Scheme of Examinations and Syllabus

5th & 6th Semester

for

Under-Graduate Programme

Bachelor of Vocation in Interior Designing

Interdisciplinary Scheme - D

**Under Multiple Entry-Exit, Internship and CBCS-
LOCF in accordance to NEP-2020**

w.e.f. 2025-26

Department of Home Science

KURUKSHETRA UNIVERSITY, KURUKSHETRA

Scheme of Examinations for Under-Graduate Programme
Under multiple Entry-Exit, Internship & CBCS-LOCF-CCF in accordance to NEP 2020 w.e.f. 2025-26

Bachelor of Vocation in Interior Designing

SEMESTER 5								
Course	Paper(s)	Nomenclature of Paper (s)	Credits	Hours/ Week	Internal Marks	External Marks	Total Marks	Exam Duration
CC-A5 @4 Credits	B23-VID-501	Landscape in Interiors	3	3	20	50	70	3 Hrs
		Landscape in Interiors-Practical	1	2	10	20	30	4 Hrs
CC-B5 @ 4 Credits	B23-VID-502	Working Drawings and Interior Design Studio-I	3	3	20	50	70	3 Hrs
		Working Drawings and Interior Design Studio-I-Practical	1	2	10	20	30	4 Hrs
CC-C5 @ 4 Credits	B23-VID-503	Services in Interiors	3	3	20	50	70	3 Hrs
		Services in Interiors - Practical	1	2	10	20	30	4 Hrs
CC-M5 (V) @4 Credits	From Available CC-M5(V) pool list of four credits as per NEP							
Skill Enhancement Course	Internship # 4 Credits							
# Four credits of internship, earned by a student during summer internship after 2nd semester or 4th semester, will be taken into account in 5th semester of the students who pursue 3 year UG Programme without taking exit option.								

KURUKSHETRA UNIVERSITY, KURUKSHETRA

**Modified Scheme of Examinations for Under-Graduate Programme
Under multiple Entry-Exit, Internship & CBCS-LOCF-CCF in accordance to NEP 2020 w.e.f. 2025-26**

Bachelor of Vocation in Interior Designing

SEMESTER-6								
Course	Paper(s)	Nomenclature of Paper (s)	Credits	Hours/ Week	Internal Marks	External Marks	Total Marks	Exam Duration
CC-A6 @4 Credits	B23-VID-601	Project Management & Estimation	3	3	20	50	70	3 Hrs
		Project Management & Estimation- Practical	1	2	10	20	30	4 Hrs
CC-B6 @ 4 Credits	B23-VID-602	Working Drawings and Interior Design Studio -II	3	3	20	50	70	3 Hrs
		Working Drawings and Interior Design Studio-II-Practical	1	2	10	20	30	4 Hrs
CC-C6 @ 4 Credits	B23-VID-603	Graphics & Signage	3	3	20	50	70	3 Hrs
		Graphics & Signage- Practical	1	2	10	20	30	4 Hrs
CC-M6 @4 Credits	B23-VID-604	Journalism & Communication	3	3	20	50	70	3 Hours
		Journalism & Communication- Practical	1	2	10	20	30	4 Hours
CC-M7(V) @4 Credits	From Available CC-M7(V) pool list of four credits as per NEP							

