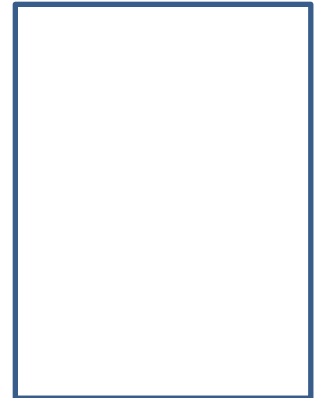# Curriculum Vitae

I Rahul, working as Assistant Professor for graphics and animation course from last 7 year. I have experience of teaching as well as designing and animation as freelance artist. I started my teaching career from Kurukshetra University, For Graphics and Animation (course) from 2013. I teach Visual Communication, Graphics Design, 2D Motion Graphics, 3D Modeling, Experimental Animation, History of Animation, Video production as well as Photography at Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra (A State University). My area of research is Television Graphics & Animation as Medium of Visual Communication.

- **DOB:** 13/07/1990
- **Designation:** Assistant Professor (Contract)
- **Office Address:** Block-D, Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra - 136118
- **Permanent Address:** #394/5, Bharat Nagar, Pehowa-136128
- **Mailing Address:** Rahul s/o Ramesh Kumar, #394/5, Bharat Nagar, Pehowa-136128
- **Telephone :** 01744-238310,(Office) Mobile : +91-90345-64424
- **Email:** rahularora@kuk.ac.in / rahul.13.arora@gmail.com
- **Field(s) of Specialization:** Motion Graphics, Graphics Design, Photography and Image Manipulation, 3D Modeling, Texturing, Experimental Animation: clay, paper cutout, and Video Production.

- **Technical / Software Skills:**
  Design / Image Retouching: Photoshop, Illustrator, InDesign, Corel Draw, Quark, Page Maker, Light Room
  2D Animation: Flash, Animate
  Stop Motion Animation: Monkey Jam, Frames
  VFX: After Effect, Fusion
  Video Editing: Premier Pro, Final Cut Pro, Edius, Filmora, Kinemaster
  3D Animation: Autodesk (3Ds Max, Maya), Blender
  Microsoft Office: Word, Excel, PowerPoint
  Operating System: Windows, Macintosh
  Other: HTML, Dreamweaver and OBS Studio

- **Professional Skills:**
  Stop Motion Animation: by Clay, Paper Cutouts, Puppet, as well as Human beings and Non-Living Objects.

Marketing materials: Websites, Advertisement, Posters, Logo, Newspaper layout, Broacher, Prospectus, Dairy cover, Social media posts etc.

Digital: Matt Panting, Digital Pointing, and image Manipulation

Photography: Landscape, Portrait and Product based with different lighting techniques (three point, key light and back light, natural light)

Television Production, Advertisement, Films, Interviews & E-Learning Videos.

Traditional Animation: by Flipbook, and 2D Digital Animation.

3D Modeling, Texturing, Rigging, Lighting, Rendering, Virtual Camera Handling. And Object Animation.

VFX: Character Cloning, Composition, Roto-Scoping, Parallax, Background Change, Color Gradation

Curriculum Design for Under-Graduation, Post-Graduation and Short Term Course and Documentation

Employment Profile

Job Title	Employer	From	To
Assistant Professor	IMC&MT, KUK	Sep,2013	Till Date
Design Artist	Freelance	2011	Till Date

Academic Qualification

Examination	Board/University	Year	Division	Subject
Masters in Journalism and Mass Communication	Kurukshetra University	2015	1st	Video, Radio, Print, PR and Media Research
M.Sc in Graphics & Animation	Kurukshetra University	2013	1st	Dissertation, Clay Animation, 3D Modeling & Texturing, VFX
B.Sc in Graphics & Animation	Kurukshetra University	2011	1st	Drawing, Graphics Design, 2D Animation , Video Production
Senior Secondary	HBSE	2007	1st	Repair & Maintenance of Power Drive Farm Machinery
Matriculation	HBSE	2005	2nd	Hindi, Eng., Math, SS, SC

