

DR. DINESH DHANKHAR

Dr. Dinesh Dhankhar is an Associate Professor in the Department of Tourism & Hotel Management, Kurukshetra University, Kurukshetra, with over 17 years of combined teaching and tourism industry experience. He is a highly accomplished academician and researcher in the field of Tourism and Hospitality Management, holding a Ph.D., M.T.M. (Gold Medallist), and UGC–NET (JRF) qualification, reflecting a strong academic foundation and research aptitude. His areas of specialization include Computer Applications in Hospitality and Tourism, Economics of Hospitality and Tourism, Research Methodology, Transport Management, and Tourism Marketing, with a sustained focus on integrating technology, analytics, and sustainability into tourism education and practice.

He has an impressive research portfolio with more than 60 research papers published in reputed national and international journals and actively contributes to scholarly publishing as a reviewer for several well-established academic journals. Dr. Dhankhar has presented research papers in over 100 national and international conferences and has delivered numerous guest lectures at Academic Staff Colleges and higher education institutions, contributing significantly to faculty development and academic capacity building.

Administratively, he serves as Incharge of Training and Placements (Tourism) and Incharge of Admissions for MTTM and Ph.D. (Tourism) in the Department of Tourism & Hotel Management. Under his supervision, four scholars have successfully completed their Ph.D., one M.Phil. scholar has completed research, and four Ph.D. scholars are currently pursuing their doctoral work, in addition to guiding a large number of students in On-the-Job Training and Field Trip reports.

He has played a pivotal role in curriculum development as Convener of the BTTM syllabus committee under NEP and as a Member of the MTTM and BMS (Event Management) syllabus committees. He has also been serving as Convener of the Website Committee of the International Gita Conference, Kurukshetra University, for the past ten years, reflecting sustained institutional trust. Dr. Dhankhar holds key departmental responsibilities as Department Coordinator for KUKAA, SWAYAM Course Coordinator, and Library Incharge, contributing actively to academic digitalization, alumni engagement, and learning resource management.

He is an active member of the Indian Tourism and Hospitality Congress, Indian Hospitality Congress, Indian Commerce Association, and the Kurukshetra University Kurukshetra Teachers' Association.

E-mail: **dinesh.tourism@kuk.ac.in**

Contact No.: **98131 45656**