<u>Session: 2025-26</u>			
<u>Part A - Introduction</u>			
<u>Subject</u>	<u>Bachelor of Vocation in Interior Designing</u>		
<u>Semester</u>	<u>V</u>		
<u>Name of the Course</u>	<u>Landscape in Interiors</u>		
<u>Course Code</u>	<u>B23-VID-501</u>		
<u>Course Type:</u> <u>(CC/MCC/MDC/CC-</u> <u>M/DSEC/VOC/DSE/PC/AEC/VAC)</u>	<u>CC-A5</u>		
<u>Level of the course (As per Annexure-I)</u>	<u>300-399</u>		
<u>Pre-requisite for the course (if any)</u>	<u>Senior Secondary (10+2)</u>		
<u>Course Learning Outcomes(CLOs):</u>	<u>After completing this course, the learner will be able:</u> <u>1. To understand the importance & types of interior landscape.</u> <u>2. To gain knowledge about different types of indoor plants.</u> <u>3. To know about designing with plants & flowers.</u> <u>4. To acquire knowledge about landscape planters & indoor plant maintenance.</u> <u>5*. To gain practical knowledge about plants for interiors & landscaping designs.</u>		
<u>Credits</u>	<u>Theory</u>	<u>Practical</u>	<u>Total</u>
	<u>3</u>	<u>1</u>	<u>4</u>
<u>Contact Hours</u>	<u>3</u>	<u>2</u>	<u>5</u>
<u>Max. Marks:100</u> <u>Internal Assessment Marks:20(T)+10(P)=30</u> <u>End Term Exam Marks:50(T)+20(P)=70</u>		<u>Time:3 hrs (T)</u> <u>4 hrs(P)</u>	

Part B- Contents of the Course

Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory objective type question.

Instructions for the Candidate: The candidates will attempt five questions in all, selecting at least one question from each unit as well as compulsory questions.

<u>Unit</u>	<u>Topics</u>	<u>Contact Hours</u>
<u>I</u>	• <u>Meaning & importance of interior landscape, limitations of interior landscape, types of interior landscape designs.</u> • <u>Steps involved in interior landscape design.</u> • <u>Elements of interior landscape.</u>	<u>12</u>
<u>II</u>	• <u>Types of Indoor Plants: Plant characteristics- biology, soil, moisture, light nutrients, atmospheric conditions, growing medium, pests & diseases. Indoor plants in Indian context.</u> • <u>Indoor potted plants for color, indoor potted plants for health, Indoor potted plants for texture.</u>	<u>11</u>
<u>III</u>	• <u>Design with Plants & Flowers –The physical attributes in relation to design.</u> • <u>Design concepts related to use of sculpture, lightings, fountains, garden furniture, architectural features and grouping them into meaningful compositions for visual and functional effects.</u> • <u>Interior landscape in bedrooms, bathrooms, living rooms, kitchens, indoor gardens, courtyards- residential and commercial forms.</u>	<u>11</u>
<u>IV</u>	• <u>Landscape planters for interior plants.</u> • <u>Points to be kept in mind in interior landscaping</u> • <u>Indoor plant maintenance.</u>	<u>11</u>

<u>V*</u>	• <u>Conduct survey of plants for interiors, write down their botanical names, properties and cost.</u> • <u>Visit sites having landscaping designs & analyze the designs after clicking photographs</u> • <u>Make a file/report.</u>	<u>30</u>
<u>Suggested Evaluation Methods</u>		
<u>Internal Assessment:</u> ➤ <u>Theory</u> • <u>Class Participation: 05</u> • <u>Seminar/presentation/assignment/quiz/class test etc.:05</u> • <u>Mid-Term Exam: 10</u> ➤ <u>Practicum</u> • <u>Class Participation: 00</u> • <u>Seminar/Demonstration/Viva-voce/Lab records etc.:10</u> • <u>Mid-Term Exam: NA</u>	<u>End Term Examination:</u> <u>50</u> <	

*Applicable for courses having practical component.

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Vocation in Interior Designing		
Semester	V		
Name of the Course	Working Drawings and Interior Design Studio-I		
Course Code	B23-VID-502		
Course Type: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-B5		
Level of the course (As per Annexure-I)	300-399		
Pre-requisite for the course (if any)	Senior Secondary (10+2)		
Course Learning Outcomes(CLOs):	After completing this course, the learner will be able : 1. To understand meaning & components of working drawings. 2. To know the methods of preparing working drawings. 3. To learn the adaptive re-use of institutional spaces. 4. To learn the analysis of design issues. 5* To acquire practical knowledge about preparation of plans.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks:100 Internal Assessment Marks:20(T)+10(P)=30 End Term Exam Marks:50(T)+20(P)=70		Time:3 hrs (T) 4 hrs (P)	
Part B- Contents of the Course			

Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory objective type question.

