

BIO-DATA



Name: Dr. Ajay Suneja

Designation: Professor

Department: Department of Commerce

Institution: Kurukshetra University, Kurukshetra – 136119

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Academic Qualifications

- M.Com.
 - Ph.D.
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Professional Experience

Dr. Ajay Suneja is serving as a Professor in the Department of Commerce, Kurukshetra University, Kurukshetra. He possesses over 31 years of experience in research and postgraduate teaching. He was elevated to the position of Professor in 2012.

His areas of specialization include **Services Marketing, Retailing, and Human Resource Management.**

Research Guidance

- Ph.D. Scholars Guided: 10
 - Ph.D. Scholars Pursuing: 7
 - M.Phil. and Postgraduate Students Guided: Over 100
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Publications and Academic Contributions

- Published more than 26 research papers in reputed national and international journals.

- Attended over 70 national and international seminars and conferences.
 - Delivered numerous lectures in Refresher and Orientation Courses organized by Academic Staff Colleges/MMTTC.
 - Organized several national seminars, workshops, and international conferences as **Organizing Secretary** or **Member of Organizing Committee**.
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Research Metrics (Google Scholar)

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Membership and Administrative Roles

- Member, **Post Graduate Board of Studies in Commerce**, Kurukshetra University.
 - Member, **Board of Studies and Research Advisory Committee** in Commerce/Management at various universities such as:
 - Chaudhary Ranbir Singh University
 - Gurugram University
 - Chandigarh University
 - Shobhit University
 - Sri Dev Suman Uttarakhand University
 - Member, **Court and Academic Council**, Kurukshetra University.
 - Former Member, Academic Council and Court, Kurukshetra University.
 - Served as **Chairperson**, Department of Commerce, Kurukshetra University.
 - Served as **Course Coordinator**, M.Pharm (Pharmaceutical Management), Institute of Pharmaceutical Sciences, Kurukshetra University, Kurukshetra.
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