Details of Academic Work

    I.   Curriculum Development and Formation

Development Curriculum for B.Sc. Graphics and Animation

Development Curriculum for M.Sc. Graphics Animation and Multimedia

Short Term Skill Development Course for Graphic Design

II.   Taught Graduation & Post-Graduation Level

Visual Communication, Production Process of Animation, Graphics Design, Advertisement Production, 3D Modeling, Experimental Animation, Motion Graphics, Video Editing, VFX, 2D Animation, Television Production and Research

III.   Supervisor for Dissertation at Post-Graduation level

Individual student of Post-Graduation for Dissertation

IV.   Project Guided at Graduation level

Individual or Group of Graduation Student for Class Project and Final Project

V.   Other Contribution

Coordinate Workshop, Prepare Time-Table, Educational Tour, and Admission Examination, Designing for Institute and Department, Prepare NEWS for print media and design NEWS paper layout for "RATNAWALI FEST" Organized by Kurukshetra University.

Research Work

Workshop/ Conferences/ Seminars etc.

Name of the Workshop/ Conference / Seminar.	Title	Date/ Year	Participant / Speaker / Paper Presenter	Organizer
National Conference				
"Media Literacy: Issues and Challenges"	Optical Illusion Builds Appropriate Communication	**2014**	**Paper Presenter**	IMC & MT, K.U,K
"Contemporary Practices and Trends in Digital Marketing & Social Media"	Impact of Social Media Advertisements on Consumer	**2019**	**Paper Presenter**	Kasturi Ram College of Higher Education, Narela Delhi
International Conference				
विषय वैश्विक परिपेक्ष में हिंदी साहित्य सिनेमा एवं पत्रकारिता	A Systematical Analysis Graphical Presentation of Television News and News Channel	**2019**	**Paper Presenter**	Jai-Ram Girls Collage, Lohar Majra, Kurukshetra

Publication: Research Paper/ Article etc.

Title	Author	Journal	ISSN No.	Page No.	Issue	Impact factor	Year
NATIONAL							
Impact of Social Media Advertisements on	Rahul Arora & Roshan	Proceeding of Kasturi Ram College of	ISBN **81-939918-**	241-250	I		Jan. 2019

Curriculum Vitae - RAHUL

Consumer	Lal	Higher Education	**0-0**				
INTERNATIONAL							
"WHICH FACTOR MAKES A CARTOON CHARACTER FAMOUS AMONG KIDS"	Rahul	International Journal of Information Movement	ISBN-**2456-0553**	201-211	*Vol.2 Issue XII*	1.575	April, 2018

Certificate Course:
- Certificate Course in Financial Accounting with Tally in 2015 from **HARTRON**
- Certificate of Art Appreciation Course in 2008 from **SHRIKRISHNA MUSEUM**

Workshop / Webinar Participation/ Competition:
- **"DESIGN & TECHNOLOGY INTERFACE"** on 2012 in NIT, sponsored by NID
- "Induction Training Short term course" by **UGC** on 2013
- Film Tittle: **"POINT OF VIEW" at IFP** (Indian Film Project) on 2015
- **"On Line Fact Checking"** by Google trainer on 2019
- **"Role of Development Communication in Society"** on 2020 by AMITY UNIVERSITY
- **"Workshop on Presentation and Communication Skills"** on 2008
- **Volunteer in "RATNAWALI Fest" Organized by Kurukshetra University**

Resource Person:
- Skilled Development Course for **"GRAPHIC DESIGN"** by RUSA 2.0
- **Title: "Composition of Photography and Videography"** at HINDU SHIKHSA SAMITI on 2018.
- **Judged** Different Competition: School Level / Department Level
- **Deliver Workshop On "Design and Image Manipulation"**

Achievements and Positions:
- **1st** Position in Advertisement production (Animation) at K.U, K.
- **2nd** Position in Block level yoga championship at TPS Pehowa.
- Consolation in AD-Mad event at K.U, K.
- Participate in GROUP DANCE In Media Utsav.

I do hereby declare that the above information given in my curriculum vitae are true and correct to the best of my knowledge and belief.

Date   :

Place   : Kurukshetra   **RAHUL**