Instructions for the Candidate: The candidates will attempt five questions in all, selecting at least one question from each unit as well as compulsory questions.

<u>Unit</u>	<u>Topics</u>	<u>Contact Hours</u>
<u>I</u>	• <u>Meaning & importance & components of working drawings.</u> • <u>Types of working drawings & types of drawings used in interior design drafting plans.</u> • <u>Difference between shop & working drawings.</u>	<u>12</u>
<u>II</u>	• <u>Essential elements of creating effective working drawings.</u> • <u>Working drawing drafting tools.</u> • <u>Methods of working drawings.</u> • <u>Scales of drawings, methods of giving dimensions and standards on plans, sections, elevations, details etc.</u>	<u>11</u>
<u>III</u>	• <u>Transformation and adaptive re-use of institutional spaces in urban/ semi-urban/ rural contexts.</u> • <u>Planning audio visual communication, color and light interaction, sound control system, products and furniture forms for recreational spaces.</u>	<u>11</u>
<u>IV</u>	• <u>Analysis of the design issues.</u> • <u>Integration of interior architectural elements to other interior elements.</u> • <u>Interpretation of institutional activities and their spatial correlation.</u>	<u>11</u>

V*	• <u>Prepare at least two working drawing sets, one for a small residence and one for a large building.</u> • <u>Visit Institutional spaces & recreation centers with an aim to explore and understand transformation and adaptive re-use.</u> • <u>Make a report.</u>	<u>30</u>
<u>Suggested Evaluation Methods</u>		
<u>Internal Assessment:</u> > <u>Theory</u> • <u>Class Participation: 05</u> • <u>Seminar/presentation/assignment/quiz/class test etc.:05</u> • <u>Mid-Term Exam: 10</u> > <u>Practicum</u> • <u>Class Participation: 00</u> • <u>Seminar/Demonstration/Viva-voce/Lab records etc.:10</u> • <u>Mid-Term Exam: NA</u>		<u>End Term Examination:</u> <u>50</u> <u>20</u>
<u>Part C-Learning Resources</u>		
<u>Recommended Books/e-resources/LMS:</u> • <u>Francis.D, Ching & Corky B-</u> Interior Design Illustrated, 2nd edition, Wiley publishers, 2004. • <u>Fredd S-</u> Working Drawing Manual, McGraw-Hill Professional; 1st edition, 1998. • <u>Joseph D C, Julius Panero & Martin Z-</u> Time Saver Standards for Interior Design & Space Planning, 2nd edition, Mc-Graw Hill Professional, 2001. • <u>Julius Panero & Martin Zelnick-</u> Human Dimension & Interior Space: A source Book of Design Reference Standards, Watson – Gupill, 1979. • <u>Karlen Mark-</u> Space planning Basics, Van Nostrand Reinhold, New York, 1992. • <u>Maureen Mitton,</u> Interior Design Visual Presentation: A Guide to Graphics, Models, and Presentation Techniques. John Wiley and Sons, 2003 • <u>Kilmer-</u> Workind Drawings and Details for Interiors, John Wiley and Sons. • <u>Leibing WR-</u>Architectural Working Drawings, 4th edition, John wiley and sons, New York, 1999. • <u>Mark.WL-</u> Drawing and Designing with Confidence: A Step-By-Step Guide, Wiley and Sons, 1993. • <u>Maryrose M & Kelsey K-</u> Interior Graphic Standards, Wiley and Sons, 2004. • <u>Neufert E-</u> Architect's Data, Granada pub. Ltd. London, 2000.		

