



Personal Information

Name: Dr. Aashish Sangwan

Designation: Assistant Professor (Contract Basis)

Department: Department of Commerce

Institution: Kurukshetra University, Kurukshetra

Date of Appointment: 02 August 2014

Contact Number: 9780033617

Email ID: aashishsangwan@kuk.ac.in

Academic Qualification

- **Ph.D. (2022)**

University: NIILM University, Kaithal

Area of Specialization

- Human Resource Management (HRM)
 - Marketing Management
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Teaching Experience

- **Assistant Professor (Contract Basis)**
Department of Commerce, Kurukshetra University, Kurukshetra
Duration: 02 August 2014 – Till Date

Total Teaching Experience: More than 10 Years

Research Experience

- Ph.D. awarded in 2022
 - Actively engaged in research in the areas of HRM and Marketing
 - Continuous involvement in scholarly research and publications
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Publications

Research Papers

- **10 Research Papers** published in **UGC CARE Listed Journals**

Books Published

1. **Marketing Communication** – Kalyani Publications
 2. **Foreign Trade Policy** – Kalyani Publications
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Conference / Seminar Participation

- Papers presented in **National Conferences and Seminars**
 - Papers presented in **International Conferences**
 - Participation in academic workshops, seminars, and FDPs
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Academic Responsibilities

- Teaching postgraduate students
 - Guiding students in academic and research activities
 - Participation in departmental and university academic work
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Professional Skills

- Teaching and Academic Delivery
 - Research Writing and Publication
 - Student Mentoring
 - Communication and Presentation Skills
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Declaration

I hereby declare that the information furnished above is true and correct to the best of my knowledge and belief.
