

BIO-DATA

Name: Dr. Surjeet Kumar

Designation: Associate Professor

Department: Tourism and Hotel Management

Institution: Kurukshetra University, Kurukshetra, Haryana – 136119

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Academic Qualifications:

Ph.D. (Management), Kurukshetra University, 2012

MHM, Kurukshetra University, 2004

Ph.D. Title: MICE Market in Northern India: Status and Potential

Teaching Experience:

Associate Professor, Kurukshetra University (2007–Present), 20+ years at UG, PG, M.Phil. and Ph.D. levels

Areas of Specialization:

Event Management and MICE Tourism, Food & Beverage Operations, Hospitality and Tourism Management, Service Quality and Consumer Behaviour, Religious and Gastronomic Tourism, French for Hospitality, Content creator for DDE hospitality & management courses, KUK

Research Contributions:

25+ research papers (including Scopus indexed), Books: 02, Book Chapters: 05+, h-index: 5,

Research Guidance:

Ph.D.: 6 Awarded, 1 Submitted, 5 In Progress, M.Phil.: 5 Guided

Administrative Responsibilities:

Training & Placement Coordinator, Staff Council Secretary, Coordinator PG HM courses, International Guest House In-charge, KUK, Member of various University Committees, Remained NSS Programme Officer (2018–2021)

Professional Memberships:

Indian Tourism & Hospitality Congress (Life Member), Indian Hospitality Congress (Life Member), Kurukshetra University Teachers' Association (Life Member)

Languages Known: Hindi, English, French, Punjabi (novice)

Place: Kurukshetra

Date: 28-1-2026

Dr. Surjeet Kumar