- **Oliver H & Bruce L** - Universal Design: Solutions for Barrier-free, Birkhäuser Basel; 1st edition, 2008

*Applicable for courses having practical component.

<u>Session: 2025-26</u>			
<u>Part A - Introduction</u>			
<u>Subject</u>	<u>Bachelor of Vocation in Interior Designing</u>		
<u>Semester</u>	<u>V</u>		
<u>Name of the Course</u>	<u>Services in Interiors</u>		
<u>Course Code</u>	<u>B23-VID-503</u>		
<u>Course Type:</u> <u>(CC/MCC/MDC/CC-</u> <u>M/DSEC/VOC/DSE/PC/AEC/VAC)</u>	<u>CC-C5</u>		
<u>Level of the course (As per Annexure-I)</u>	<u>300-399</u>		
<u>Pre-requisite for the course (if any)</u>	<u>Senior Secondary (10+2)</u>		
<u>Course Learning Outcomes(CLOs):</u>	<u>After completing this course, the learner will be able:</u> 1. <u>To understand types of services provided in interiors.</u> 2. <u>To know building wiring system & Indian electricity rules.</u> 3. <u>To gain knowledge about AC & fire safety.</u> 4. <u>To understand vertical transportation system & intelligent buildings.</u> 5* <u>To gain practical knowledge about types of fittings, faucets, valves for water supply & sanitation & intelligent buildings .</u>		
<u>Credits</u>	<u>Theory</u>	<u>Practical</u>	<u>Total</u>
	<u>3</u>	<u>1</u>	<u>4</u>
<u>Contact Hours</u>	<u>3</u>	<u>2</u>	<u>5</u>
<u>Max. Marks:100</u>		<u>Time:3hrs (T)</u>	
<u>Internal Assessment Marks:20(T)+10(P)=30</u>		<u>4hrs(P)</u>	

<u>End Term Exam Marks:50(T)+20(P)=70</u>		
<u>Part B- Contents of the Course</u>		
<u>Instructions for Paper- Setter:</u> The examiner will set nine questions in all, selecting two questions from each unit and one compulsory objective type question.		
<u>Instructions for the Candidate:</u> The candidates will attempt five questions in all, selecting at least one question from each unit as well as compulsory questions.		
<u>Unit</u>	<u>Topics</u>	<u>Contact Hours</u>
I	• <u>Definition, importance, elements & types of interior services.</u> • <u>Water Supply- Domestic water systems, pipes and their sizes and jointing, types of fittings, faucets and valves.</u> • <u>Sanitations and disposal of waste materials from buildings - Principles of sanitation, connection to outdoor drainage system, types of pipes available in the market, water carriage systems, standard sanitary fittings; traps, pipes and their jointing; flushing systems.</u>	<u>12</u>
II	• <u>Refuse- Different forms of refuse garbage.</u> • <u>Building Wiring System- service wires, metering distribution boards, circuits, miniature circuit breaker (MCB) cutouts, conductors, wiring methods, switch boards, electrical devices in the buildings, light and power circuits, Indian electricity rules.</u>	<u>11</u>
III	• <u>Air Conditioning, functions of air conditioning, principles of AC, types of Ac systems.</u> • <u>Fire – Causes and spread of fire, design considerations for fire safety, devices for firefighting, fire regulations as per national building code (NBC).</u>	<u>11</u>
IV	• <u>Services for multi storied buildings, vertical transportation systems.</u> • <u>Security and Safety Systems- Designing a security system – burglar alarm, CCTV, central alarm systems, intrusion sensors and space sensors; other services – cable TV, private automatic branch exchange (PABX).</u> • <u>Intelligent buildings, building automation and energy management – criteria for choosing the right building automation system (BAS), open system architecture.</u>	<u>11</u>

