

Curriculum Vitae

Dr. Rashmi Chaudhary

Present Position: Professor

Department: Commerce

Institution: Kurukshetra University, Kurukshetra

Nationality: Indian

Academic Qualifications

Ph.D., Kurukshetra University

UGC-NET Qualified

M.Com., Jamia Millia Islamia, New Delhi

B.Com., Maharishi Dayanand University, Rohtak

Areas of Specialization

Finance, Banking, Mutual Funds, Sustainability, Green Finance, Consumer Behaviour, Investment Behaviour, Corporate Governance, and Financial Performance Analysis.

Research Publications (Selected)

Dr. Rashmi Chaudhary has published extensively in reputed national and international journals. Some of her major publications include:

Performance Evaluation of Selected Mutual Fund Growth Schemes in India, EPRA International Journal of Economic and Business Review.

Evaluating Financial Performance of Public and Private Sector Banks using CAMEL Model, EDU WORLD.

Risk Return Analysis of MID-Cap Mutual Fund Schemes, EPRA International Journal.

Determinants of Profitability of Public Sector Banks in India, International Journal of Behavioural Sciences.

Online Impulse E-Buying Behaviour of Consumers, PCMA Journal of Business.

Impact of COVID-19 on Sectoral Mutual Fund Schemes, Indian Journal of Business Administration.

Performance Evaluation of Ethical Mutual Funds, Colombo Business Journal.

Determinants of Green Purchase Behaviour, Journal of Oriental Research.

Relationship between Macroeconomic Variables and Sustainable Stock Market Index, Journal of Sustainable Finance & Investment.

How Economic Growth, Sustainable Energy and Carbon Emission Impact Growth in India, OPEC Energy Review.

Environmental Consciousness and Green Purchase Satisfaction: A PLS-SEM Analysis, NMIMS Management Review.

Impact of Personality Traits on Investment Intentions, TSME Journal of Management.

Nexus of Green Finance with Environmental and Financial Performance in IT Sector, Kurukshetra University Research Journal.

Social Media e-WOM and Green Purchase Intention: A PLS-SEM Study, Vikalpa – The Journal for Decision Makers.

Total Publications: 20+ papers in peer-reviewed journals and edited volumes.

Conference and Seminar Presentations

Presented more than 40 research papers at national and international seminars and conferences.

Academic and Administrative Experience

Actively involved in teaching, research supervision, curriculum development, and academic governance.

Contributed to departmental and university-level academic planning and administration.

Membership of Committees and Academic Bodies

Member, Academic Council

Member, Faculty of Commerce and Management

Member, UGBOS / PGBOS

Member, UMC Committee

Member, Selection Committee

Member, Inspection Committee

Coordinator, KUKAA

Warden, Saraswati Bhawan Girls Hostel

Professional Development

Participated in orientation programmes, refresher courses, FDPs, and national workshops.

Regular engagement in academic training and research capacity-building activities.