V*	. Conduct market survey of types of fittings, faucets, valves for water supply & sanitation, click photographs and write their properties and make a file/report. - Study in detail one intelligent building nearby your area and write down in detail in report form how it is different from normal building.	30
Suggested Evaluation Methods		
Internal Assessment: ➤ Theory - Class Participation: 05 - Seminar/presentation/assignment/quiz/class test etc.:05 - Mid-Term Exam: 10 ➤ Practicum - Class Participation: 00 - Seminar/Demonstration/Viva-voce/Lab records etc.:10 - Mid-Term Exam: NA		End Term Examination: 50 20
Part C-Learning Resources		
Recommended Books/e-resources/LMS: Albert TPS& Wai LC- Intelligent Building Systems, Kluwer Academic Publishers, 1999. Derek CC, Derek JC- Intelligent Buildings: Design, Management and Operation, Thomas Telford Books, London, 2004. Faber, Oscar and Kell, J.R- Heating and Air conditioning of Building. Architectural Press, surrey, 1945. Frith Ab and others- Electrical Engineering hand book. Hussain SK- T.B of Water Supply and Sanitary Engineering. 3rd ed, Oxford and IBH pub. Ltd., New Delhi, 1994 Kshirsagar S R- Water supply engineering, 6th ed, Roorkee publications, 1980. Prasad M- Refrigeration and Air-Conditioning. 5th ed, New Age Intl. pub, New Delhi, 1996. Rangwala SC- Water supply and Sanitary Engineering : Environmental Engineering, 19th ed, Charotar pub house, Anand, 2004. William JG- Mechanical and Electrical Systems for Buildings, New York : Mc Graw Hill.		

*Applicable for courses having practical component.

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Vocation in Interior Designing		
Semester	VI		
Name of the Course	Project Management & Estimation		
Course Code	B23-VID-601		
Course Type: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-A6		
Level of the course (As per Annexure-I)	300-399		
Pre-requisite for the course (if any)	Senior Secondary (10+2)		
Course Learning Outcomes(CLOs):	After completing this course, the learner will be able : 1. To understand project management & its life cycle. 2. To know project management strategies. 3. To gain knowledge about techniques of monitoring of development works. 4. To learn SI Measurement System. 5*. To get practical knowledge about preparation of various items of work in the interior works, preparation of schedule & bill of quantities.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks:100 Internal Assessment Marks:20(T)+10(P)=30 End Term Exam Marks:50(T)+20(P)=70		Time:3hrs (T) 4hrs(P)	

Part B- Contents of the Course

Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory objective type question.

Instructions for the Candidate: The candidates will attempt five questions in all, selecting at least one question from each unit as well as compulsory questions.

Unit	Topics	Contact Hours
I	- Introduction to Project Management – Definition, importance, reasons for shortfall in its performance, scientific management, life cycle of project. - Planning and controlling- Human aspects, development of project network, critical path, project organization, contracting, procurement and recruitment, budget and fund flow statement, stabilization and finishing.	12
II	- Organization of Project- Matrix organization, task forces, project teams, monitor and control of project. - Project management strategies- Tools and techniques for project management. Integrated reporting system, flow diagrams, bar charts, milestone charts.	11
III	- Techniques of Monitoring of Development Works – Standard oriented costs control, turnkey system, vertical production method, inventory cost control techniques and unified status, index techniques. - Measurements- Types, modes, methods of taking out quantities, preparation of schedule or bill of quantities. - Rate Analysis - Preparation of various items of work in the interior works.	11
IV	- SI Measurement System- SI nomenclature methods, dimensional and modular coordination, modules and modes of measurements practiced by various agencies. - Specification- Types, specification contents, standards developed by trade and industry, government agencies. - Interior Items Estimation- Manual and through spreadsheet programmes. Specification writing proforma, order writing, scheduling etc	11

V*	Make a report on preparation of various items of work in the interior works, preparation of schedule & bill of quantities.	30
Suggested Evaluation Methods		
Internal Assessment: ➤ Theory - Class Participation: 05 - Seminar/presentation/assignment/quiz/class test etc.:05 - Mid-Term Exam: 10 ➤ Practicum - Class Participation: 00 - Seminar/Demonstration/Viva-voce/Lab records etc.:10 - Mid-Term Exam: NA		End Term Examination: 50 20
Part C-Learning Resources		
Recommended Books/e-resources/LMS: Barbori Balboni- Interior Cost Data, R.S. Means company, 2001. Carol E Farren- Planning and Managing Interior projects, Robert Snow Means Company, 2000. Carol Simpson- Estimating for Interior Designers, Watson Gupitll, Rev. Sub edition, 2001. Harold Kerzner- Project Management : A systems approach to planning, scheduling and controlling, 2006 .		

*Applicable for courses having practical component.

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Vocation in Interior Designing		
Semester	VI		
Name of the Course	Working Drawings and Interior Design Studio -II		
Course Code	B23-VID-602		
Course Type: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-B6		
Level of the course (As per Annexure-I)	300-399		
Pre-requisite for the course (if any)	Senior Secondary (10+2)		
Course Learning Outcomes(CLOs):	After completing this course, the learner will be able : 1. To prepare plans. 2. To understand details of all services in interiors. 3. To understand specification writings. 4. To gain knowledge about designing with all details.. _____ 5*. To give practical knowledge of making interior designs of different types of buildings.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks:100 Internal Assessment Marks:20(T)+10(P)=30 End Term Exam Marks:50(T)+20(P)=70		Time:3hrs (T) 4hrs(P)	
Part B- Contents of the Course			

Instructions for Paper- Setter: The examiner will set nine questions in all, selecting two questions from each unit and one compulsory objective type question.

Instructions for the Candidate: The candidates will attempt five questions in all, selecting at least one question from each unit as well as compulsory questions.

Unit	Topics	Contact Hours
I	- Preparation of Plans – Architectural plans, furniture layout, floor plans with clearances, different level of floor plans, detailed floor plans of each room. - Elevations and Sections – Detailed sectional elevations of all the walls in the interior with all the required dimensions and specifications.	12
II	Details of all Services – Layouts for flooring, ceiling, electrical, plumbing, lighting, fire fighting etc., toilet details, kitchen details, staircase details, furniture details, interior finishing details, material, color and texture details, fixture and fixing and joinery details.	11
III	Specifications Writing- Writing detailed clause by clause specifications for materials pre and post execution, manufacturer's details and specifications etc.	11
IV	Designing with interior construction detailing, way finding/signage and graphic identification, decorative accessories, building codes, rendering (Hand and computer generated), custom designed furniture and cabinetry, selection of sustainable/green materials.	11

V*	• Make two major interior designs of any of the following with all details: ✓ Retail design/ healthcare design/ office systems. ✓ Urban Interiors – Shopping malls/streets/town squares/ fair grounds. ✓ Interior Ports – Air Ports/ bus stops/ railway stations/boats/ports. ✓ Exhibition Displays –State level/ national level. ✓ Mobile Units – Buses/ cars/ railway coaches etc.	30
Suggested Evaluation Methods		
Internal Assessment: ➤ Theory • Class Participation: 05 • Seminar/presentation/assignment/quiz/class test etc.:05 • Mid-Term Exam: 10 ➤ Practicum • Class Participation: 00 • Seminar/Demonstration/Viva-voce/Lab records etc.:10 • Mid-Term Exam: NA		End Term Examination: 50 20
Part C-Learning Resources		
Recommended Books/e-resources/LMS: • Macey. W. Frank- Specification in detail, 5th edition, Technical press ltd, London, 1955. • Shah, M.G.; and others- Building Drawing : An integrated approach to build environment, 3rd ed, Tata McGraw Hill Pub. Co. Ltd, New Delhi, 1996. • Karlen Mark- Space Planning Basics, Van Nostrand Reinhold, New York, 1992. • Mark.W. Lin- Drawing and Designing with Confidence: A Step-by-Step Guide, Wiley and Sons, 1993. • Maureen Mitton- Interior Design Visual Presentation: A Guide to Graphics, Models, and Presentation Techniques. John Wiley and Sons, 2003. • Maryrose McGowan & Kelsey Kruse- Interior Graphic Standards, Wiley and sons, 2004. • Mary Jo Peterson, Universal Kitchen and Bathroom Planning: Design That Adapts to People, McGraw-Hill Professional Publishing, 1998. • Neufert Ernest- Architect's Data, Granada pub. Ltd. London, 2000. • Robert Rengel- Shaping Interior Space, Fairchild Books & Visuals, 2002		

*Applicable for courses having practical component.

Session: 2025-26			
Part A - Introduction			
Subject	Bachelor of Vocation in Interior Designing		
Semester	VI		
Name of the Course	Graphics & Signage		
Course Code	B23-VID-603		
Course Type: (CC/MCC/MDC/CC-M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-C6		
Level of the course (As per Annexure-I)	300-399		
Pre-requisite for the course (if any)	Senior Secondary (10+2)		
Course Learning Outcomes(CLOs):	After completing this course, the learner will be able : 1. To understand meaning & importance of graphics & signage. 2. To gain knowledge about graphic system. 3. To understand hardware system. 4. To get knowledge about signage design & planning. 5* To gain practical knowledge about graphics & signage used in commercial buildings & roads.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks:100		Time:3hrs (T)	
Internal Assessment Marks:20(T)+10(P)=30		4hrs (P)	

End Term Exam Marks:50(T)+20(P)=70		
Part B- Contents of the Course		
<u>Instructions for Paper- Setter:</u> The examiner will set nine questions in all, selecting two questions from each unit and one compulsory objective type question. <u>Instructions for the Candidate:</u> The candidates will attempt five questions in all, selecting at least one question from each unit as well as compulsory questions.		
Unit	Topics	Contact Hours
I	- Meaning & importance of graphics & signage. - Types of graphics & signage. - Information Content System – Kinds of sign information, hierarchy of content, developing the sign information content, navigation – message hierarchy and proximity, pictorial information content, signage master plans.	12
II	Graphic System - Typography overview, choosing a typeface, typographic treatment, typographic considerations in signage for non-sighted and low-sighted people, symbols and arrows, other graphic elements, color, layout, overview of signage graphic process.	11
III	The Hardware System – Shape, connotations of form, sign mounting considerations, sign size considerations, sign lighting overview, sign materials overview, basic sign materials, electronic message displays, stock sign hardware systems, sign materials and codes, overview of coatings and finishes applied to signs.	11
IV	- Signage Design – Eyelevel, light, fonts, typographical systems and type area, pictograms, arrows, color – contrast, language, systems, tones, coding, privacy and protection, Room identification. - Signage Planning – Contract, obtaining information, preliminary design, design, construction, work plan and prototypes, tenders, specifications, on-site management, completion.	11
V*	Conduct survey of different types of graphics & signage used in commercial buildings & roads and make a report.	30

Suggested Evaluation Methods	
Internal Assessment: ➤ Theory ● Class Participation: 05 ● Seminar/presentation/assignment/quiz/class test etc.:05 ● Mid-Term Exam: 10 ➤ Practicum ● Class Participation: 00 ● Seminar/Demonstration/Viva-voce/Lab records etc.:10 ● Mid-Term Exam: NA	End Term Examination : 50 20
Part C-Learning Resources	
Recommended Books/e-resources/LMS: ● Andreas Uebele- Signage Systems and Information Graphics , Thames and Hudson, 2007 ● Craig Berger- Wayfinding: Designing and Implementing Graphic Navigational Systems, Rotovision, 2009. ● Chris Calori- Signage and Wayfinding Design: A Complete Guide to Creating Environmental Graphic Design Systems, Wiley and sons, 2007. ● David Gibson- The Wayfinding Handbook: Information Design for Public Places, Princeton Architectural Press; 1st edition, 2009. ● Joseph DeChiara, Julius Panero, and Martin Zelnik -Time-Saver Standards for Interior Design and Space Planning, 2nd edition, Mc-Graw Hill Professional,2001. ● Rayan Abdullah and Roger Hubner- Pictograms, Icons and Signs, Thames and Hudson, illustrated edition, 2006.	

*Applicable for courses having practical component.

Session: 2025-26	
Part A - Introduction	
Subject	Bachelor of Vocation in Interior Designing
Semester	VI
Name of the Course	Journalism & Communication
Course Code	B23-VID-604
Course Type: (CC/MCC/MDC/CC-M/DSEC/VOC/DSE/PC/AEC/VAC)	CC-M6
Level of the course (As per Annexure-I)	300-399
Pre-requisite for the course (if any)	Senior Secondary (10+2)
Course Learning Outcomes(CLOs):	After completing this course, the learner will be able : 1. To understand principles & types of journalism 2. To gain knowledge about types of media & photo journalism 3. To get insight into features & patterns of communication. 4. To understand factors affecting process of communication.

	5*. To get practical knowledge about conversation & public speaking.		
Credits	Theory	Practical	Total
	3	1	4
Contact Hours	3	2	5
Max. Marks:100 Internal Assessment Marks: 20(T) +10(P) =30End Term Exam Marks:50(T) +20(P) =70		Time:3 hrs.(T) 4 hrs.(P)	
Part B- Contents of the Course			
<u>Instructions for Paper- Setter:</u> The examiner will set nine questions in all, selecting twoquestions from each unit and one compulsory objective type question. <u>Instructions for the Candidate:</u> The candidates will attempt five questions in all, selecting atleast one question from each unit as well as compulsory questions.			
Unit	Topics		Contact Hours
I	• Definition & scope • Principles, functions, journalism . • Nature & features of • Types of journalism. • Role & skills of journalist.		12

	• Work of journalism.	
II	• Types of Media: Print, broadcast and new media (Digital and Social Media). • Editing: Principles of editing; headlines , page making . • Photo journalism, Interviewing: Research, planning, framing. • Journalism in today's world & technological evolution in journalism	11
III	• Meaning & importance of communication, • Features of effective communication • Patterns of communication • Barriers of communication, • Essentials of communication.	11
IV	• 7 C's of communication. • Factors affecting process of communication. • Forms of Communication- Intrapersonal communication, interpersonal communication, group communication (public, crowd, small group), mass communication, non-verbal communication, body language.	11

V*	- Rewriting and Summarizing a given piece of news with headlines and suitable introduction; Creating a sample page on computer with hard and soft news. - Writing story, writing article, assignment - Preparing a presentation on types and categories of news. - Writing an application, business letter, memo and personal resume - Conducting Interviews. - Listening exercise – listening to news on Radio & TV - Conversation & Public Speaking	30
Suggested Evaluation Methods		
Internal Assessment: ➤ Theory - Class Participation: 05 - Seminar/presentation/assignment/quiz/class test etc.:05 - Mid-Term Exam: 10 ➤ Practicum		End Term Examination: 50
- Class Participation: 00 - Seminar/Demonstration/Viva-voce/Lab records etc.:10 - Mid-Term Exam: NA		20
Part C-Learning Resources		
Recommended Books/e-resources/LMS: Aggarwal V - Handbook of Journalism and Mass Communication , 2013. Detrani JR - Mass Communication, 2021 . , Nayyer D- Modern Mass Communication: Concepts and Processes Hardcover, 2017 .		

- **Roy B** - Beginners' Guide To Journalism & Mass Communication, 2013 .

*Applicable for courses having practical component.